

Automated School Zone Speed Detection Camera System





Cover Letter

RedSpeed®

CITY OF FORT LAUDERDALE

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Cover Letter



VIA ELECTRONIC SUBMITTAL

THE CITY OF FORT LAUDERDALE Procurement Services Division

RE: Proposal by RedSpeed, RFP NO. 332

Dear City of Fort Lauderdale:

AT REDSPEED, WE SHARE YOUR MISSION of enhancing school zone safety through an advanced, violator-funded School Zone Speed Safety Program. As the industry leader in School Zone Speed Enforcement, we are proud to be at the cutting edge of this safety technology. With our cutting-edge Lidar detector and fully specification-compliant system, we are confident that we can help reduce speeding up to 95%, as we have done for many others, including our client Gwinnet County, Georgia's largest school district. Our experience in Georgia, where we have earned approximately 70% market share and won every RFP in the state, is directly relevant as that state operates their school zone safety program under a nearly identical law. Having secured the first programs in Florida, including in Miami-Dade County, Miami Gardens, South Miami, Pinecrest and Plantation (pending contract negotiation), RedSpeed is on track to replicate our Georgia leadership in Florida.

As will be explained in more detail below, there are several advanced technologies that set RedSpeed apart. With our American-made Lidar speed detection, integrated with any third-party ALPR system (including Rekor, Vigilant, Flock, Insight, etc.) and dedicated local Florida team, we will deliver a best-in-class, violator-funded safety program that will change driving habits and save lives. As you review all proposals, it is worth considering the following RedSpeed advantages. (See Table 1 below).

As stated, our proposal features best-in-class, American-made Light Detection and Ranging (Lidar) speed detection devices. We are proud to have been at the forefront of introducing this technology to the industry. In fact, based on publicly available records, RedSpeed is one of only two companies in the industry that has a track record of implementing Lidar detectors. All other competitors continue to use the same radar detectors they were used a decade ago. Lidar, with a single beam for each car, is easy for both courts and violators alike to understand. Lidar is the gold standard in speed detection for law enforcement.

RedSpeed also holds another key advantage: we are the only vendor utilizing fully high-definition, lane-specific motion picture-based enforcement. Competing systems rely on still photo enforcement, which captures far fewer readable images. HD Video enforcement is a far more effective tool because it virtually eliminates obstructions to license plates by increasing the number of enforceable images from which a license plate can be read. Where a traditional still frame camera takes a single violation image, RedSpeed HD Video captures hundreds of images as the car passes by, enabling our technicians to select a clean plate image even if there was a bus or truck obscuring other frames. This results in approximately 40% more captured violations, safer streets and additional revenue for the City.

TABLE 1	RedSpeed®USA	All Competitors
Lane Specific (Dedicated HD video camera per lane)	Ø	0
Both Laser and Radar Options	Ø	⊘
Market Share in GA (Most Recent State with School Zone Speed)	70%	30%
True Integration with Rekor/Flock/Vigilant	Ø	⊘
Live View in Lanes	Ø	⊘
45 Day Archive in All Lanes	Ø	⊘
Miami-Dade Office and Technical Center	Ø	0
South Florida Clients	Ø	⊘
Local Interoperability Benefits	Ø	0







HD Video enforcement provides another unique advantage: ONLY RedSpeed can offer integration to any third partly ALPR provider of the City's choosing. This includes all ALPR providers mentioned in the RFP: Rekor, Flock, Vigilant, Insight, etc. Automated License Plate Reader (ALPR) systems. We have collaborated closely with these companies to optimize interoperability, and our intuitive software is already in use across the state. We have successfully integrated many Flock and Vigilant systems in current installations. Only RedSpeed offers this direct integration. RedSpeed offers 45-day archive storage of all HD Video feeds (overview + camera for each lane) which may be utilized for proving civil or criminal liability for incidents captured incidental to enforcement purposes, consistent with state law.

RedSpeed's software interface is easy to use, and our references can attest to its simplicity compared to other vendors. RedSpeed's local team of professionals will handle end-to-end implementation, from permitting through installation and ongoing support. RedSpeed offers unmatched Florida expertise and is proud to have offered significant support to the Legislature as it considered additional protections for students over the past three years. As part of these efforts, RedSpeed has also worked closely with the Department of Transportation on the permitting rule making and has the expertise to get your program up and running at the soonest possible moment.

