



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 15, 2014

TITLE: Motion to award a one-year contract for July 4th fireworks display –
Request for Proposal (RFP) 545-11320 - \$82,425

Recommendation

It is recommended that the City Commission award a one-year contract, in substantially the form attached, for the purchase of July 4th fireworks display to Pyrotecnico Fireworks, Inc. f/k/a S. Vitale Pyrotechnic Industries, Inc. (Pyrotecnico) in the estimated annual amount of \$82,425 and authorize the City Manager to approve three (3) one-year renewal options.

Background

The Parks and Recreation Department is requesting approval for a one-year contract for the July 4th fireworks display celebration.

- December 2013 – The RFP was opened with two proposals received. The specifications of the RFP required firm, fixed pricing. Fireworks by Grucci was deemed non-responsive, as they would not offer firm fixed pricing on the barge/water costs. Pyrotecnico has met all of the specifications and has been deemed the single, responsive and responsible proposer. This company has proved reliable and dedicated to ensuring successful shows, as neighbors and visitors have been very pleased with its fireworks displays over the past several years.

February 2014 - Pyrotecnico requested (Exhibit 5) that the City allow the use of the Swimming Hall of Fame from June 29, 2014 to July 5, 2014 for the 4th of July fireworks load-in site as an option to the Port Everglades load-in site as stated in the RFP. Pyrotecnico agrees to pay for all fire watch and police detail fees, not to exceed \$6,000, related to the fireworks loading at this location. Additionally, Pyrotecnico agrees to reimburse the City for the cost of the pilings installed at the Swimming Hall of Fame, not to exceed \$2,000 per year. Due to the load-in logistics, Pyrotecnico is requesting that they be permitted to continue to load both

the City of Fort Lauderdale and the City of Hollywood barges together since pricing reflects discounts that are in place as a result of one single load-in site for both shows. The cost of the fireworks display is \$50,925 plus the cost of the barge with tug is \$31,500 for a total show cost of \$82,425.

Resource Impact

There will be a fiscal impact to the City in the amount of \$82,425 for this purchase, contingent upon appropriation of funds and approved use of the Swimming Hall of Fame as the load-in site for the 2014 event only.

<i>Funds available as of April 1, 2014</i>					
ACCOUNT NUMBER	INDEX NAME (PROGRAM)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
001-PKR033401-3203	Community Events	Services- Materials/ Artist Services	\$223,193	\$79,652	\$82,425
PURCHASE TOTAL ►					\$82,425

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included with in the Internal Support Cylinder of Excellence, specifically advancing:

- **Goal12:** Be a leading government organization, managing resources wisely and sustainably.
- **Objective 1:** Ensure sound fiscal management.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We Are United*.

Attachments

- Exhibit 1 – Bid Tabulation 545-11320
- Exhibit 2 – Agreement
- Exhibit 3 – Pyrotecnico of Florida Proposal
- Exhibit 4 – Fireworks by Grucci Proposal
- Exhibit 5 – Letter from Pyrotecnico requesting use of Swimming Hall of Fame

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Department Director: Phil Thornburg, Parks and Recreation