



**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** March 1, 2022

**TITLE:** Motion Approving Event Agreements and Related Road Closures for Fort Lauderdale St. Patrick's Day Parade & Festival, Vegan Block Party, Crawfish Festival, 2022 Walk Like MADD and MADD Dash Fort Lauderdale 5K and First Street Cars and Coffee – **(Commission Districts 2 and 4)**

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**Recommendation**

Staff recommends the City Commission approve event agreements and requests for road closures with Fort Lauderdale St. Patrick's Day Parade & Festival, Inc., Vegan Ventures, LLC, Historic Downtowner Saloon, LLC, Mothers Against Drunk Driving, Inc., and First Baptist Church Fort Lauderdale, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b><u>Event 1: Fort Lauderdale St Patrick's Day Parade &amp; Festival – District 4</u></b>	
Applicant:	Fort Lauderdale St. Patrick's Day Parade & Festival, Inc
Date/Time:	Saturday, March 12, 2022 (7:00am – 7:00pm)
Location:	Huizenga Plaza 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Thursday, March 10, 2022 (9:00am – 5:00pm) Friday, March 11, 2022 (9:00am – 5:00pm)
Breakdown Date/Time:	Saturday, March 12, 2022 (7:00pm – 9:00pm)
Road Closing:	Yes <b>Full Road Closure (Festival)</b> <ul style="list-style-type: none"> <li>- East Las Olas (from Andrews Ave to SE 1<sup>st</sup> Ave</li> <li>- SE 1<sup>st</sup> Ave (from Las Olas to SE 2<sup>nd</sup> St.</li> </ul> <b>Full Road Closure (Parade Staging)</b> <ul style="list-style-type: none"> <li>- SE 2<sup>nd</sup> Street (from Andrews Ave to Moffat Ave)</li> <li>- Andrews Ave (from SE 2<sup>nd</sup> St to Broward Blvd)</li> </ul> <b>Full Road Closure (Parade Route)</b> <ul style="list-style-type: none"> <li>- Andrews Ave (from Broward Blvd to E. Las Olas Blvd)</li> <li>- East Las Olas (from Andrews Ave to SE 5<sup>th</sup> Ave)</li> <li>- SE 5<sup>th</sup> Ave (from E. Las Olas Blvd to SE 2<sup>nd</sup> St) <ul style="list-style-type: none"> <li>o Parade starts at 12:00pm</li> </ul> </li> </ul>
Alcohol:	Yes
Amplified Music:	<b>Yes</b> – Saturday, March 12, 2022 (10:30am – 7:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b><u>Event 2: Vegan Block Party – District 4</u></b>	
Applicant:	Vegan Ventures, LLC
Date/Time:	Saturday, April 2, 2022 (4:00pm – 10:00pm)
Location:	Huizenga Plaza (32 East Las Olas Blvd, Fort Lauderdale FL 33301)
Set Up Date/Time:	Saturday, April 2, 2022 (5:00am – 3:30pm)
Breakdown Date/Time:	Saturday, April 2, 2022 (10:30pm – 12:00am)
Road Closing:	<b>Yes – Single Lane Closure (7:00am – 11:00pm)</b> (1) Lane on Las Olas Blvd in front of park (Las Olas Blvd from Andrews Ave to SE 1 <sup>st</sup> Ave)

