



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#14-0995

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 3, 2014

TITLE: Motion approving event agreements and related road closings: Rockabilly Street Festival, 4:30 Boardroom 1st Anniversary Car Show, Flagler Fusion Block Party, American Cancer Society- Making Strides Against Breast Cancer, Craftoberfest, Beach Bash 5K and Farmers Market at Broward Health Medical Center

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Historic Downtowner Saloon, LLC, Faber Brothers, LLC, Flagler Village Civic Association, Inc., American Cancer Society, Florida Division, Inc., Historic Downtowner Saloon, LLC, The Greater Fort Lauderdale Road Runners Club and Florida Fresh Market Enterprises, Inc.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: Historic Downtowner Saloon, LLC

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Event Name: Rockabilly Street Festival
Date/Time: Saturday, September 13, 2014 (11:00am-10:00pm)
Location: The Downtowner- 10 S. New River Drive
Road Closing: Yes- South New River Drive from cul-de-sac west to the Andrews Ave Bridge
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 1

Event 2:

Applicant: Faber Brothers, LLC
Event Name: 4:30 Boardroom 1st Anniversary Car Show
Date/Time: Sunday, September 21, 2014 (1:00pm-6:00pm)
Location: 3343 NE 32nd Street
Road Closing: Yes- NE 32nd Street north side west bound Lane
Alcohol: No
Amplified Music: Yes (3:00pm –5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 2

Event 3:

Applicant: Flagler Village Civic Association, Inc.
Event Name: Flagler Fusion Block Party
Date/Time: Saturday, September 20, 2014 (5:00pm-11:00pm)
Location: Peter Feldman Park & NE 6th Street & NE 3rd Ave
Road Closing: Yes – NE 6th Street & NE 3rd Ave- see attached road closing site plan
Alcohol: Yes
Amplified Music: Yes- (5:00pm- 11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 3

Event 4:

Applicant: American Cancer Society, Florida Division, Inc.
Event Name: American Cancer Society- Making Strides Against Breast Cancer
Date/Time: Saturday, October 11, 2014, (7:00am-1:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes – see attached walk route
Alcohol: No
Amplified Music: Yes- (8:45am-11:00am)

Insurance Required: Yes
Banners: No
Pending Code Violations: No

Event 5:

Applicant: Historic Downtowner Saloon, LLC
Event Name: Craftoberfest
Date/Time: Saturday, October 18, 2014 (11:00am- 10:00pm)
Location: The Downtowner- 10 S. New River Drive
Road Closing: Yes- South New River Drive from the cul-de-sac west to the Andrews Ave Bridge.
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No

Event 6:

Applicant: The Greater Fort Lauderdale Road Runners Club
Event Name: Beach Bash 5K
Date/Time: Saturday, September 20, 2014 (7:00am- 9:30am)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: No- north on the sidewalk from the park to just north of Sunrise Blvd and back. See attached race route.
Alcohol: No
Amplified Music: Yes- (8:00am-9:30am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No

Event 7:

Applicant: Florida Fresh Market Enterprises, Inc.
Event Name: Farmers Market at Broward Health Medical Center
Date/Time: Every other Tuesday (September 2, 2014 – December 2, 2014 9:00am – 3:00pm)
Location: 1600 S Andrews Ave – Broward Health Main Campus
Road Closing: Yes – see attached Site Plan
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Violations: No
Exhibit: 7

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within

the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this CAM.

Attachments:

Exhibit 1 – Rockabilly Street Festival

Exhibit 1a – Rockabilly Street Festival Site Plan

Exhibit 2 – 4:30 Boardroom 1st Anniversary Car Show

Exhibit 2a – Car Show Site Plan

Exhibit 3 – Flagler Fusion Block Party

Exhibit 3a – Flagler Fusion Site Plan

Exhibit 4 – American Cancer Society- Making Strides Against Breast Cancer

Exhibit 4a – Making Strides Race Route

Exhibit 5 – Craftoberfest

Exhibit 5a – Craftoberfest Site Plan

Exhibit 6 – Beach Bash 5K

Exhibit 6a – Beach Bash 5k Race Route

Exhibit 7 - Farmers Market at Broward Health Medical Center

Exhibit 7a – Farmers Market Site Plan

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg