



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-0982

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: November 7, 2023

TITLE: Motion Approving Event Agreements with Related Road Closures and
Requests for Music Exemption for Brt All White and 38th Annual Fort
Lauderdale International Film Festival Premiere Party - **(Commission
Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements, related road closures and requests for extended hours for music with Blueprint Marketing Firm LLC and The Broward County Film Society, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Brt All White</u> – (District 2)	
Applicant:	Blueprint Marketing Firm LLC
Date/Time:	Sunday, December 10, 2023 (5:00pm – 11:59pm)
Location:	SW 3 rd Ave (between Broward Blvd and SW 2 nd Street) and surrounding parking lots.
Set Up Date/Time:	Sunday, December 10, 2023 (4:00am – 4:00pm)
Breakdown Date/Time:	Monday, December 11, 2023 (12:00am – 7:00am)
Road Closing:	Yes – Full Road Closure <ul style="list-style-type: none"> • SW 3rd Ave (between Broward Blvd and SW 2nd Street) <ul style="list-style-type: none"> ○ 7:00am on Sunday, December 10, 2023, until 6:00am on Monday, December 11, 2023.
Alcohol:	Yes
Amplified Music:	Sunday, December 10, 2023 (5:00pm – 11:59pm)
Special Permission:	Amplified Music until 11:59pm on the following dates: <ul style="list-style-type: none"> • Sunday, December 10, 2023 (5:00pm – 11:59pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

****The event above is requesting Amplified Music until 11:00pm on the following dates:**

- ***Sunday, December 10, 2023 (5:00pm – 11:59pm)***

Event 1: 38th Annual Fort Lauderdale International Film Festival Premiere Party – (District 4)	
Applicant:	The Broward County Film Society, Inc.
Date/Time:	Thursday, November 9, 2023 (8:30pm – 11:00pm)
Location:	Savor Cinemas Fort Lauderdale (503 SE 6 th St, Fort Lauderdale, FL 33301) <ul style="list-style-type: none"> SE 6th Street (between SE 5th Ave and SE 5th Ter)
Set Up Date/Time:	Thursday, November 9, 2023 (6:00pm – 8:30pm)
Breakdown Date/Time:	Thursday, November 9, 2023 (11:00pm – Midnight)
Road Closing:	Yes – Full Road Closure <ul style="list-style-type: none"> Thursday, November 9, 2023 (6:00pm – Midnight) SW 6th Street (from SE 5th Ave to SE 5th Ter.)
Alcohol:	Yes
Amplified Music:	Thursday, November 9, 2023 (9:00pm – 11:00pm)
Special Permission:	Amplified Music until 11:00 pm on the following dates: <ul style="list-style-type: none"> Thursday, November 9, 2023 (8:30pm – 11:00pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

****The event above is requesting Amplified Music until 11:00pm on the following dates:**

- Thursday, November 9, 2023 (9:00pm – 11:00pm)**

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of October 3, 2023					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$165,000	\$0	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – Brt All White Application

Exhibit 2a – Brt All White Site Plan

Exhibit 2b – Brt All White Agreement

Exhibit 3 – 38th Annual Fort Lauderdale International Film Festival Premiere Party
Application

Exhibit 3a – 38th Annual Fort Lauderdale International Film Festival Premiere Party Site
Plan

Exhibit 3b – 38th Annual Fort Lauderdale International Film Festival Premiere Party
Agreement

Exhibit 4 – November 2023 Special Event Calendar

Exhibit 5 – December 2023 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Carl Williams, Parks and Recreation Department