#### PRESIDENT

Kevin Speidel Fort Lauderdale Hilton

#### VICE PRESIDENT/RESTAURANTS

**Jeff Hallick** Bimini Boatyard

# VICE PRESIDENT/LODGING

Ramola Motwani Merrimac Ventures

### TREASURER

**Donald Calder**In Vision Strategies

#### SECRETARY

Geneve Dubois Holland & Knight

#### CHAIRMAN/PAST PRESIDENT

Hetko Dobrtkow Riverside Hotel

## 2013 BROWARD DIRECTORS

Jordan Beckner Fiberbuilt Umbrellas

John Boutin Windiammer Resort

**Rich Byrd** Marriott Pompano Beach

**John Cashion** Ritz-Carlton Fort Lauderdale

> **Pia Dahlquist** Mai Kai Restaurant

> > **Steve Day** Blue Martini

Don Friedman
Embassy Suites Fort Landerdale

Paul Greenberg American Social

Mike Grimme AMC Liquidators

Andreas A. Ioannou Hilton Fort Lauderdale Beach Resort

> Kathy Koch Ambit Advertising

Ina Lee TravelHost of Greater Fort Lauderdale

**Dan Lindblade**Greater Fort Lauderdale Chamber of

Commerce Bernie Moyle

Vantage Hospitality Group

John Offerdahl

Offerdahl's Café Grill

Tim Petrillo
The Restaurant People

Amaury Piedra Westin Beach Resort

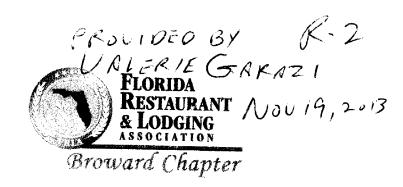
**Don Potter** Pinnacle Hospitality Systems

Mark Tascione
Seminole Hard Rock Hotel & Casino

Paul Skrobot Applebee's

**Ed Walls** Westin Diplomat Resort & Spa

Danielle Williams
Oceans 234



# SUPPORT LETTER FOR THE VINTRO HOTEL

On behalf of the Florida Restaurant and Lodging Association Broward Chapter Board of Directors, we would like to request favorable support for the development of the beautiful newly proposed Vintro Hotel.

We understand that the goal of the City of Fort Lauderdale in the adoption of the revitalization plan is to facilitate development of the Central Beach area as a world-class destination resort.

It appears that the team associated with the Vintro Hotel has spent a tremendous amount of time and consideration to create an Architectural character that reflects a particular sensitivity to the history and culture of South Florida and a distinctive design that reflects positively on the overall character of the City.

This building could add another "landmark" building appealing to local, national and international markets. A welcome addition to the Central Beach area.

The result is an addition to the revitalizing effort, to further promote Fort Lauderdale Beach as a world class resort destination, provide additional jobs and raise revenue for the City.

The Vintro Hotel team is cognizant of the importance of being a good neighbor and has given careful consideration to the neighbors in the creation of the space, which provides beautiful street level pedestrian spaces, and thorough fares, which are appealing and a welcome addition to the neighborhood and the City.

We believe that encouraging new business into our City is the right thing to do and the Vintro Hotel will bring about a welcome addition to the Central Beach area.

Sincerely,

The Board of Directors
Florida Restaurant and Lodging Association Broward Chapter

Lynne M. Hernandez Regional Director, South Florida Restaurant and Lodging Association

Florida Restaurant and Lodging Association. P O Box 566263, Miami, FL 33256 (305) 598-FRLA (3752) Fax (305) 598-3753 Email: <u>LHernandez@FRLA.org</u>