

CITY OF FORT LAUDERDALE OUTDOOR EVENT AGREEMENT

THIS AGREEMENT is made by and between:

CITY OF FORT LAUDERDALE, a Florida municipal corporation, with its principal address located at 101 NE 3rd Avenue, Suite 2100, Fort Lauderdale, Florida 33301 (hereinafter referred to as “City”),

and

EXCLUSIVE SPORTS MARKETING, INC. OF FLORIDA, a Florida profit corporation, with its principal address at 18 NW 18th Street, Delray Beach, FL 33444 (hereinafter referred to as “Applicant” or “Sponsor”).

WHEREAS, the Applicant wishes to hold an outdoor event and has submitted a Special Event Application with an Anti-Human Trafficking Affidavit, which are incorporated into this Agreement and identified as “Composite Exhibit A” in compliance with the requirements of Section 15-182 of the Code of Ordinances of the City of Fort Lauderdale, Florida, and Section 787.06, Florida Statutes (2025), as may be amended or revised; and

WHEREAS, the Applicant is willing to obtain the requisite insurance and indemnify and hold harmless the City of Fort Lauderdale for any damage to persons or property that might occur during or as a result of the outdoor event; and

WHEREAS, on November 18, 2025, by Motion, the City Commission of the City of Fort Lauderdale authorized the proper City Officials to execute this Agreement;

NOW, THEREFORE, in consideration of the mutual promises made herein, the parties agree as follows:

1. Recitals and Effective Date.

Parties agree the foregoing recitals are true and correct and incorporated herein by this reference. The Effective Date of this Agreement is the date upon which City Commission approval is granted.

2. Outdoor Event.

The Applicant is permitted to operate or sponsor the outdoor event titled, “**2026 FORT LAUDERDALE A1A MARATHON & HALF MARATHON / FTL 5K**” (hereinafter referred to as the “Event”), only on the date(s), time(s), and with any approved road closure(s) and music exemption(s), as set forth in the attached Schedule 1 (“Exhibit B”), and at the

location particularly described in the attached Event Location Map ("Exhibit C") and Event Site Plan ("Exhibit D") (if applicable), which are attached hereto and made a part of this Agreement.

3. General Requirements.

- (a) If the Event includes use of fireworks, in advance of the Event, the Applicant shall obtain a fireworks permit from the City's Fire Department. The Applicant shall comply with all applicable state and local laws regarding the use of fireworks.
- (b) The Applicant shall provide sanitary facilities of the type and in a sufficient number specified by the requirements established by the City's Department of Sustainable Development.
- (c) The Applicant shall coordinate with the City's Department of Sustainable Development to schedule appropriate City staff to conduct electrical inspections of all electrical facilities, whether power is supplied by local utilities or is self-provided by generator systems. Prior to the Event, the Applicant shall permit the City staff to conduct electrical inspections of all electrical facilities.
- (d) Prior to the Event, the Applicant shall coordinate with the City's Department of Transportation and Mobility who shall review the Event application and determine necessary parking requirements.
- (e) If the Event includes the sale or distribution of any food or beverages, prior to the Event, the Applicant shall comply with all applicable State, County and City health code requirements. This shall be evidenced by a permit by the appropriate entity.
- (f) If the Event includes use of tents, awnings or canopies, in advance of the Event, the Applicant shall submit current flameproof certificates to the City's Fire Department. The Applicant shall not hold or sponsor the Event until the Fire Department has provided written approval of the use of any tents, awnings, or canopies.
- (g) The Applicant shall pay for the expense of all City services provided as a result of the Event identified by City staff prior to the Event. In advance of the Event, the Applicant shall submit a written plan to the City Police Department that regards crowd control and traffic direction. The Applicant shall not hold or sponsor the Event until the Police Department has provided written approval of the Applicant's plan. The Applicant shall bear the cost of staff necessary to implement the crowd control and traffic direction plan. Police costs shall be exempt from prior notice requirements.

- (h) In advance of the Event, the Applicant shall submit a written plan to the City's Fire Department that regards Fire safety and EMS. The Applicant shall not hold or sponsor the Event until the Fire Department has provided written approval of the Applicant's plan. The Applicant shall bear the cost of staff necessary to implement the fire safety and EMS plans. Fire and EMS costs shall be exempt from prior notice requirements.
- (i) In advance of the Event, the Applicant shall submit a written plan to the City Manager's Office that indicates the proposed location of any temporary structure, such as a barricade, fence, tent, concession stand, ticket booth, and grandstand. The written plan shall include information about the planned removal of any temporary structure after the Event. The Applicant shall not hold or sponsor the Event or erect any temporary structure until the City Manager's Office has provided written approval of the Applicant's temporary structure plan. The Applicant shall bear the cost necessary to implement the temporary structure plan.
- (j) Pursuant to Section 16-154(1)(b) of the Code of Ordinances of the City of Fort Lauderdale, special event permittees are prohibited from using polystyrene products, or utilizing polystyrene food and beverage packaging while serving or preparing food or beverages, or providing polystyrene products to anyone while operating or located on City facilities or City property. The City may revoke the special event permit immediately if this section is violated. This subsection shall not apply to expanded polystyrene food and beverage packaging that was packaged outside of the City and sealed prior to receipt by the special event permittee.

4. Outdoor Event Site.

The City does not warrant that the Event site will be available during the approved Event period. Further, no such warranty is granted as to the suitability of the Event site for the particular event activity. Any and all event sites may be subject to change and/or relocation upon the written direction of the City Manager or his/her designee.

5. Insurance.

As a condition precedent to the effectiveness of this Agreement, during the term of this Agreement and during any renewal or extension term of this Agreement, Contractor shall, at its sole expense, provide insurance of such types and with such terms and limits as noted below. Providing proof of and maintaining adequate insurance coverage are material obligations of Contractor. Contractor shall provide the City a certificate of insurance evidencing such coverage. Contractor's insurance coverage shall be primary insurance for all applicable policies, in respect to the City's interests for this Agreement. The limits of coverage under each policy maintained by Contractor shall not be interpreted as limiting Contractor's liability and obligations under this Agreement. All insurance policies shall be through insurers authorized or eligible to write policies in the State of

Florida and possess an A.M. Best rating of A-, VII or better, subject to approval by the City's Risk Manager.

The coverages, limits, and/or endorsements required herein protect the interests of the City, and these coverages, limits, and/or endorsements shall in no way be relied upon by Contractor for assessing the extent or determining appropriate types and limits of coverage to protect Contractor against any loss exposures, whether as a result of this Agreement or otherwise. The requirements contained herein, as well as the City's review or acknowledgement, are not intended to and shall not in any manner limit or qualify the liabilities and obligations assumed by Contractor under this Agreement.

The following insurance policies and coverages are required:

Commercial General Liability

Coverage must be afforded under a Commercial General Liability policy with limits not less than:

- \$1,000,000 each occurrence and \$2,000,000 aggregate for Bodily Injury, Property Damage, and Personal and Advertising Injury
- \$1,000,000 each occurrence and \$2,000,000 aggregate for Products and Completed Operations

Policy must include coverage for contractual liability and independent contractors.