Alcohol:	Yes
Amplified Music:	Yes - Saturday, April 2, 2022 (2:00pm – 10:00pm) **A test runoff the music speakers will be conducted around 12:00pm to ensure volume levels are ok.
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b><u>Event 3: Crawfish Festival</u></b> – District 4	
Applicant:	Historic Downtowner Saloon, LLC
Date/Time:	Saturday, April 23, 2022 (11:00am – 10:00pm)
Location:	Downtowner Saloon and South New River Drive East
Set Up Date/Time:	Saturday, April 23, 2022 (8:00am – 11:00am)
Breakdown Date/Time:	Saturday, April 23, 2022 (10:00pm – 12:00am)
Road Closing:	Yes – Full Road Closure South New River Drive East (from bridge to circle) 8:00am – 12:00am
Alcohol:	Yes
Amplified Music:	Yes - Saturday, April 23, 2022 (3:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b><u>Event 4: 2022 Walk Like MADD &amp; MADD Dash Fort Lauderdale 5K</u></b> – District 4	
Applicant:	Mothers Against Drunk Driving, Inc.
Date/Time:	Sunday, April 24, 2022 (6:00am – 11:30am)
Location:	Huizenga Plaza (32 East Las Olas Blvd, Fort Lauderdale, FL 33301)
Set Up Date/Time:	Sunday, April 24, 2022 (4:00am – 5:45am)
Breakdown Date/Time:	Sunday, April 24, 2022 (11:30am – 12:30pm)
Road Closing:	Yes – <b>Full Road Closure (Walk Route: 7:30am – 9:30am)</b> (START) <u>Huizenga Plaza</u> to <u>S. Andrews Ave</u> to <u>SE 7th St</u> to

	<p><u>SE 5th Ave to SE 6th St to SE 6th Ave to North Rio Vista Blvd to SE 9th Ave to SE 5th Ct to SE 11th Ave back to North Rio Vista Blvd to SE 6th Ave to The Riverwalk through Smoker Family Park to SE 5th Ave to SE 7th St to S. Andrews Ave back to Huizenga Plaza (FINISH)</u></p> <p><b>Single Lane Closure (Event Set-up and Breakdown)</b>  (1) Lane on Las Olas Blvd in front of park (Las olas Blvd from Andrews Ave to SE 1st Ave)</p>
Alcohol:	No
Amplified Music:	Yes – Sunday, April 24, 2022 (7:00am – 11:30am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b><u>Event 5: First Street Cars and Coffee</u></b> – District 2	
Applicant:	First Baptist Church of Ft. Lauderdale, Inc.
Date/Time:	<b>April 2022 – June 2022</b> Third Saturday of every month (9:00am – 2:00pm)
Location:	First Baptist Church (301 East Broward Blvd)
Set Up Date/Time:	<b>April 2022 – June 2022</b> Third Saturday of every month (7:30am – 9:00am)
Breakdown Date/Time:	<b>April 2022 – June 2022</b> Third Saturday of every month (2:00pm – 3:00pm)
Road Closing:	Yes – Full Road Closure NE 1 <sup>st</sup> Street (from NE 3 <sup>rd</sup> Ave to end of property) 7:30am – 3:00pm
Alcohol:	No
Amplified Music:	<b>April 2022 – June 2022</b> Third Saturday of every month (9:00am – 2:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

### **Resource Impact**

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of February 14, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$40,650	\$1000
<b>TOTAL AMOUNT ►</b>					<b>\$1000</b>

### **Strategic Connections**

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Fort Lauderdale St. Patrick’s Day Parade & Festival Application  
Exhibit 1a – Fort Lauderdale St. Patrick’s Day Parade & Festival Site Plan  
Exhibit 1b – Fort Lauderdale St. Patrick’s Day Parade & Festival Agreement  
Exhibit 2 – Vegan Block Party Application  
Exhibit 2a – Vegan Block Party Site Plan  
Exhibit 2b – Vegan Block Party Agreement  
Exhibit 3 – Crawfish Festival Application

Exhibit 3a – Crawfish Festival Site Plan  
Exhibit 3b – Crawfish Festival Agreement  
Exhibit 4 - 2022 Walk Like MADD & MADD Dash Fort Lauderdale 5K Application  
Exhibit 4a - 2022 Walk Like MADD & MADD Dash Fort Lauderdale 5K Site Plan  
Exhibit 4b - 2022 Walk Like MADD & MADD Dash Fort Lauderdale 5K Route  
Exhibit 4c - 2022 Walk Like MADD & MADD Dash Fort Lauderdale 5K Agreement  
Exhibit 5 – First Street Cars and Coffee Application  
Exhibit 5a – First Street Cars and Coffee Site Plan  
Exhibit 5b – First Street Cars and Coffee Agreement  
Exhibit 6 – March 2022 Special Event Calendar  
Exhibit 7 – April 2022 Special Event Calendar  
Exhibit 8 – May 2022 Special Event Calendar  
Exhibit 9 – June 2022 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department