

# MIAMI CHRISTMAS LIGHTS



2017 City of Fort Lauderdale CRA  
Solicitation 12058-582 Holiday Displays  
Bid Designation: Public  
October 17<sup>th</sup>, 2017

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## 4.2.2 EXECUTIVE SUMMERY

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MCL was founded in 2008 to bring fresh innovative designs and better décor management to the holiday industry in South Florida. MCL's complete décor management service, coupled with our world-class design team has fueled MCL's growth, doubling almost every year since inception. Servicing thousands municipal and commercial properties around the state over the years, we are excited to begin our 10<sup>th</sup> season of installs and look forward to developing world-class décor and super servicing our clients in the future.

Our team is no stranger to large projects including several municipalities, event venues, resorts and casinos among other commercial properties throughout the State of Florida. As the current contractor for many municipality holiday décor programs, MCL has unique experience to successfully execute this RFP. Our customers consist of a diverse portfolio that demand the best and each require unique holiday décor, project management and support.

MCL specializes in creating world-class designs and executing the ideas developed. By having a highly skilled team of designers, has enabled MCL to produce spectacular results with projects that rely heavily on new design concepts. Once new design ideas are completed the team creates 2D and 3D renderings to be submitted to the client for approval. Incorporated into the designs are the latest technologies available. MCL leads the local competition by integrating these new and innovative technologies into our displays; boasting the superior design talent and the utilization of new technologies. After client approval of the new designs, MCL's fabrication team will bring the vision to life in our state-of-the-art production facilities. Our professional installers will construct and install the display, then continually service it throughout the season ensuring it is in pristine condition. After the season is over, MCL removes the décor, fully refurbishing and preparing for next season. Complete décor management from MCL makes the holidays as easy as possible with minimal involvement from our clients.

### Miami Christmas Lights-Office and Warehouse Locations

1330 West Ave Suite 2012  
Miami Beach, FL 33169

1167 NW 159<sup>th</sup> Dr Unit A  
Miami Gardens, FL 33169

MCL has the management team in place to ensure successful holiday projects. Kurt Stange, our company president, work endlessly with the senior management team to ensure all parts of the project are coordinated. With a VIP account manager assigned specifically to the project, MCL has the detailed approach to guarantee success. Our field crew is highly trained and directed by on site field managers to install MCL's specific products. Each day after installation, the VIP project manager inspects the installations to guarantee perfection. When the project is complete, MCL's senior management team

examines the display ensuring a completed and working display. Once the project is live, our VIP project manager works closely with our round the clock maintenance team, checking the display nightly and reporting back to our clients. By allocating a single VIP project manager to oversee the complete project from inception through removal, MCL can guarantee the project's success.

### **Key Personnel**

Kurt Stange-President

Alex Rizo-Chief Operations Manager

Edwin Santa-Director of Design and Fabrication

### **Key Elements of the Proposal**

Provide required information:

- a. Company Background
- b. General Company Information-ie, location, facilities, equipment and experience, licensing and insurance.
- c. Identification of key personnel and staff who will run the City of Ft Lauderdale-Sistrunk Holiday Décor Project.
- d. Identify the company experience and qualifications, including descriptions of similar projects in scope and size.
- e. Understanding and identifying the City's scope of work, identifying the products and services MCL is to provide and how MCL is going to provide it. The creation of new décor designs and renderings of the designs at the City's required locations.
- f. Installation, maintenance and reporting-
- g. Costs

## 4.2.3 EXPERIENCE AND QUALIFICATIONS

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MCL was founded in 2008 to bring imaginative and innovative designs and superior décor management to the holiday industry in South Florida. Having serviced thousands municipal and commercial properties around the state over the years, we are excited to begin our 10<sup>th</sup> season of installs and look forward to developing world-class décor and super servicing our clients in the future. MCL has the experience and capabilities to provide the holiday decor scope of work requirements as stated in the RFP for the City of Fort Lauderdale CRA in the Sistrunk area.