The City, a Florida municipality, its officials, employees, and volunteers are to be included as an additional insured with a CG 20 26 04 13 Additional Insured – Designated Person or Organization Endorsement or similar endorsement providing equal or broader Additional Insured Coverage with respect to liability arising out of activities performed by or on behalf of Contractor. The coverage shall contain no special limitation on the scope of protection afforded to the City, its officials, employees, and volunteers.

Liquor Liability

Contractor shall provide evidence of coverage for liquor liability in an amount not less than \$1,000,000 per occurrence. If the Commercial General Liability policy covers liquor liability (e.g. host or other coverage), Contractor shall provide written documentation to confirm that coverage already applies to this Agreement.

Insurance Certificate Requirements

- a. Contractor shall provide the City with valid Certificates of Insurance (binders are unacceptable) no later than ten (10) days prior to the start of work contemplated in this Agreement.
- b. Contractor shall provide to the City a Certificate of Insurance having a thirty (30) day notice of cancellation; ten (10) days' notice if cancellation is for nonpayment of premium.
- c. In the event that the insurer is unable to accommodate the cancellation notice requirement, it shall be the responsibility of Contractor to provide the

- proper notice. Such notification will be in writing by registered mail, return receipt requested, and addressed to the certificate holder.
- d. In the event the Agreement term or any surviving obligation of Contractor following expiration or early termination of the Agreement goes beyond the expiration date of the insurance policy, Contractor shall provide the City with an updated Certificate of Insurance no later than ten (10) days prior to the expiration of the insurance currently in effect. The City reserves the right to suspend the Agreement until this requirement is met.
 - e. The Certificate of Insurance shall indicate whether coverage is provided under a claims-made or occurrence form. If any coverage is provided on a claims-made form, the Certificate of Insurance must show a retroactive date, which shall be the effective date of the initial contract or prior.
 - f. The City shall be included as an Additional Insured on all liability policies.
 - g. The title of the Agreement, Bid/Contract number, event dates, or other identifying reference must be listed on the Certificate of Insurance.

The Certificate Holder should read as follows:

City of Fort Lauderdale
Parks and Recreation Department
401 SE 21st Street
Fort Lauderdale, FL 33316

Contractor has the sole responsibility for all insurance premiums and shall be fully and solely responsible for any costs or expenses as a result of a coverage deductible, co-insurance penalty, or self-insured retention; including any loss not covered because of the application of such deductible, co-insurance penalty, self-insured retention, or coverage exclusion or limitation. Any costs for including the City as an Additional Insured shall be at Contractor's expense.

If Contractor's primary insurance policy/policies do not meet the minimum requirements as set forth in this Agreement, Contractor may provide evidence of an Umbrella/Excess insurance policy to comply with this requirement.

Contractor's insurance coverage shall be primary insurance in respect to the City's interests for this Agreement, its officials, employees, and volunteers. Any insurance or self-insurance maintained by the City shall be non-contributory.

Any exclusion or provision in any insurance policy maintained by Contractor that excludes coverage required in this Agreement shall be deemed unacceptable and shall be considered breach of contract.

All required insurance policies must be maintained until the Agreement work has been accepted by the City, or until this Agreement is terminated, whichever is later. Any lapse in coverage may be considered breach of contract. In addition, Contractor must provide to the City confirmation of coverage renewal via an updated certificate of insurance should

any policies expire prior to the expiration of this Agreement. The City reserves the right to review, at any time, coverage forms and limits of Contractor's insurance policies.

Contractor shall provide notice of any and all claims, accidents, and any other occurrences associated with this Agreement to Contractor's insurance company or companies and the City's Risk Management office as soon as practical.

It is Contractor's responsibility to ensure that any and all of Contractor's independent contractors and subcontractors comply with these insurance requirements. All coverages for independent contractors and subcontractors shall be subject to all of the applicable requirements stated herein. Any and all deficiencies are the responsibility of Contractor. The City reserves the right to adjust insurance limits from time to time at its discretion with notice to Contractor.

6. Restoration of public property.

If the Event includes use of public property, the Applicant shall be responsible for, and shall maintain, all areas of the public property used. Maintenance means the prompt and complete removal of Event-generated trash or debris and the repair or restoration of any public property that was damaged as a result of the Event. Public property means real and personal property that is not privately owned and includes, but is not limited to, any sidewalk or paved surface, any tree, plant, shrub, bench, light fixture, traffic signal, parking meter, trash barrel or sign.

The City shall inspect the Event site location(s) for damage within twenty-four hours of the conclusion of the Event and the City shall provide the Applicant with a written report of any damage found on public property. The report shall state the cost of repair(s) necessary to restore the public property. Within fourteen days of the Applicant's receipt of this report the Applicant shall pay the cost of repair or challenge the City's report by a writing addressed to the City Manager or his/her designee. Resolution of any such challenge shall be made by the City Manager; the Applicant agrees to abide by the City Manager's decision.

7. Reimbursement of expenses.

Should the City incur expenses as a result of the Event, the City shall provide the Applicant with an invoice of expenses. Within fourteen days (14) of the Applicant's receipt of any invoice, the Applicant shall pay the invoice or challenge the City's invoice by a writing addressed to the City Manager or his/her designee. Resolution of any such challenge shall be made by the City Manager and the Applicant agrees to abide by the City Manager's decision.

8. Public Records.

This agreement and any other documents pertinent to this Agreement is subject to the public records disclosure as prescribed in Chapter 119, Florida Statutes (2025), and as

may be amended or revised, or as otherwise provided by law. **IF THE APPLICANT HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES (2025), TO APPLICANT'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT CITY CLERK'S OFFICE, ONE EAST BROWARD BLVD., SUITE 444, FORT LAUDERDALE, FLORIDA 33301, PHONE: 954-828-5002, EMAIL: PRRCONTRACT@FORTLAUDERDALE.GOV.**

9. Notices.

- (a) Whenever it is provided herein that notice of default, demand, request or other communication shall or may be given to, or served upon, either of the parties by the other, or either of the parties shall desire to give or serve upon the other any notice of default, demand, request or other communication with respect hereto or with respect to any matter set forth in this Agreement or any Assumption Agreement, each such notice of default, demand, request or other communication shall be in writing and any law or statute to the contrary notwithstanding shall not be effective for any purpose unless the same shall be given by hand delivery, or by a nationally recognized overnight courier, or by mailing the same by registered or certified mail, postage prepaid, return receipt requested, addressed to the party at the address set forth below, or at such other address or addresses and to such other person or firm as Applicant may from time to time designate by notice as herein provided.
- (b) All notices of default, demands, requests or other communications hereunder shall be deemed to have been given or served for all purposes hereunder upon receipt if by hand delivery, or upon one (1) business day after deposit with such overnight courier as required above, or upon two (2) business days after deposit with the United States mail, postage prepaid, in the manner aforesaid, provided, however, that for any distance in excess of five hundred (500) miles, air mail service or Federal Express or similar carrier shall be utilized, if available.

