



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0061

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 22, 2019

TITLE: Motion to Approve an Event Agreement and Related Road Closures:
Harbordale Elementary School Walk-a-thon and MMRF Team for Cures
5K

Recommendation

It is recommended that the City Commission approve event agreements and related road closures with Harbordale School Association, Inc. and Multiple Myeloma Research Foundation, Inc and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Harbordale School Association, Inc
Event Name: Harbordale Elementary School Walk-a-thon
Date/Time: Friday, February 1, 2019 (9:00am – 10:30am)

Location: SE 10th Avenue between SE 12th Court and SE 15th Street
 Set Up Date/Time: Friday, February 1, 2019 (8:30am – 9:00am)
 Breakdown Date/Time: Friday, February 1, 2019 (11:00am – 11:15am)
 Road Closing: Yes – SE 10th Avenue btw 12th Court & 15th Street
 Alcohol: No
 Amplified Music: No
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 2:

Applicant: Multiple Myeloma Research Foundation, Inc
 Event Name: MMRF Team for Cures 5K
 Date/Time: Sunday, March 24, 2019 (7:00am – 11:00am)
 Location: Huizenga Park
 Set Up Date/Time: Saturday, March 23, 2019 (8:00am – 5:00pm)
 Breakdown Date/Time: Sunday, March 24, 2019 (11:00am – 5:00pm)
 Road Closing: Yes – East Las Olas at SE 6th to SE 2nd at South Federal Hwy to Andrews Avenue
 Alcohol: No
 Amplified Music: Yes – Sunday, March 24, 2019 (7:00am – 10:30am)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of January 3, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/Non-sponsor Charges	\$165,000	\$21,548	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for

our neighbors.

- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Harbordale Elementary School Walk-a-thon Application
Exhibit 1a – Harbordale Elementary School Walk-a-thon Site Plan
Exhibit 1b – Harbordale Elementary School Walk-a-thon Agreement
Exhibit 2 – MMRF Team for Cures 5K Application
Exhibit 2a – MMRF Team for Cures 5K Site Plan
Exhibit 2b – MMRF Team for Cures 5K Agreement
Exhibit 3 – January 2019 Special Event Calendar
Exhibit 4 – February 2019 Special Event Calendar
Exhibit 5 – March 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager