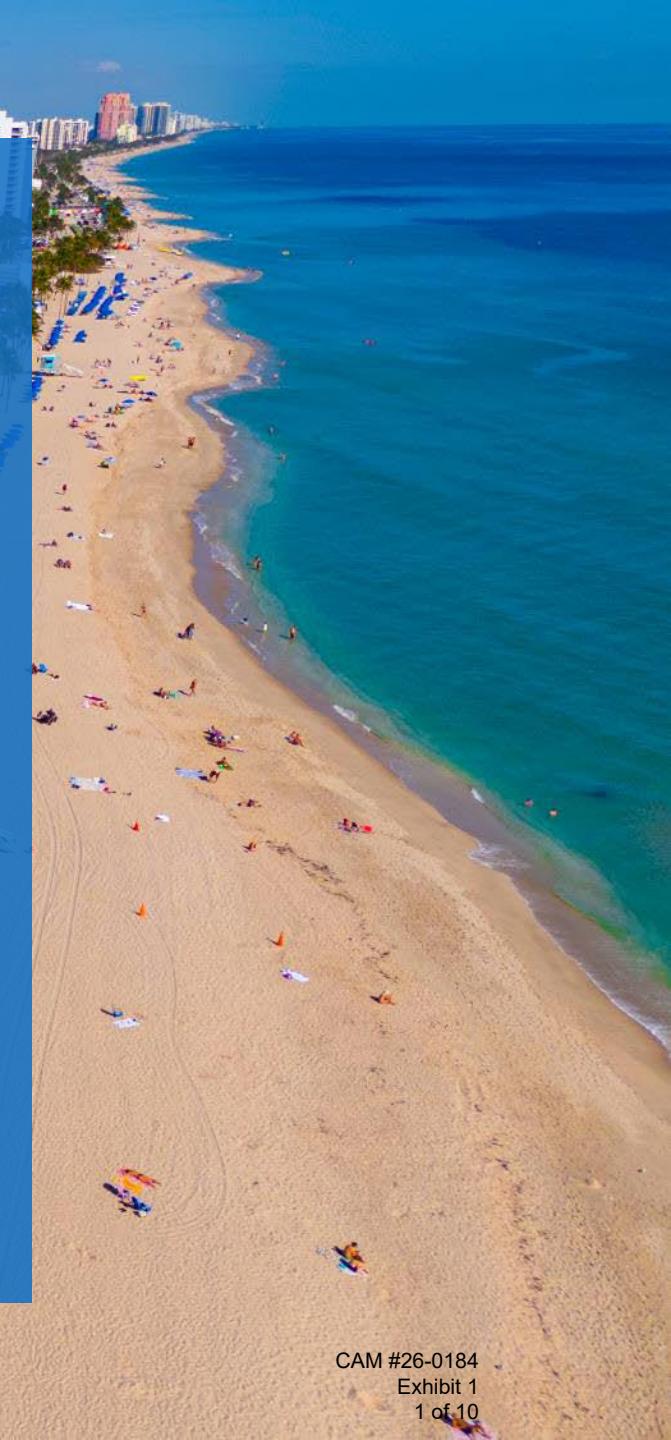




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Spring Break 2026 Operational Highlights

February 3, 2026



Spring Break 2026 - Overview

- Event period is February 23 through April 17 with a peak number of spring breakers in the area from the week of March 8 through the week of March 22.
- City strategically deploys resources from multiple departments to manage the increase in tourists and crowds that gather in areas of the beach and downtown.
- City Manager will implement a high impact period applied to designated high impact zones.
- The City will communicate through multiple channels including stakeholder meetings, direct messaging to spring breakers, media outlets, and social media.

Spring Break 2026 High Impact Period

- High Impact Event Zones: Barrier Island and Downtown
- Potential Measures:
 - No coolers or tents, tables, and similar structures on the beach
 - Limitation of live or amplified music
 - Alcohol possession or consumption on the beach is prohibited (except for hotels licensed in accordance with Ordinance No. C-22-49)
 - Curfew for individuals under the age of 18 unless supervised by a parent or an adult over the age of 18
 - Suspension of sidewalk café permits.
 - Modification of operating hours for parks and city facilities



Spring Break 2026 - Police

- Police staffing, special operations, and interagency coordination
- Signage informing the public
- Bar Watch Program
- Messaging directly to Spring Break visitors

Spring Break 2026 – Fire Rescue

- Level 3 activation of the Emergency Operations Center – monitoring phase of EOC for weather and crowd control
- Staffing of Ocean Rescue and Emergency Medical Services (EMS)
- Strategic deployment of resources including Ocean Rescue Jet Skis and medical carts
- Public Education and provision of Narcan
- Information sharing and hospital coordination
- Community Emergency Response Team (CERT)