AS TO CITY: Rickelle Williams
City Manager
City Fort Lauderdale
101 NE 3rd Ave, Suite 2100
Fort Lauderdale, FL 33301

With a copy to: D'Wayne M. Spence
Interim City Attorney
City of Fort Lauderdale
1 East Broward Blvd., Suite 1320
Fort Lauderdale, Florida 33301

AS TO APPLICANT: EXCLUSIVE SPORTS
MARKETING, INC. OF FLORIDA
ATTN: Matthew Lorraine
18 NW 18th Street
Delray Beach, FL 33444

10. Authority of the City of Fort Lauderdale City Manager.

The City of Fort Lauderdale City Manager or his/her designee, shall have the authority to suspend all or any part of the Event when the City Manager or his/her designee determines that the Event, or its attendees, or its spectators, pose(s) a threat to the public health, safety, or welfare. The City Manager also reserves the right to immediately revoke permission, suspend, modify or terminate the Event or any portion thereof upon his/her written determination or to the extent any term or condition of this Agreement is violated.

11. Compliance with laws.

- (a) The Applicant shall at all times comply with all federal and state laws or statutes, and with the rules, regulations, and ordinances of City and any other governmental agency having jurisdiction including, but not limited to, those relating to noise, building, zoning, gambling, fire protection, liquor regulation, and hours of operation. The Applicant shall further take all precautions and use extreme care to conduct its operations in a safe and prudent manner with respect to its agents, employees and visitors to its Event.
- (b) The Applicant shall comply with the applicable sections of the Americans with Disabilities Act of 1990 (42 U.S.C. 126), which prohibits discrimination of handicapped individuals by denying them the right to participate in or benefit from the services provided at the Event. The Applicant understands that it is responsible for compliance with this Act. The Applicant guarantees that individuals with disabilities will be able to attend, enter, and use all the facilities at the Event.
- (c) The Applicant agrees to secure and pay for all licenses and permits required by any governmental agency having jurisdiction, including City. If the Event includes the use of any item that is or that may be protected from infringement, such as but not limited to copyrights, patents and trademarks, the Applicant shall, in advance of the Event, provide City with documentation that shows that the Applicant has obtained the applicable license, permit or permission and that all associated all fees have been paid in full. The provisions of this paragraph apply specifically, but not exclusively, to ASCAP, BMI, SESAC, and any other similar organization that may require written permission and payment of a fee for use of protected material.

12. Indemnification.

Applicant shall protect and defend at Applicant's expense, counsel being subject to the City's approval, and indemnify and hold harmless the City and the City's officers, employees, volunteers, and agents from and against any and all losses, penalties, fines, damages, settlements, judgments, claims, costs, charges, expenses, or liabilities, including any award of attorney fees and any award of costs, in connection with this Event or arising directly or indirectly out of any act or omission by the Applicant or by any officer, employee, agent, invitee, subcontractor, or sublicensee of the Applicant. The provisions and obligations of this section shall survive the expiration or earlier termination of this Agreement.

13. Limitation of Liability.

- (a) The City desires to enter into this Agreement only if in so doing the City can place a limit on the City's liability for any cause of action for money damages due to an alleged breach by the City of this Agreement, so that its liability for any such breach never exceeds the sum of \$100.00. Applicant hereby expresses its willingness to enter into this Agreement with Applicant's recovery from the City for any damage action for breach of contract or for any action or claim arising from this Agreement to be limited to a maximum amount of \$100.00.
- (b) Accordingly, and notwithstanding any other term or condition of this Agreement, Applicant hereby agrees that the City shall not be liable to Applicant for damages in an amount in excess of \$100.00, for any action for breach of contract or for any action or claim arising out of this Agreement. Nothing contained in this paragraph or elsewhere in this Agreement is in any way intended to be a waiver of the limitation placed upon City's liability as set forth in Section 768.28, Florida Statutes (2025).

14. Transfer of Rights.

To the extent this Agreement creates rights that vest in the Applicant, the Applicant shall not transfer any rights to any other individual or entity.

15. Venue.

This Agreement shall be interpreted and construed in accordance with the laws of the State of Florida and shall inure to and be binding upon the parties, their successors and assigns. Venue for any action brought in state court shall be in Broward County, Florida. Venue for any action brought in Federal Court shall be in the Southern District of Florida, Fort Lauderdale Division. The parties consent to the personal jurisdiction of the aforementioned courts and irrevocably waive any objections to said jurisdiction.

16. Incorporation.

This Outdoor Event Agreement, together with the attached Schedule One and Site Map (if applicable), constitute the whole of the Agreement between the parties. The written approvals issued by the various City departments or staff members and the various documents submitted by the Applicant, including the application, are supplemental to this Agreement. In the event of a conflict, the terms of this Agreement control.

17. Anti-Human Trafficking.

As a condition precedent to the effectiveness of this Agreement, the Applicant shall provide the City with an affidavit on a form approved by the City and signed by an officer or a representative of the Applicant under penalty or perjury attesting that the Applicant does not use coercion for labor or services as defined in Section 787.06, Florida Statutes (2025), as may be amended or revised.

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IN WITNESS WHEREOF, the parties hereto have set their hands and seals as of the date first above written.

ATTEST:

CITY OF FORT LAUDERDALE,
a Florida municipal corporation.

DAVID R. SOLOMAN
City Clerk

RICHELLE WILLIAMS
City Manager

Approved as to form and correctness:
D'WAYNE M. SPENCE, Interim City Attorney

PATRICIA SAINTVIL-JOSEPH
Assistant City Attorney

APPLICANT/SPONSOR

WITNESSES:

EXCLUSIVE SPORTS MARKETING,
INC. OF FLORIDA, a Florida For Profit
Corporation.

[Signature]
Signature

PERRY ANTHUR
Print Name

[Signature]
Signature

Michael Buccell
Print Name

By: [Signature]
MATTHEW LORRAINE
CEO

[CORPORATE SEAL]

STATE OF FL:
COUNTY OF PALM BEACH

The foregoing instrument was acknowledged before me by means of ☒ physical presence or ☐ online notarization, this 5TH day of NOVEMBER, 2025, by MATTHEW LORRAINE, as CEO of EXCLUSIVE SPORTS MARKETING, INC. OF FLORIDA, a Florida For Profit Corporation.