Here are some details of past and present projects for agencies of similar size and scope, including information on MCL's ability to meet time and budget requirements:

### 1. Aventura Mall

#### Project Description and Scope:

Aventura Mall is the third largest shopping center in the United States. MCL designed a holiday display that would highlight the malls high-end clientele while attracting new customers to the shopping center. The project included the entire perimeter of the mall as well as the actual structures. Our installation teams had the daunting task of installing tens of thousands of strands of Christmas lights on over 500 various types of trees and install décor on various large structures. To accomplish this monumental project, MCL worked around the clock with multiple installation teams, not stopping through all weather conditions until the job were completed. We continually maintained the property sending a team of technicians every night to ensure the display was always in perfect working order. The project was so exceptional that local TV stations sent reporters to interview both the mall and management team. Every holiday season, thousands of customers flood the mall to see the lights causing traffic jams as they revel in the surrounding lights. Aventura Mall is overwhelmingly pleased with the design, service and outcome of the project. Although the project is extremely large in scope, Miami Christmas Lights has always delivered the display on time and always within the parameters of the prescribed budgets.

## **2. Gulfstream Park**

Gulfstream Racetrack and Casino is considered the most prolific of all racetrack/casino properties in South Florida. It boasts a unique combination of residential properties, retail venues and gaming entertainment. Gulfstream wanted to drive new business to their property after a massive expansion, and reached out to MCL to design a custom display. Included in the freshly designed holiday display, MCL designed a 50' holiday tree complete with gorgeous décor and RGB lighting. RGB lights have 3 chips in each lamp, enabling them to change up to 500 different colors, and change the tempo of lights at will. By integrating a computer with proper programming, music can be coordinated with the lights to produce a spectacular light show. To coordinate the hundreds of data lines throughout the tree properly, and syncing the software on the computer to the tree required a full time staff with the know-how and experience to accomplish such a complicated and difficult task. Gulfstream's project was so successful that the City of Hallandale Beach awarded them the 1<sup>st</sup> place for holiday lights. With each year, Miami Christmas Lights continues to add elements to their project ensuring it has an exciting fresh look! Providing the 50' RGB holiday tree with syncing musical programs and lighting shows is a challenging task to create, produce and maintain. MCL was able to bring the project in on time for Gulfstream Park and in budget for the past several years.

## **3. Hard Rock Hotel & Casino**

The Hard Rock Hotel & Casino is the flagship property of a large stable of casinos owned and operated by the Seminole Native American Tribe. The casino is in the top 5 revenue producers in the world; producing larger revenue than the top casinos in Las Vegas, Connecticut, and Macau, China. Creating a holiday display for this venue was an immense challenge. The goal of the property was to:

- A. Bring in additional business
- B. Produce a fabulous holiday feeling of spirit throughout the property

Through the sheer imagination, hard work and dedication of the MCL Design Team, MCL was able to create unique and iconic holiday displays, and beautifully themed holiday trees. The project was awarded late in the season, and the window for manufacturing custom made décor was extremely tight, but, MCL personnel persevered and were able to produce all the display décor for all the venues and have it installed in time for the casino's timetable of

events. The décor was placed in key high traffic areas throughout the hotel public areas and casino venues. The visitors just loved the displays; they mobbed the creations and took thousands of pictures with friends and family. There were very few maintenance issues throughout the season, and at our post season evaluation with the client, MCL received glowing reviews. Again, MCL was able to create, fabricate, install and maintain Hard Rock Hotel & Casino's all within their proscribed budget, and within their narrow time-table on time.

### **Commitment to Conservation**

Miami Christmas Lights, since it's inception has always had policies toward conservation and recycling. From the recycling of paper in our offices, to the minimization of waste and the recycling of any material in constructing our projects where possible. When our design team is contemplating a new project, they always design new décor with the idea of using biodegradable material where possible, and always build product that is long lasting.

### **Business Structure**

South Florida Lighting Team, LLC dba Miami Christmas Lights was incorporated on 10-30-2008 and is registered as a legal entity in the State of Florida.

### **Miami Christmas Lights Company Address**

1330 West Ave Suite 2012  
Miami Beach, FL 33139

1167 NW 159<sup>th</sup> Dr Unit A  
Miami Gardens, FL 33169

Contact Person: Kurt Stange  
Contact Number: 305-908-8000 Ext. 500  
Fax Number: 305-908-8000  
Email Address: [kurt@miamichristmaslights.com](mailto:kurt@miamichristmaslights.com)  
Web Address: [www.miamichristmaslights.com](http://www.miamichristmaslights.com)

Miami Christmas Lights, including management, technical and support staff, runs with approximately 25 in personnel during the off-season. MCL can run with up to 200 employees during the height of the season.