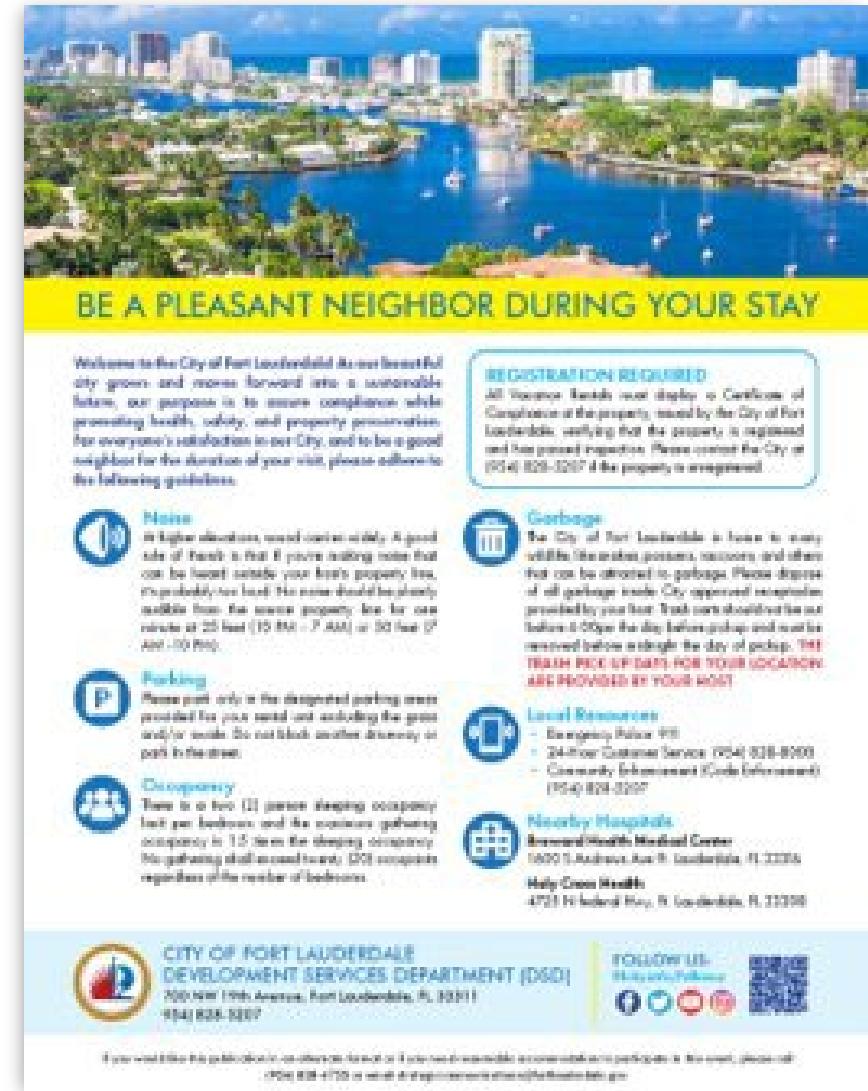


Spring Break 2026 – Transportation and Mobility

- Free LauderGO Micro Mover
 - Regular service
 - Moving people off the Barrier Island
- Parking Services
 - Enhanced staffing
 - Parking fees
- Maintenance of Traffic (MOT) Plans
 - Barrier Island moratorium
 - Coordination with FDOT to minimize disruption
- Rideshare and Vehicles for Hire Services
 - Geofencing
 - Educational campaign
- Traffic Signal Timing and Traffic Monitoring
- Broward County Transit

Spring Break 2026 – Community Enhancement and Compliance

- Code Compliance staffing including inspectors 7-days each week until 3:30 am
- Enforcement priorities: noise, vacation rentals, entertainment venues, and sidewalk café permits
- Proactive and reactive enforcement along with advance communication to residents, businesses, and vacation rental operators
- Joint operations with other City departments



Spring Break 2026 – Strategic Communications

- Coordinated communications approach that prioritizes clear expectations and consistent messaging across the organization
- City's outreach will emphasize public safety through responsible actions by Spring Break visitors
- Messaging will be deployed across multiple media channels including:
 - Direct outreach
 - Social media
 - Earned media
 - Partner platforms
- City led press conference in February ahead of the Spring Break season to share the City's coordinated approach and highlight public safety preparations
- Coordination meetings with stakeholders and operators:
 - **February 9** – Beach Business Improvement District Advisory Committee
 - **February 11** – Himmarshee area (SW 2 Street) business owners, nearby hotels, and stakeholders
 - **February 19** – Barrier Island operations meeting with Barrier Island hoteliers and their security teams, restaurants, vendors such as the City's beach chair provider and the Water Taxi, and Central Beach Alliance leadership
 - **February 20** – Greater Fort Lauderdale Chamber of Commerce Beach Council Committee that includes hotel general managers and marketing directors

Spring Break 2026

- Parks Operations
 - Manages the South Beach restroom custodial vendor
 - Coordinates with the City's beach chair vendor
 - Operate and manage parks within the Barrier Island and coordinate any changes to operational hours during the High Impact Event period
- Sanitation operations and cleaning schedule
 - Beach cleaning
 - Restroom servicing
 - Deployment of additional solid waste receptacles
 - Enhanced pressure washing of sidewalks in high volume areas – early morning and late evening



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Spring Break 2026

Questions?