[Signature]
(Signature of Notary Public- State of Florida)

[NOTARY SEAL]

Holly Foy
(Print, Type, or Stamp Commissioned Name of Notary Public)



HOLLY A. FOY
Commission # HH 688476
Expires June 16, 2029

Personally known _____ OR Produced Identification X
Type of Identification Produced FL DRIVERS LICENSE

COMPOSITE EXHIBIT A

CITY OF FORT LAUDERDALE SPECIAL EVENT APPLICATION

Part 1: Event Request

Event Name: 2026 Fort Lauderdale A1A Marathon & Half Marathon / FTL 5K

Purpose of event (check one): ☐ Fundraiser ☐ Awareness ☒ Recreation ☐ Other

Expected maximum attendance: 4,500 Expected sustained attendance: 1,000

Has this event been held in the past? ☒ Yes ☐ No

If Yes, please list past dates, locations and attendance: Held annually for the past 20 years in Fort Lauderdale

Detailed Description: FTL 5K on Saturday, February 14, 2026 (7:30am - 10:00am) out and back on Las Olas, starting & finishing by the Merrill Lynch Building. The Marathon and Half Marathon - Sunday, February 15, 2026 utilizing E. Las Olas early and A1A from 6:30am - 1pm

Location: February 14, 2026 - 450 East Las Olas Boulevard
February 15, 2026 - Esplanade Park + South Beach Parking Lot

Is your event located directly on the beach? ☐ Yes ☒ No *\$500/day fee including setup and breakdown days.

Setup:

Date:	Time Setup will start:	Time Setup will end:	Setup Duration (Hours):	Set Up Attendance:
Saturday February 14, 2026	04:00 AM	07:00 AM	3	10
Saturday February 14, 2026	07:00 AM	10:00 PM	15	25

Total Setup Duration (Hours): 18

Event Days:

Date:	Time Event will start:	Time Event will end:	Event Duration (Hours):	Event Attendance:
Saturday February 14, 2026	07:30 AM	11:00 AM	3.5	1,000
Sunday February 15, 2026	05:45 AM	1:00 PM	7.25	4,000

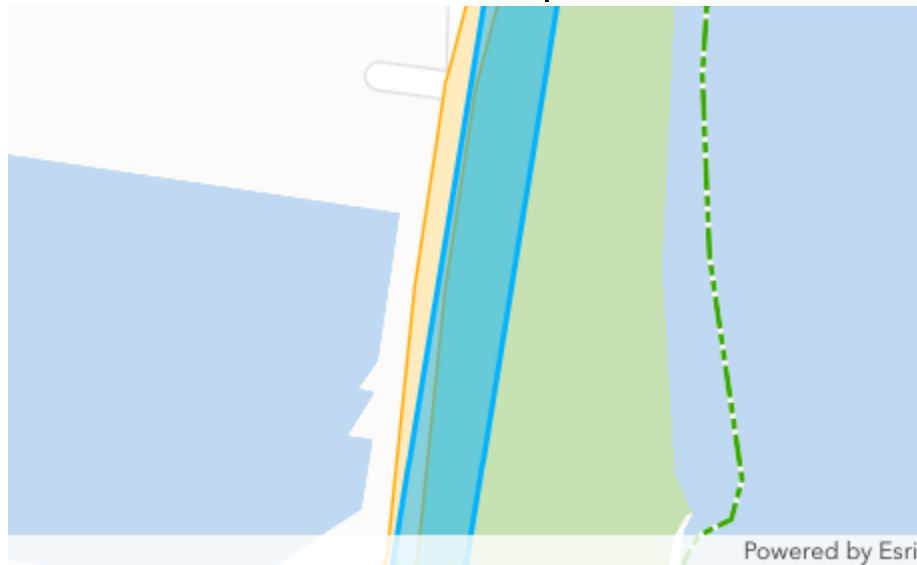
Total Event Duration (Hours): 10.75

Breakdown

Date:	Time Breakdown will start:	Time Breakdown will end:	Breakdown Duration (Hours):	Breakdown Attendance:
Saturday February 14, 2026	09:00 AM	11:30 AM	2.5	10
Sunday February 15, 2026	1:00 PM	6:00 PM	5	25
Monday February 16, 2026	08:00 AM	12:00 PM	4	5

Total Breakdown Duration (Hours): 11.5

Location Map



Part 2: Applicant Information

Organization

<i>Organization Name:</i>	Exclusive Sports Marketing , INC. OF FLORIDA
<i>Organization Type:</i>	For-Profit
<i>Name of Authorized Signatory:</i>	Matthew Lorraine
<i>Address:</i>	18 NW 18th St, Delray Beach, FL, 33444, USA
<i>Date of registration:</i>	October 27, 1986
<i>State registered in:</i>	Florida
<i>Federal ID #:</i>	59-2743367
<i>Email Address:</i>	lorraine@exclusivesports.com
<i>Phone #:</i>	(561) 504-2001

Two Authorizing Officials for the Organization

<i>First Official Title:</i>	☐ President ☐ Vice-President ☒ CEO ☐ COO ☐ Other
<i>First Official Name:</i>	Matthew Lorraine
<i>First Official Phone:</i>	(561) 504-2001
<i>First Official Email:</i>	lorraine@exclusivesports.com
<i>Second Official Title:</i>	☐ President ☐ Vice-President ☐ CEO ☒ COO ☐ Other
<i>Second Official Name:</i>	Diogo Sousa
<i>Second Official Phone:</i>	(954) 446-3955
<i>Second Official Email:</i>	Diogo@exclusivesports.com

Event Coordinator

<i>Name:</i>	Matthew Lorraine
<i>Will Event Coordinator be on-site?</i>	Yes
<i>Title:</i>	CEO
<i>Event Coordinator Phone #:</i>	(561) 504-2001
<i>Event Coordinator Cell Phone #:</i>	(561) 504-2001
<i>Event Coordinator E-mail Address:</i>	lorraine@exclusivesports.com
<i>Do you want to provide additional contact?</i>	Yes
<i>Name:</i>	Zoltan Polgar
<i>Will contact be on-site?</i>	Yes
<i>Title:</i>	President
<i>Additional Contact Phone #:</i>	(954) 298-0060
<i>Additional Contact Cell Phone #:</i>	(954) 298-0060
<i>Additional Contact E-mail Address:</i>	zpolgar@agency44partners.com

Event Production Company

<i>Same as Applicant?</i>	Yes
<i>Company name:</i>	
<i>Address:</i>	
<i>Contact name:</i>	Matthew Lorraine
<i>Title:</i>	
<i>Contact Phone # (Day):</i>	
<i>Contact Phone # (Night):</i>	
<i>Contact Cell Phone #:</i>	
<i>Contact E-mail Address:</i>	

Part 3: Event Information

Admission/Registration

<i>Admission/Registration?</i>	<i>How much?</i>
Yes Does admission vary? ☒ Yes ☐ No	Lowest: \$ 25 Highest: \$ 150 Description: The admission price will increase as the event draws closer

Advertising/Promotion

<i>Advertising/Promotion?</i>	<i>How?</i>
Yes	Social Media, Digital Advertising

Alcohol

<i>Alcohol for sale?</i>	<i>If Yes, how will the beverages be controlled and served? (Draft truck, bar tender, beer tub, etc.)</i>
No	N/A
<i>Alcohol for free?</i>	<i>If Yes, how will the beverages be controlled and served? (Draft truck, bar tender, beer tub, etc.)</i>
Yes	Beer tub with a server

*Provide State of Florida alcohol licenses and \$500,000 of Liquor Liability Insurance 30 days before event.