Miami Christmas Lights does not require any licencing.

## 4.2.4 APPROACH TO SCOPE OF WORK

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MCL understands that the City of Ft. Lauderdale/Sistrunk area is a culturally diverse, historic community. The Sistrunk area is most certainly a community on the rise with new construction projects and new businesses moving into the area. By providing fun and interactive holiday events, and a spectacular holiday display, the City of Ft. Lauderdale CRA wants to demonstrate that the Sistrunk area is an exciting, fun, up and coming and a safe place to live and work. MCL also understands the City's desire to enhance Sistrunk Blvd and create an environment that will attract visitors, and grow the local economy

The MCL team is no stranger to large holiday display projects including several municipalities, event venues, resorts and casino/hotel facilities. As the current vendor for many municipality holiday décor programs, MCL has unique experience to successfully implement the scope of work as prescribed in this RFP. Our customer portfolio is a diverse group that demands and expects the best in uniquely designed décor, project management and support. Being that MCL runs up to 200 personnel 24/7 during the season, regardless of MCL's current workload, MCL will have more than sufficient personnel and equipment to execute the City of Ft Lauderdale CRA/Sistrunk holiday décor project

### **Design, Fabrication and Installation**

1. Once the project is awarded, MCL will begin the process of fabricating all custom designed décor approved by the City of Ft Lauderdale CRA.
2. Walk through the areas to be decorated with MCL and City technical personnel, check power sources, and other logistical requirements.
3. Submit a detailed implementation schedule to the City staff, including an electrical service plan to reflect anticipated total power usage for the entire project.
4. Submit regular status reports and continue with the final installation is complete and approved by the City.
5. Installation will begin in early November to have the installation and testing complete by Wednesday, November 8<sup>th</sup>.
6. MCL personnel must be present for the coordination and execution for the holiday ceremony on Friday, December 1/lights on date.
7. Décor will be in place until January 1<sup>st</sup> , 2018 and removed by January 8<sup>th</sup>.

MCL will have technical teams as well as numerous trucks, lift trucks and other equipment. Our tentative plan will include doing all scheduled installs during the overnight hours to minimize impact on traffic on Sistrunk Ave. The installation will be overseen by our President, Kurt Stange, Edwin Santa, Director of Design and Fabrication, and supervised in the field by Alex Rizo, Chief Operations Manager. As the installation is progressing, the MCL team will be in communication with personnel from the City

to make sure all work is completed with minimal interference with the daily traffic of the area. Once the installation is completed, our nightly maintenance team will check the display to ensure everything is working properly.

## **Maintenance**

Most importantly, MCL is extremely pro-active in its maintenance program. Well prepared maintenance crews will visit the City of Ft Lauderdale CRA/Sistrunk holiday décor project frequently which will ensure continuity of the display. In most cases, our staff will discover issues and correct them before the client's discovery, but, in the event something should go awry, MCL has one of the fastest response times in the industry.

The most efficient method of reporting an issue to MCL would be via email:

[service@miamichristmaslights.com](mailto:service@miamichristmaslights.com). Our tech supervisors monitor these emails persistently to create a quick and timely response to our clients needs

## **Removal and Storage**

Our 15,000 square foot climate controlled office; warehouse and fabrication facility is easily capable of successfully executing all aspects of this project. MCL has a fleet of various vehicles, bucket trucks and various equipment ensuring the right tool for the job. Our staff of over 200 during the season operates around the clock, 7 days a week allowing MCL to install décor at the most optimal times. Based on client needs, MCL has developed an operational expertise in large, multi-location displays and built internal structure to execute these complex displays seamlessly.

1. MCL will remove the décor just after the 1<sup>st</sup> of the year and be completed by January 8<sup>th</sup>
2. MCL coordinates the removal with a City representative
3. MCL will store and refurbish all décor where required.

## 4.2.5 REFERENCES

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### 1. **Aventura Mall**

John Alamen-Director of Operations

19575 Biscayne Blvd

Aventura, FL 33180

Phone: 786-202-5768

Email: [joaleman@turnberry.com](mailto:joaleman@turnberry.com)

Project Budget: \$280,000 per annum (Confidential Information)

Contracted Years: 4

#### Project Description and Scope:

Aventura Mall is the third largest shopping center in the United States. MCL designed a holiday display that would highlight the mall's high-end clientele while attracting new customers to the shopping center. The project included lighting the entire perimeter of the mall as well as the actual creating décor for the property structures. Our installation teams had the daunting task of installing tens of thousands of strands of Christmas lights on over 500 various types of trees and installing custom décor on various large structures.

To accomplish this complex project, MCL worked around the clock, through all weather with multiple installation teams until the job was completed. Once the project went live, we continually maintained the property sending a team of personnel every night to ensure the display was always in perfect working order. The project is so exceptional that local TV stations sent reporters to interview both the mall and MCL management.

Installation began in October and taken down in January.

### 2. **Gulfstream Park**

Jennifer Vitrella- Director of Events and Catering

901 S Federal Hwy

Hallandale Beach, FL 33009

Phone: 305-975-2453

Email: [Jennifer.Vitrella@gulfstreampark.com](mailto:Jennifer.Vitrella@gulfstreampark.com)

Project Budget: \$179,252 per annum (Confidential Information)

Contracted Years: 3

#### Project Description and Scope:

Gulfstream Park is considered the most prolific of all racetrack properties in South Florida. It boasts a unique combination of residential properties, retail venues and gaming entertainment. Gulfstream wanted to drive new business to their property after a massive expansion, and reached out to MCL to design a custom display.

MCL utilized RGB technology to create a light and musical event that gathers hundreds of spectators each night. The complex RGB system installed was successfully executed due to MCL concentrated planning process coupled with their on-staff computer engineer. The overwhelming success of the project caused the City the City of Hallandale Beach to award Gulfstream Park the 1<sup>st</sup> place for holiday displays.

Installation began in October and taken down in January.

### **3. Hard Rock Hotel & Casino**

Susan Renneisen-VP of Community Affairs & Special Events

1 Seminole Way

Hollywood, FL 33314

Phone: 954-444-2184

Email: [Susan.renneisen@seminolehardrock.com](mailto:Susan.renneisen@seminolehardrock.com)

Project Budget: \$200,000

Contracted Years: 2

#### Project Description and Scope:

The Hard Rock Hotel & Casino is the flagship property of a large stable of casinos owned and operated by the Seminole Native American Tribe. The casino is in the top 5 revenue producers in the world; producing larger revenue than the top casinos in Las Vegas, Connecticut, and Macau, China. Creating a holiday display for this venue was an immense challenge. The goal of the property was to:

- A. Bring in additional business
- B. Produce a fabulous holiday feeling of spirit throughout the property

Through the sheer imagination, hard work and dedication of the MCL Design Team, MCL was able to create unique and iconic holiday displays, and beautifully themed holiday trees. The project was awarded late in the season, and the window for manufacturing custom made décor was extremely tight, but, MCL personnel persevered and were able to produce all the display décor for

all the venues and have it installed in time for the casino's timetable of events. The décor was placed in key high traffic areas throughout the hotel public areas and casino venues. The visitors

just loved the displays; they mobbed the creations and took thousands of pictures with friends and family.

There were very few maintenance issues throughout the season, and at our post season evaluation with the client, MCL received glowing reviews.

Installation began in October and taken down in January.

#### 4. **City of Aventura**

Alan Levine-Public Works Operations Manager

19200 West Country Club Dr

Aventura, FL 33180

Phone: 305-218-6844

Email: [levinea@cityofaventura.com](mailto:levinea@cityofaventura.com)

Project Budget: \$56175

Years Contracted: 5 years

##### Project Description and Scope:

Miami Christmas Lights has been providing the holiday décor installation and maintenance for the City of Aventura including 2017, for years. Miami Christmas Lights created a fabulous display for the City Hall, Founders Park and Aventura Boulevard to enhance the City during the holidays. Miami Christmas Lights participated in the annual lighting event with the Mayor, ensuring a successful event. The leaders of the City enjoyed our design enough to specify that design model in the RFP the city issued for 2017.

Installation began in October and taken down in January.

#### 5. **City of Sunny Isles Beach**

Susan Simpson

Heritage Park-1900 Collins Ave

Sunny Isles Beach, FL 33160

Phone: 305-792-1706

Email: [ssimpson@sibfl.net](mailto:ssimpson@sibfl.net)

Project Budget: \$73028.75

Years Contracted: 5 years

## Project Description and Scope:

The City of Sunny Isle beach holds an annual holiday lighting event to kick off the holiday season for their residents and tourists. In 2013, they decided to change the location of the event to their newly renovated Heritage Park. The City had come to the realization that as their event and community grew, their internal staff no longer had the knowledge, time and expertise to support the event. The decision was made to turn over the responsibility of the design, installation and maintenance of the holiday lights to a professional company.

Miami Christmas Lights jumped at the opportunity to work with such a prestigious city and wonderful staff on this project. The City allowed our team to design several options for the park and together selected a beautiful display that was within their budget. Miami Christmas Lights custom made a starry skyline to suspend across their front stage where the event was to be held, as well as a 30 foot tall light tree installed on the roof of a pavilion. Our designers also included wrapping all the Madjool palms with injection molded LED lights to give the park a holiday radiance the entire community could enjoy.

After the design was completed, our installation team jumped into action and installed the entire project in five hours one afternoon. Our staff returned to test the lights the day of the lighting ceremony and provided a lighting technician during the festivities just in case something went wrong. Our corporate culture is built on customer service and we will do whatever it takes to ensure our clients have a pleasurable experience, even if it means working nights and weekends. In 2016 MCL custom designed a fabulous Sand Castle display, and added it to the existing display to the delight of all visitors to the park.

## **4.2.6 MINORITY/WOMEN (M/WBE) PARTICIPATION**

## **4.2.7 SUBCONTRACTORS**

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Miami Christmas Lights I not a certified minority business enterprise as defined by Florida Small and Minority Business Assistance Act of 1985

Miami Christmas Lights does not utilize sub-contractors, and will not use them in the term of this contractors



**BID/PROPOSAL CERTIFICATION**

**Please Note:** If responding to this solicitation through BidSync, the electronic version of the bid response will prevail, unless a paper version is clearly marked **by the bidder** in some manner to indicate that it will supplant the electronic version. All fields below must be completed. If the field does not apply to you, please note N/A in that field.

If you are a foreign corporation, you may be required to obtain a certificate of authority from the department of state, in accordance with Florida Statute §607.1501 (visit <http://www.dos.state.fl.us/>).

Company: (Legal Registration) South Florida Lighting Team, LLC, dba Miami Christmas Lights  
EIN (Optional): 90-0423544

Address: 1330 West Ave

City: Miami Beach State: FL Zip: 33139

Telephone No. 305-908-8000 FAX No. 305-908-8000 Email: kurt@miamichristmaslights.com

Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): 21

Total Bid Discount (section 1.05 of General Conditions): \_\_\_\_\_

Does your firm qualify for MBE or WBE status (section 1.09 of General Conditions): MBE \_\_\_\_\_ WBE \_\_\_\_\_

**ADDENDUM ACKNOWLEDGEMENT** - Proposer acknowledges that the following addenda have been received and are included in the proposal:

<u>Addendum No.</u>	<u>Date Issued</u>	<u>Addendum No.</u>	<u>Date Issued</u>	<u>Addendum No.</u>	<u>Date Issued</u>
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

**VARIANCES:** If you take exception or have variances to any term, condition, specification, scope of service, or requirement in this competitive solicitation you must specify such exception or variance in the space provided below or reference in the space provided below all variances contained on other pages within your response. Additional pages may be attached if necessary. No exceptions or variances will be deemed to be part of the response submitted unless such is listed and contained in the space provided below. The City does not, by virtue of submitting a variance, necessarily accept any variances. If no statement is contained in the below space, it is hereby implied that your response is in full compliance with this competitive solicitation. If you do not have variances, simply mark N/A. **If submitting your response electronically through BIDS SYNC you must also click the "Take Exception" button.**

The below signatory hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid/proposal. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the City and such acceptance covers all terms, conditions, and specifications of this bid/proposal. The below signatory also hereby agrees, by virtue of submitting or attempting to submit a response, that in no event shall the City's liability for respondent's direct, indirect, incidental, consequential, special or exemplary damages, expenses, or lost profits arising out of this competitive solicitation process, including but not limited to public advertisement, bid conferences, site visits, evaluations, oral presentations, or award proceedings exceed the amount of Five Hundred Dollars (\$500.00). This limitation shall not apply to claims arising under any provision of indemnification or the City's protest ordinance contained in this competitive solicitation.

Submitted by:  
Name (printed) Kurt Stange Signature \_\_\_\_\_  
Date: 10/17/2017 Title: President

**SECTION VI - COST PROPOSAL PAGE**

**Proposer Name:** South Florida Lighting Team, LLC dba Miami Christmas Lights

Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

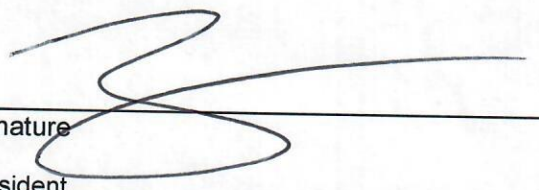
Cost to the City: Contractor must quote firm, fixed, costs for all services/products identified in this request for proposal. These firm fixed costs for the project include any costs for travel and miscellaneous expenses. No other costs will be accepted.

<u>Description</u>	<u>Cost</u>
1. Mizell Center	\$ <u>2,200</u>
2. NAACP Building	\$ <u>1,215</u>
3. CRA Office	\$ <u>4,965</u>
4. Allen Community Center	\$ <u>775</u>
5. Sixth Street Plaza	\$ <u>5,265</u>
6. Bass Supermarket	\$ <u>2,200</u>
7. Sistrunk Blvd Gold Lamp Poles	\$ <u>45,300</u>
8. Flagler Village Lamp Poles      2 Options	\$ <u>11,700</u>
9. Medians	\$ <u>6,000</u>
10. Peter Feldman Park      Illuminated-Option 1-011	\$ <u>25,000</u>
11. Sistrunk Park      Non-Illuminated-Option 1-002	\$ <u>20,000</u>
12. Provident Park      Non-Illuminated-Option-1-007	\$ <u>15,000</u>
13. Lincoln Park      Illuminated-Option 1-006	\$ <u>18,000</u>
<b>Total Project Cost</b>	\$ <u>157,620</u>

**Submitted by:**

Kurt Stange  
Name (printed)

10/17/2017  
Date

  
Signature  
President  
Title

# RENDERINGS KEY

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1. 001 Selfie Santa
2. 002 Mommy Snowman
3. 003 Baby Snowman
4. 004 Star Curtains
5. 005 Traditional Holiday Tree
6. 006 Circle of Lights
7. 007 Presents of Distinction
8. 008 Holiday Tree Joy
9. 009 Ornamental Experience
10. 010 Tree of Lights
11. 011 Spheres of Light Holiday Tree
12. 012 The Shining Presents



# **RENDERINGS KEY**

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- 1. 001 Selfie Santa**
- 2. 002 Mommy Snowman**
- 3. 003 Baby Snowman**
- 4. 005 Traditional Holiday Tree**
- 5. 006 Circle of Lights**
- 6. 007 Presents of Distinction**
- 7. 008 Holiday Tree Joy**
- 8. 009 Ornamental Experience**
- 9. 011 Spheres of Light Holiday Tree**
- 10. 012 The Shining Presents**



NW 9 AVE

Pursha's

Pursha's

MARKET





# Option #1





# Option #2







007



MIAMI CHRISTMAS LIGHTS 



**SECTION VI - COST PROPOSAL PAGE**

**Proposer Name:** South Florida Lighting Team, LLC dba Miami Christmas Lights

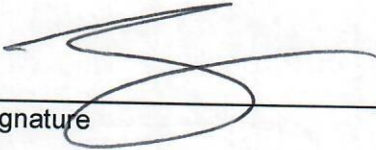
Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

Cost to the City: Contractor must quote firm, fixed, costs for all services/products identified in this request for proposal. These firm fixed costs for the project include any costs for travel and miscellaneous expenses. No other costs will be accepted.

