



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 21, 2015

TITLE: Application for Certificate of Public Convenience and Necessity for Rental
Vehicle with Chauffeur for Fort Lauderdale Foodie Tours, LLC.

Recommendation

It is recommended that the City Commission approve the issuance of a Certificate of Public Convenience and Necessity authorizing Fort Lauderdale Foodie Tours, LLC to operate rental vehicles with chauffeur within the City of Fort Lauderdale, subject to the owner's submittal of the vehicle registration and appropriate insurance certificate prior to the issuance of the Certificate.

Background

The Code of Ordinances of the City of Fort Lauderdale makes it unlawful for any person to engage in, or carry on, a vehicle for hire business within the City without first obtaining from the City a Certificate of Public Convenience and Necessity (CPCN).

Pursuant to Section 27-192(a)(1) of the Code of Ordinances of the City of Fort Lauderdale, the individual or entity seeking a permit or business tax receipt (Exhibit 1) for the operation of rental vehicles with chauffeur must apply for a CPCN with the Department of Transportation and Mobility (TAM). Upon receipt of such application, the Department reviews each application for sufficiency and forwards sufficient applications to the City Commission for review and approval.

Fort Lauderdale Foodie Tours, LLC is applying to provide service in the City of Fort Lauderdale utilizing an eight-passenger van to be purchased after this CPCN is approved by the City. The vehicle registration and appropriate insurance certificate must be presented to TAM staff before the CPCN and vehicle permits can be issued.

Staff has received and reviewed the attached application (Exhibit 2) from Fort Lauderdale Foodie Tours, LLC. The applicant proposes to provide "Foodie Tour" food tastings for \$120 per passenger to at least four City of Fort Lauderdale restaurants. TAM has found the application to be sufficient.

Resource Impact

No budgetary impact.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- **Goal 7:** Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port, and rail connections.
- **Objective 2:** Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Prosperous*.

Attachments:

Exhibit 1: Fort Lauderdale Foodie Tours, LLC. Business Tax Application

Exhibit 2: Fort Lauderdale Foodie Tours, LLC. Certificate of Public Convenience and Necessity Application

Prepared by: Darlene Pfeiffer, Business Manager

Department Director: Diana Alarcon, Transportation and Mobility