Amusement Rides

<i>Amusement Rides?</i>	<i>Name and contact of company:</i>	<i>What type of rides are you planning?</i>
No	N/A	N/A

*Florida Bureau of Fair Rides, Ron Jacobs (850) 921-1530 must be contacted 30 days before the event to schedule inspections and final approval of all vendors and rides prior to use.

Bounce House

Bounce House?

☐ Yes ☒ No

Electricity

Electricity?	Company:	License #:	Name of electrician:	Phone #:
No	N/A	N/A	N/A	N/A

* Events requiring electricity must be permitted. eventpower@fortlauderdale.gov

Generators

Generators?	What size(s)?
Yes	5000 watt

*Generators above a certain size must be permitted.

Entertainment

Entertainment?	What type of entertainment will be there? Any notable performers?
No	N/A

Fencing or Barricades

Fencing or Barricades?	Name & Contact of Company
Yes	Zoltan Polgar, Agency 44 Partners #?

* Include proposed fences in your Site Plan & Narrative

Fireworks & Flame Effects

Fireworks & Flame Effects?	Name & Contact of Company conducting the show:
No	N/A

*A permit and Fire Watch is required for all pyrotechnics displays. firemarshal@fortlauderdale.gov

Food

Food Vendors?	Food Trucks?	Cooking on Site?
No	No	No

* State Health Dept. Tara Palmer at (954) 397-9366 must be notified 10 days prior to event. All Food Vendors must be inspected by the Fire Rescue Department, Capt. Bruce Strandhagen at (954) 828-5080 to ensure compliance prior to serving food. A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. Inspections during non-working hours cost will cost \$75 per hour.

Music

<i>Music?</i>	<i>What music format(s) will be used? (amplified, acoustic, recorded, live, MC, DJ, etc.):</i>	<i>List the type of equipment you will use (speakers, amplifier, drums, etc):</i>
Yes	DJ playing music	Speakers & Amplifier

List date/s with start and end times Music will be played:

Date:	Time music will start:	Time music will end:	Music Duration (Hours):
February 14, 2026 Saturday	07:00 AM	10:30 AM	3.5

Date:	Time music will start:	Time music will end:	Music Duration (Hours):
February 15, 2026 Sunday	05:00 AM	1:00 PM	8

Total Music Duration:
11.5

How close is the event to the nearest residence?

2 blocks

Soundproofing equipment?

No

Parking Impact

<i>Parking Impact?</i>	<i>Lot location(s)?</i>
Yes	Spaces along Las Olas on 2/14/26 Parking spaces in South Beach Lot Feb. 13-16, 2026 (Same as in 2025)

List date/s and start and end times of Parking Closures:

Date:	Time parking closure will start:	Time parking closure will end:	Parking Closure Duration (Hours):
February 14, 2026	04:00 AM	12:00 PM	8

Date:	Time parking closure will start:	Time parking closure will end:	Parking Closure Duration (Hours):
February 13, 2026	07:00 AM	11:59 PM	16.98

Date:	Time parking closure will start:	Time parking closure will end:	Parking Closure Duration (Hours):
February 14, 2026	00:00 AM	11:59 PM	23.98

Date:	Time parking closure will start:	Time parking closure will end:	Parking Closure Duration (Hours):
February 15, 2026	00:00 AM	2:00 PM	14

Parking Closure Total Duration:
62.96

*All Parking Spaces that are impacted by an event will be billed to the event organizer through the Transportation & Mobility Dept. and must be paid in full before the event. If you have any parking questions, call 954-828-3771.

Road Closings

<i>Road Closings?</i>	<i>Define closure(s):</i>
Yes	Routes & Times listed in attached document

List date/s with start and end times of Road Closures:

Date:	Time Road Closure will start:	Time Road Closure will end:	Road Closure Duration (Hours):
February 14, 2026	07:00 AM	09:00 AM	2

Saturday

Date:	Time Road Closure will start:	Time Road Closure will end:	Road Closure Duration (Hours):
February 15, 2026	05:00 AM	1:00 PM	8

Sunday

Total Road Closure Duration (Hours):

10

<i>Company Name:</i>	<i>Contact:</i>	<i>Contact Phone #:</i>
All American Barricades	Ariel Garces	(954) 512-8900

*Closing roads requires submitting an approved Maintenance of Traffic plan to the Special Events Director for each agency affected BEFORE the Commission will vote on it. To expedite the process you may want to select a preapproved MOT plan.

Bridge Closings

<i>Bridge Closings?</i>	<i>Bridge location(s):</i>
Yes	Las Olas Bridge

List date/s with start and end times of Bridge Closings:

Date of Bridge Closure:	Time Bridge Closure begins:	Time Bridge Closure ends:	Duration of Bridge Closure (Hours):
February 15, 2026	05:00 AM	08:00 AM	3

Total Duration of Bridge Closure (Hours):

3

*Closing a bridge requires submitting the United States Coast Guard issued Bridge Closure Approval Letter with the application to the Special Events Director for each agency affected BEFORE the Commission will vote on it.

Sanitation & Waste

Company Name:	Contact Name:	Phone #:
Emerald Cleaning	Annette Counihan	(954) 797-7504

*All grounds must be cleaned up immediately after completion of event or you will be subject to fees. You are responsible for securing recycling services.

Security/Police

Police?	Who is your Police contact for officers and security planning?	Phone #:
Yes	Jeff Jenkins	(954) 605-7882

Security?	Security Company:	Contact Name:	Phone #:
No	N/A	N/A	N/A

*Security companies and their plans must be approved and you may still be required to hire City Police.

Tents or Canopies

Tents or Canopies?

Yes

*No penetration of ground spike is allowed. All structures must be water-weighted.

<i>Quantity and size of each?</i>	<i>Company Name:</i>	<i>Contact Name:</i>	<i>Phone #:</i>
Twenty - 10x10, Two - 20x20, One - 20x40	Infinite Event Rentals	Zoltan Polgar	(305) 890-8781

*A detailed Site Plan showing the locations and size of each canopy or tent is required. A permit and final inspection is required if there are multiple canopies, if they are going to be used for cooking or if there are Tents (with walls).

Toilets

Toilets?

Yes

*All toilets must be removed within 24 hours. Portable Toilets are regulated by Broward County. Please contact the Environmental Manager at 954-467-4700 ext 4223.

Transportation Plan

Transportation Plan Required?

No

Any events larger than 5,000 people must have an approved Transportation Plan. Call 954-828-3771 if you have a question.

Part 4: Security and Emergency Services

Your Event may require Security and Emergency Services which will be determined using this application, your Site Plan and Narrative, MOT, transportation plan and any additional information requested during your Special Events meeting. The hourly rate and costs for services will be quoted on the "Cost Estimate" worksheet developed at the meeting and provided to the organizer. The cost may change after the meeting.