<u>Description</u>	<u>Cost</u>
1. Mizell Center	\$ <u>2,200</u>
2. NAACP Building	\$ <u>1,215</u>
3. CRA Office	\$ <u>4,965</u>
4. Allen Community Center	\$ <u>775</u>
5. Sixth Street Plaza	\$ <u>5,265</u>
6. Bass Supermarket	\$ <u>2,200</u>
7. Sistrunk Blvd Gold Lamp Poles	\$ <u>45,300</u>
8. Flagler Village Lamp Poles      2 Options	\$ <u>11,700</u>
9. Medians	\$ <u>6,000</u>
10. Peter Feldman Park      Illuminated-Option 2-001	\$ <u>13,000</u>
11. Sistrunk Park      Non-Illuminated-Option 2-003	\$ <u>20,000</u>
12. Provident Park      Non-Illuminated-Option-2-012	\$ <u>21,000</u>
13. Lincoln Park      Illuminated-Option 2-009	\$ <u>15,000</u>
<b>Total Project Cost</b>	\$ <u>148,620</u>

**Submitted by:**

Kurt Stange  
 Name (printed)  
10/17/2017  
 Date

  
 Signature  
President  
 Title

001



CAM 17-1361  
Exhibit 5  
Page 24 of 25

MIAMI CHRISTMAS LIGHTS



003



CAM 17-1361  
Exhibit 3  
Page 22 of 25

MIAMI CHRISTMAS LIGHTS







009



MIAMI CHRISTMAS LIGHTS 

**SECTION VI - COST PROPOSAL PAGE**

**Proposer Name:** South Florida Lighting Team, LLC dba Miami Christmas Lights

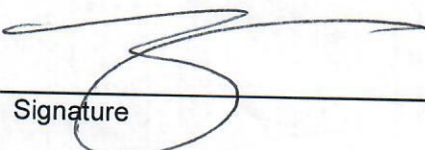
Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

Cost to the City: Contractor must quote firm, fixed, costs for all services/products identified in this request for proposal. These firm fixed costs for the project include any costs for travel and miscellaneous expenses. No other costs will be accepted.

<u>Description</u>	<u>Cost</u>
1. Mizell Center	\$ <u>2,200</u>
2. NAACP Building	\$ <u>1,215</u>
3. CRA Office	\$ <u>4,965</u>
4. Allen Community Center	\$ <u>775</u>
5. Sixth Street Plaza	\$ <u>5,265</u>
6. Bass Supermarket	\$ <u>2,200</u>
7. Sistrunk Blvd Gold Lamp Poles	\$ <u>45,300</u>
8. Flagler Village Lamp Poles      2 Options	\$ <u>11,700</u>
9. Medians	\$ <u>6,000</u>
10. Peter Feldman Park      Illuminated-Option 3-005	\$ <u>17,000</u>
11. Sistrunk Park      Non-Illuminated-Option 3-009	\$ <u>15,000</u>
12. Provident Park      Non-Illuminated-Option-3-008	\$ <u>15,000</u>
13. Lincoln Park      Illuminated-Option 3-001	\$ <u>12,000</u>
<b>Total Project Cost</b>	<b>\$ <u>139,620</u></b>

**Submitted by:**

Kurt Stange  
Name (printed)  
10/17/2017  
Date

  
\_\_\_\_\_  
Signature  
\_\_\_\_\_  
President  
\_\_\_\_\_  
Title

005



FORT LAUDERDALE  
Village District

MIAMI CHRISTMAS LIGHTS 

009



MIAMI CHRISTMAS LIGHTS 

008



MIAMI CHRISTMAS LIGHTS 

001



CAM 17-1361  
Exhibit 5  
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**NON-COLLUSION STATEMENT:**

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).

3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

**Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.**

**NAME**

**RELATIONSHIPS**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.**



**CONTRACTOR'S CERTIFICATE OF COMPLIANCE WITH  
NON-DISCRIMINATION PROVISIONS OF THE CONTRACT**

The completed and signed form should be returned with the Contractor's submittal. If not provided with submittal, the Contractor must submit within three business days of City's request. Contractor may be deemed non-responsive for failure to fully comply within stated timeframes.

Pursuant to City Ordinance Sec. 2-17(a)(i)(ii), bidders must certify compliance with the Non-Discrimination provision of the ordinance.

- (a) Contractors doing business with the City shall not discriminate against their employees based on the employee's race, color, religion, gender (including identity or expression), marital status, sexual orientation, national origin, age, disability or any other protected classification as defined by applicable law.

