



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21- 1169

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: December 21, 2021

TITLE: Motion Approving Event Agreements and Related Road Closures for Walk
for the Animals, March for Cancer, MASS District Events, Las Olas/A1A
Triathlon and FATVillage Art Walk - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with The Humane Society of Broward County, Inc., Redline Media Group, LLC., MASS District Inc., A Ripple of Kindness Corp and FATVillage Arts District, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Walk for the Animals</u>	
Applicant:	The Humane Society of Broward County, Inc.
Date/Time:	Saturday, March 5, 2022 (8:00am – 12:00pm)
Location:	Huizenga Park 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Friday, March 4, 2022 (8:00am – 6:00pm)
Breakdown Date/Time:	Saturday, March 5, 2022 (12:00pm – 3:00pm)
Road Closing:	Yes Full Road Closure for event set-up. (5:00am – 2:00pm) - Las Olas Blvd. (from Andrews Ave to SE 1 st Ave) Full Road Closures for walk route. (10:00am – 12:00pm) - <u>(START) Las Olas and SE 1st Ave to SW 2nd Street to SW 5th Ave, through Esplanade Park to the Riverwalk. Taking the Riverwalk back to Huizenga.</u>
Alcohol:	No
Amplified Music:	Yes – Saturday, March 5, 2022 (8:00am – 12:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Rescheduled from 2020 COVID-19

<u>Event 2: March for Cancer</u>	
Applicant:	Redline Media Group, LLC
Date/Time:	Saturday, March 12, 2022 (7:00am – 3:00pm)
Location:	Fort Lauderdale Beach Park 646 S Fort Lauderdale Beach Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Friday, March 11, 2022 (12:00pm – 8:00pm) Saturday, March 12, 2022 (5:00am – 7:00am)
Breakdown Date/Time:	Saturday, March 12, 2022 (3:00pm – 4:00pm)
Road Closing:	Yes Single Lane Closures (7:00am – 8:30am) (1) Lane North Bound on A1A (from SE 5th St. to Sunrise Blvd.) (1) Lane South Bound on A1A (from Sunrise Blvd. to SEville St.) (1) Lane South Bound on Seabreeze (from Alhambra St. to East Las Olas Blvd.
Alcohol:	No

Amplified Music:	Yes Saturday, March 12, 2022 (7:00am – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 3: MASS District Events</u>	
Applicant:	MASS District Inc.
Date/Time:	January 2022 – March 2022 Every Friday (7:00am – 11:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)
Location:	Between NE 5th Terrace; 8th - 9th St. Between NE 4th Ave; 8th - 9th St. Between NE 2nd Ave; Flagler Dr - 7th St.
Set Up Date/Time:	January 2022 – March 2022 Every Friday (6:00am – 7:00am) Every Saturday (6:00am – 7:00am) Every Sunday (6:00am – 7:00am)
Breakdown Date/Time:	January 2022 – March 2022 Every Friday (11:00pm – 12:00am) Every Saturday (10:00pm – 12:00am) Every Sunday (9:00pm – 12:00pm)
Road Closing:	Yes Partial Road Closures (8:00am – 10:00am) Full Road Closures (2:00pm – 12:00am) NE 4th Avenue & NE 9th St; NE 4th Avenue & NE 8th St; NE 9th St & NE 5th Avenue; NE 2nd Avenue & NE Flagler Drive; NE 2nd Avenue North of NE 7th St; NE 5 th Terrace & NE 9th Street; NE 5th Terrace & NE 8th Street; NW 8th Avenue & NW 1st Street; NW 8th Avenue & NW 2nd Street; NW 5th Avenue & NW 7th Street; NW 5 th Avenue & NW 8th Street
Alcohol:	Yes
Amplified Music:	Yes – January 2022 – March 2022 Every Friday (8:00am – 10:00pm) Every Saturday (8:00am – 10:00pm) Every Sunday (8:00am – 9:00pm)

Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 4: Las Olas/A1A Triathlon</u>	
Applicant:	A Ripple of Kindness Corp
Date/Time:	Sunday, March 6, 2022 (7:00am – 10:00am)
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd, Fort Lauderdale, FL, 33316
Set Up Date/Time:	Saturday, March 5, 2022 (6:00pm – 10:00pm) Sunday, March 6, 2022 (3:00am – 7:00am)
Breakdown Date/Time:	Sunday, March 6, 2022 (10:00am – 1:00pm)
Road Closing:	Yes Partial Closure (3:00am – 10:00am) (1) North Bound A1A from Las Olas to NE 42 nd Ct. Full Road Closure (7:00am – 10:00am) (1) East Las Olas Blvd from A1A to Seabreeze Blvd.
Alcohol:	No
Amplified Music:	Yes Saturday, March 12, 2022 (7:00am – 10:00am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 5: FATVillage Art Walk</u>	
Applicant:	FATVillage Arts District, Inc.
Date/Time:	January 2022 – March 2022 Last Saturday of every month (6:00pm – 10:00pm)
Location:	On NW 1 st Ave between NW 5 th St and NW 6 th St.
Set Up Date/Time:	January 2022 – March 2022 Last Saturday of every month (12:00pm – 6:00pm)

Breakdown Date/Time:	January 2022 – March 2022 Last Saturday of every month (10:00pm – 12:00am)
Road Closing:	Yes – NW 1 st Ave between NW 5 th St and NW 6 th St (6:00pm - 10:00pm)
Alcohol:	Yes
Amplified Music:	Yes – January 2022 – March 2022 Last Saturday of every month (6:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of December 1, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$3,096	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Walk For The Animals Application
Exhibit 1a – Walk For The Animals Site Plan
Exhibit 1b – Walk For The Animals Route
Exhibit 1c – Walk For The Animals Agreement
Exhibit 2 – March for Cancer Application
Exhibit 2a – March for Cancer Site Plan
Exhibit 2b – March for Cancer Route
Exhibit 2c – March for Cancer Agreement
Exhibit 3 – MASS District Events Application
Exhibit 3a – MASS District Events Site Plan
Exhibit 3b – MASS District Events Agreement
Exhibit 4 – Las Olas/A1A Triathlon Application
Exhibit 4a – Las Olas/A1A Triathlon Site Plan
Exhibit 4b – Las Olas/A1A Triathlon Routes
Exhibit 4c – Las Olas/A1A Triathlon Agreement
Exhibit 5 – FATVillage Art Walk Application
Exhibit 5a – FATVillage Art Walk Site Plan
Exhibit 5b – FATVillage Art Walk Agreement
Exhibit 6 – January 2022 Special Event Calendar
Exhibit 7 – February 2022 Special Event Calendar
Exhibit 8 – March 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department