If Fire Rescue or Police staff are scheduled for the event then a minimum of four (4) hours for each Fire Rescue staff and a minimum of three (3) hours for each Police staff will be charged. Fire Rescue also charges 45 minutes to set up and 45 minutes to break down for each event. If the event is canceled then an event representative must call each department at least 24 hours before the event is expected to begin or the organization will be charged.

Fire Prevention and Emergency Medical Services

Fire Rescue may need to inspect your event or provide services based on your Building Permit, expected attendance and other risk factors such as alcohol, time, day, location, event type or weather. When you complete your Building Permit Form with Department of Sustainable Development (DSD) indicate all the permits and inspections you need and immediately pay DSD directly. All other payments for services will be invoiced to the event coordinator and must be paid within thirty (30) days. For questions call the Fire Marshal at (954) 828-6370.

On-site Contact Name:

Matthew Lorraine

Phone #:

(561) 504-2001

Part 5: Riverwalk District Outdoor Events

Riverwalk Fort Lauderdale, Inc. will oversee all outdoor events held within the Riverwalk District. This includes use of Esplanade Park, Huizenga Park, Peter Feldman Park, Hardy Park, Sistrunk Park, Stranahan Park, Smoker Park and Laura Ward Plaza. The Riverwalk District is outlined below.

After your application submission, please contact the Riverwalk Director of Operations at 954-468-1541 x205.

Part 6: Submission of Plans

All Events - Event Site Plan & Narrative*

2026 FTL A1A Maps & Details.pptx

Sunbiz Document

ESM - SunBiz.pdf

Anti-human trafficking affidavit*

ESM - Anti Trafficking affidavit.pdf

After you submit the application with your fee you will be contacted to meet with the Special Events team to review:

1. Facility/Location requested
2. Compliance with City ordinances
3. Special permits required
4. Other Charges for City Services
5. Security requirements
6. Environmental issues/effects on surrounding areas
7. Maintenance of Traffic Plan

\$200 (non-refundable) Fee must accompany completed application. Late applications must be approved by City Manager or designee and pay \$1,000 fee (Less than 60 days from event).

Mail application fee (payable to City of Fort Lauderdale) to:

Brittany Henry, Special Events Coordinator

701 S. Andrews Fort Lauderdale, FL33316

Part 7: Applicant's Acceptance

The information I have provided on this application is true and complete to the best of my knowledge.

If I have not submitted my application with the necessary plans, within the deadline and according to the rules outlined in the Special Events Manual it may be denied.

Before receiving final approval from the City Commission, I understand that I (and the production company, if applicable) must furnish an original certificate of General Liability insurance naming the City of Fort Lauderdale as additionally insured in the amount of at least one million dollars (\$1,000,000) or greater as deemed satisfactory by the City Risk Manager, and an original certificate of liquor liability insurance in the amount of five hundred thousand dollars (\$500,000) if alcohol is being served. Other liability insurance and fees may also be required up to thirty (30) days in advance of the event.

I understand that City of Fort Lauderdale Parks and Recreation sponsored activities have precedence over the event requested above and I will be notified if any conflicts arise.

I understand that the City of Fort Lauderdale Police department will determine all security requirements and that the City of Fort Lauderdale Fire Rescue department will determine all fire and Emergency Medical Services requirements.

I understand that any cancelations for City scheduled services must be made by phone to each department representative at least 24 hours before the scheduled event time or the organizer will be liable for any associated fees.

I understand that I may be required to provide a deposit based on historical performance or lack thereof.

I understand that the City has a noise ordinance that my event must follow. I agree to abide by all provisions of the noise control ordinance and understand that my failure to do so may result in a civil citation, a physical arrest, or the shutting down of the event. If at any time during the event it is determined by law enforcement personnel, code enforcement personnel, parks and recreation personnel, or any other city representative that the entertainment or music is causing a noise disturbance, I will be directed to lower the volume to an acceptable level as determined by City staff. If a second noise disturbance arises during the event, I may be directed to shut down the music or entertainment for the remainder of the event.

Acknowledgement

☒ I hereby acknowledge that I have read and understand this policy.

Event coordinators signature:



Submission Date: June 14, 2025



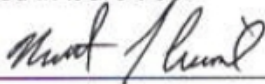
ANTI-HUMAN TRAFFICKING AFFIDAVIT

Rev: 1 | Date: 08/06/2024

The undersigned, on behalf of Exclusive Sports Marketing, Inc.
a Florida (State) S Corporation (Type of Entity), ("Nongovernmental Entity"), under penalty of perjury, hereby deposes and says:

1. My name is Matthew Lorraine.
2. I am an ☒ officer or ☐ authorized representative of the Nongovernmental Entity.
3. I attest that the Nongovernmental Entity does not use coercion for labor or services as defined in Section 787.06, Florida Statutes (2024), as may be amended or revised.

Under penalties of perjury, I declare that I have read the foregoing Anti-Human Trafficking Affidavit and that the facts stated in it are true.

Signature of Officer or Representative: 

Name of Officer or Representative: Matthew Lorraine Title: CEO

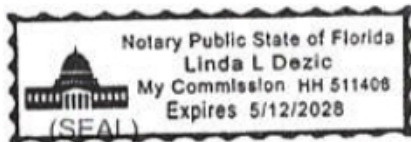
Office Address: 18 NW 18th Street, Delray Beach, FL 33444

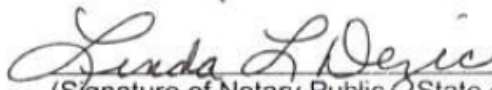
Email Address: Lorraine@exclusivesports.com

Main Phone Number: (561) 504-2001 FEIN No.: 59-2743367

STATE OF Florida
COUNTY OF Palm Beach

Sworn to and subscribed before me by means of ☒ physical presence or ☐ online notarization, this 28 day of OCTOBER, 2025, by MATTHEW J. LORRAINE




(Signature of Notary Public - State of Florida)
LINDA L. DEZIC
Print, Type or Stamp Commissioned Name of Notary Public)

Personally Known ☐ OR Produced Identification ☒
Type of Identification Produced FL DRIVERS LICENSE

Schedule – 1
EXHIBIT B

Applicant:	Exclusive Sports Marketing, Inc. of Florida
Event Name:	2026 Fort Lauderdale A1A Marathon & Half Marathon / FTL 5K
Date/Time:	5K Portion • Saturday, February 14, 2026 (7:30am – 11:00am) Marathon / Half Marathon • Sunday, February 15, 2026 (5:45am – 1:00pm)
Location:	5K Portion • February 14, 2026 - 450 East Las Olas Boulevard Marathon / Half Marathon • February 15, 2026 - Esplanade Park + South Beach Parking Lot
Set Up Date/Time:	5K Portion • Saturday, February 14, 2026 (4:00am – 7:00am) Marathon / Half Marathon • Saturday, February 14, 2026 (7:00am – 10:00pm)
Breakdown Date/Time:	5K Portion • Saturday, February 14, 2026 (9:00am – 11:30am) Marathon / Half Marathon • Sunday, February 15, 2026 (1:00pm - 6:00pm) • Monday, February 16, 2026 (8:00am – 12:00pm)
Road Closing:	<u>Race Routes:</u> • <u>5K Portion</u> Saturday, February 14, 2026 (7:00am – 9:00am) ○ (Start / Finish) at 401 East Las Olas Boulevard, Fort Lauderdale, FL 33301

- Run East on East Las Olas Boulevard
- Turn around just East on Las Olas Bridge
- Run west on East Las Olas Boulevard back to 401 E Las Olas Blvd, Fort Lauderdale, FL 33301.