Contracts. Every Contract exceeding \$100,000, or otherwise exempt from this section shall contain language that obligates the Contractor to comply with the applicable provisions of this section.

The Contract shall include provisions for the following:

- (i) The Contractor certifies and represents that it will comply with this section during the entire term of the contract.
- (ii) The failure of the Contractor to comply with this section shall be deemed to be a material breach of the contract, entitling the City to pursue any remedy stated below or any remedy provided under applicable law.

\_\_\_\_\_  
Authorized Signature

Kurt Stange President  
Print Name and Title

10/17/2017  
Date



**CONTRACT PAYMENT METHOD BY P-CARD**

THIS FORM MUST BY SUBMITTED WITH YOUR RESPONSE

The City of Fort Lauderdale has implemented a Procurement Card (P-Card) program which changes how payments are remitted to its vendors. The City has transitioned from traditional paper checks to payment by credit card via MasterCard or Visa. This allows you as a vendor of the City of Fort Lauderdale to receive your payment fast and safely. No more waiting for checks to be printed and mailed.

Payments will be made utilizing the City's P-Card (MasterCard or Visa). Accordingly, firms must presently have the ability to accept credit card payment or take whatever steps necessary to implement acceptance of a credit card before the commencement of a contract.

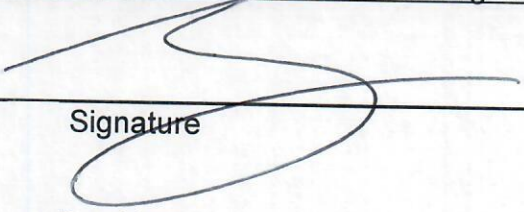
Please indicate which credit card payment you prefer:

Master Card

Visa Card

Company Name: South Florida Lighting Team, LLC dba Miami Christmas Lights

Kurt Stange  
Name (Printed)

  
Signature

10/17/2017  
Date

President  
Title



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
7/10/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> HUB International of Florida 362 Minorca Ave Coral Gables FL 33134	<b>CONTACT NAME:</b> Elvia Llamas <b>PHONE (A/C. No. Ext):</b> 305-444-2324 <b>E-MAIL ADDRESS:</b> elvia.llamas@hubinternational.com	<b>FAX (A/C. No.):</b> 305-444-4980	
	<b>INSURER(S) AFFORDING COVERAGE</b>		
<b>INSURED</b> SOUT-36 South Florida Lighting Team LLC DBA: Miami Christmas Lights 1330 West Avenue, #2012 Miami Beach FL 33139	<b>INSURER A:</b> Catlin Specialty Insurance Co		<b>NAIC #</b> 15989
	<b>INSURER B:</b> Progressive Express Ins Co		10193
	<b>INSURER C:</b> Torus National In. Co.		25496
	<b>INSURER D:</b> Underwriters at Lloyds		
	<b>INSURER E:</b>		
	<b>INSURER F:</b>		

### COVERAGES

CERTIFICATE NUMBER: 89961984

REVISION NUMBER:


THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER:			1200800357	7/1/2017	7/1/2018	EACH OCCURRENCE \$1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$300,000 MED EXP (Any one person) \$5,000 PERSONAL & ADV INJURY \$1,000,000 GENERAL AGGREGATE \$2,000,000 PRODUCTS - COMP/OP AGG \$2,000,000 \$
B	<input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS			01634670-5	5/29/2017	5/29/2018	COMBINED SINGLE LIMIT (Ea accident) \$1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
C	<input type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input checked="" type="checkbox"/> RETENTION \$None			77519T171ALI	7/1/2017	7/1/2018	EACH OCCURRENCE \$2,000,000 AGGREGATE \$2,000,000 \$
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below						<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
D	Business Personal Property			WPB102415	5/16/2017	5/16/2018	\$500,000 3% Wind/Hail Ded. Ded: \$1,000 AOP

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

### CERTIFICATE HOLDER

### CANCELLATION

PROOF OF INSURANCE	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE  CAM 17-1361 Exhibit 3

*Happy Holidays*

**MIAMI CHRISTMAS LIGHTS** 

[miamichristmaslights.com](http://miamichristmaslights.com)

305-432-2225