- **A1A Half Marathon**

Sunday, February 15, 2026 (5:00am – 1:00pm)

- Start at Esplanade Park
- East on SW 2nd Street
- South on South Andrews Avenue
- East on East Las Olas Boulevard
- South on Sea Breeze Boulevard
- Loop around at Bo's Beach House
- North on A1A
- West on Sunrise Boulevard
- Loop through Birch State Park
- East on Sunrise Boulevard
- North on A1A to Oakland Park Boulevard\
- Turn around at Oakland Park Boulevard and run south into the South Beach Parking Lot

- **A1A Full Marathon**

Sunday, February 15, 2026 (5:00am – 1:00pm)

- Start at Esplanade Park
- East on SW 2nd Street
- South on South Andrews Avenue
- East on East Las Olas Boulevard
- South on Sea Breeze Boulevard
- Loop around at Bo's Beach House
- North on A1A
- West on Sunrise Boulevard
- Loop through Birch State Park
- East on Sunrise Boulevard
- North on A1A to Palm Avenue
- East on Palm Avenue
- North on El Mar Drive to Washington Avenue
- Back east El Mar Drive
- West on Palm Avenue
- South on A1A into the South Beach Parking Lot

Alcohol:	Yes
Amplified Music:	Saturday February 14, 2026 (7:00am – 10:30am) Sunday February 15, 2026 (5:00am – 1:00pm)
Special Permission:	Yes – Road Closure beyond 10:00am on the Barrier Island. • Sunday, February 15, 2026 (5:00am – 1:00pm)
Insurance Required:	Yes
Banners:	Yes
Pending Code Violations:	No
Application Fee:	\$200
Beach Fee:	No



**EXHIBIT C -
Fort Lauderdale Marathon
Half Marathon & Fort Lauderdale 5K**

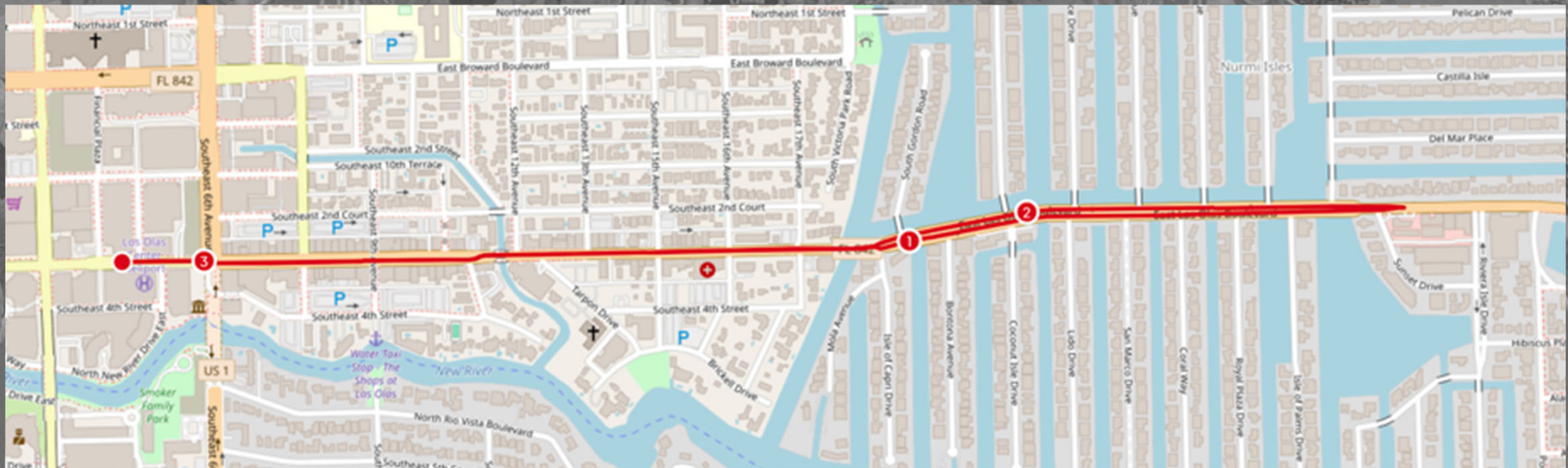


2026 Route Maps & Details

7:30am Start Time

- Runners start in the east bound lane and head East, utilizing the Median Lane once Las Olas turns into 4 Lanes
- Turnaround is at Sunset Drive
- Runners travel west in the Median Lane back to the Finish

➤ **5K Route Map**



Fort Lauderdale A1A Marathon

Sunday, February 15, 2026

5:45am Start Time

Marathon Start: Esplanade Park on SW 2nd Street

Marathon Finish: South Beach Parking Lot

- Start at Esplanade Park
- East on SW 2nd Street
- South on South Andrews Avenue
- East on East Las Olas Boulevard
- South on Sea Breeze Boulevard
- Loop around at Bo's Beach House
- North on A1A
- West on Sunrise Boulevard
- Loop through Birch State Park
- East on Sunrise Boulevard
- North on A1A to Palm Avenue
- East on Palm Avenue
- North on El Mar Drive to Washington Avenue
- Back east El Mar Drive
- West on Palm Avenue
- South on A1A into the South Beach Parking Lot



Publix
FORT LAUDERDALE
A1A MARATHON
1/2 MARATHON | 5K | KID'S RACE

PRESENTED BY
COLAVITA



Fort Lauderdale A1A Half Marathon

Sunday, February 15, 2026

5:45am Start Time

Half Marathon Start: Esplanade Park on SW 2nd Street

Half Marathon Finish: South Beach Parking Lot

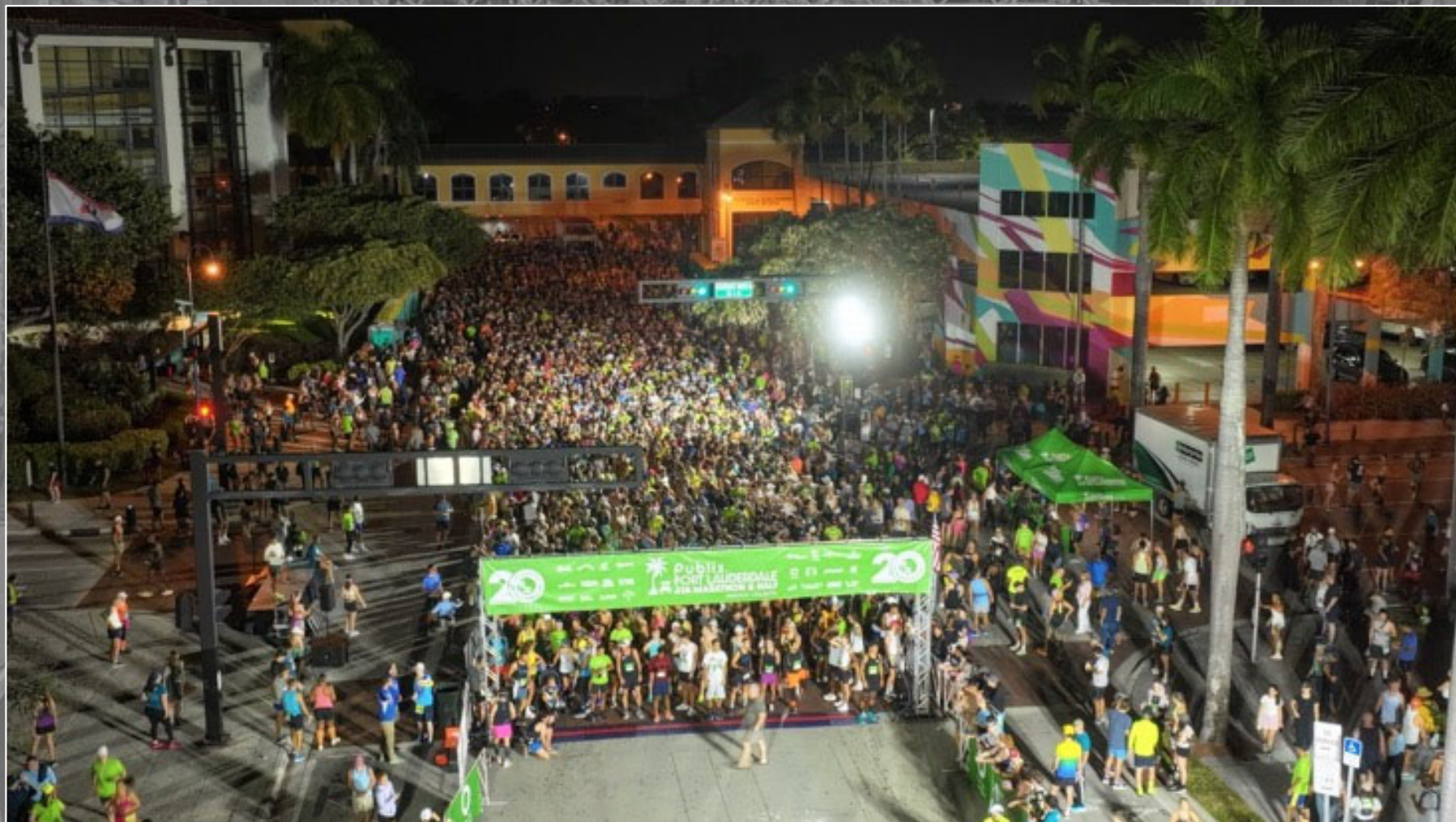


- Start at Esplanade Park
- East on SW 2nd Street
- South on South Andrews Avenue
- East on East Las Olas Boulevard
- South on Sea Breeze Boulevard
- Loop around at Bo's Beach House
- North on A1A
- West on Sunrise Boulevard
- Loop through Birch State Park
- East on Sunrise Boulevard
- North on A1A to Oakland Park Boulevard
- Turn around at Oakland Park Boulevard and run south into the South Beach Parking Lot

FTL A1A Half Marathon Course Map



publix.
FORT LAUDERDALE A1A MARATHON
1/2 MARATHON | 5K | KID'S RACE
PRESENTED BY COLAVITA



**The Fort Lauderdale A1A Marathon & Half Marathon
would like to thank the City of Fort Lauderdale for its support!**



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
08/21/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER HCC Specialty Underwriters, Inc. dba Tokio Marine HCC-Specialty Group 401 Edgewater Place, Suite 400 Wakefield, MA 01880	CONTACT NAME: PHONE (A/C, No, Ext): E-MAIL ADDRESS: PRODUCER CUSTOMER ID #:	FAX (A/C, No):
INSURED Exclusive Sports Marketing, Inc. 18 NW 18th St. Delray Beach, FL 33444	INSURER(S) AFFORDING COVERAGE INSURER A: U.S. Specialty Insurance Company INSURER B: United States Fire Insurance Company INSURER C: INSURER D: INSURER E: INSURER F:	
	NAIC # 29599 21113	

COVERAGES**CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY	X		U25SE12967	09/18/2025	09/18/2026	EACH OCCURRENCE \$ 1,000,000
	X COMMERCIAL GENERAL LIABILITY						DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000
	CLAIMS-MADE X OCCUR						MED EXP (Any one person) \$ 5,000
	X Host Liquor						PERSONAL & ADV INJURY \$ 1,000,000
B	X Medical Expense			US2176533	09/18/2025	09/18/2026	GENERAL AGGREGATE \$ 2,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:						PRODUCTS - COMP/OP AGG \$ 1,000,000
	X POLICY PRO-JECT LOC						\$
	AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Ea accident) \$
	ANY AUTO						BODILY INJURY (Per person) \$
	ALL OWNED AUTOS						BODILY INJURY (Per accident) \$
	SCHEDULED AUTOS						PROPERTY DAMAGE (Per accident) \$
	HIRED AUTOS						\$
	NON-OWNED AUTOS						\$
	UMBRELLA LIAB						EACH OCCURRENCE \$
	EXCESS LIAB						AGGREGATE \$
	DEDUCTIBLE						\$
	RETENTION \$						\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						WC STATUTORY LIMITS OTH - ER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	Y / N					E.L. EACH ACCIDENT \$
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. DISEASE - EA EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$
							\$
							\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

The Certificate Holder is added as Additional Insured with respects to our Insured's operations only.
This insurance is primary and non-contributory as required by written contract.
List of events covered under the above policy numbers can be viewed on page #2 of the certificate of insurance form.

CERTIFICATE HOLDERCity of Fort Lauderdale
401 SE 21 Street
Fort Lauderdale, FL 33316**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

CAM #25-1083
Exhibit 1

Policy Numbers: U25SE12967 US2176533

- 1) This coverage is with respect to Fort Lauderdale Expo event to be held 02/12/2026 - 02/14/2026 at Broward County Convention Center Fort Lauderdale FL.
- 2) This coverage is with respect to Fort Lauderdale A1A Marathon, Half Marathon, 5K, event to be held 02/14/2026 - 02/16/2026 at Ft. Lauderdale Fort Lauderdale FL.