By comparison, many of our competitors are new to Florida and have no experience in the state, arriving only after passage of the State Law. RedSpeed has a significant, permanent Florida presence and maintains multiple offices in Florida including a South Florida headquarters and South Florida technical center near Plantation. Our CEO, Robert Liberman, lives full-time in Hallandale Beach. Our Operations Manager, Greg Parks is a longtime Florida resident with over a decade of experience in photo enforcement in Florida, as does our in-house counsel, Michael McAlister, a Florida lawyer.

RedSpeed is extremely confident in our ability to deliver the best solution, service and results. We are so confident that you will love RedSpeed that our contracts offer risk-free termination. Our competitors are not so confident and often transfer the risk of early termination to the city, imposing significant termination penalties were the city to terminate their program. Fortunately, no RedSpeed client has ever sought early termination of an operating program.

In conclusion, RedSpeed's Safety Program includes exclusive and valuable features that will make the City's program successful. The City of Fort Lauderdale deserves the very best technology, and we are the only vendor that meets all the City's desired technical specifications. We have a dedicated Florida team of professional implementers accountable to the City, and we are ready to hit the ground running. We are very excited at the prospect of partnering with you and would consider it a privilege to provide a higher level of safety to your residents. On behalf of the entire RedSpeed team, we look forward to your favorable response.

Respectfully submitted,

REDSPEED

Robert Liberman

Robert Liberman CEO RedSpeed (630) 317-5710





Executive Summary

RedSpeed®

CITY OF FORT LAUDERDALE

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Experience and Qualifications

RedSpeed has assembled a comprehensive implementation and management team comprised of seasoned industry professionals representing each key service delivery culture: Engineering, Project Management and Operations.

RedSpeed has the team and experience to quickly ramp up many large programs at once. Our team successfully performed more than 300 installations in Georgia in two years and has the expertise required to deploy our technology in Florida just as effectively. We are ready to hit the ground running, whereas our competitors do not have the teams or local knowledge necessary to commence immediately. We maintain a stable workforce with low turnover, ensuring that clients benefit from consistent and reliable support throughout the project lifecycle.

Our team includes field engineers, technical support staff, and a 24/7 automated call center to address any issues promptly. We offer a range of services, including equipment maintenance, software updates, and ongoing training for client personnel.



ROBERT **LIBERMAN** CEO



GREG PARKS SR. VICE **PRESIDENT**



NATALIE ОТТО CUSTOMER SUPPORT & **BUSINESS DEV. MANAGER**







OPERATIONS





ENGINEERING











RESOURCES













Robert Liberman has been with RedSpeed since its inception in 2006 and brings over 17 years of expertise to the RedSpeed team. As a Financial Information Systems Analyst with JP Morgan, he was responsible for the design and development of Financial Applications Software. He has served as a Senior Project Manager with Morgan Stanley, Sun Microsystems and Prudential Financial. Upon joining the RedSpeed organization, Robert drew upon this extensive managerial background to grow the company from concept to a leader in Automated Photo Enforcement within Illinois. Under his direction, the company grew to service over 65 municipal clients by offering industry leading customer service and technology. Mr. Liberman was instrumental in establishing all of RedSpeed's business practices, including client management, back office operational procedures, finance, IT and governmental relations. Mr. Liberman personally selected and trained all of RedSpeed's key senior staff members, all of whom are still employed with RedSpeed.

Robert Liberman CEO

EDUCATION

YEARS WITH REDSPEED

B.S., Information Systems

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Possessing over 31 years of public sector service experience, Mr. Parks has been an integral contributor in the development of Automated Photo Enforcement Programs throughout the state of Florida. In 2023, Mr. Parks co led the legislative efforts to pass HB657, school zone safety enforcement. Additionally, he has worked with DHSMV and DOR to assist in establishing best practices for our municipal partners. In 2010 he played a significant role in the passage of the Mark Wandall Safety Act and has worked tirelessly with the Florida State Legislature and League of Cities to defend against repeal bills presented in the legislative sessions. During his 14 years advocating the merits of automated photo enforcement, no individual has amassed the wealth of expertise specific to these programs as Mr. Parks. His knowledge base encompasses all aspects of the programs from passing State and Local legislation, to ensuring compliancy laws are met and new programs are successfully launched.

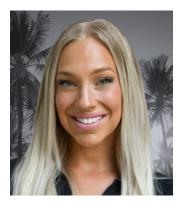
Greg ParksSenior Vice President

EDUCATION

YEARS WITH REDSPEED

B.A., University of Missouri, Columbia

6



Natalie Otto joined the RedSpeed team in May 2024 as a Business Development and Customer Support Manager. With experience as an Operations Manager and a background in news and media, Ms. Otto will assist in preparing detailed documentation, marketing materials, and track on-going program statistics to provide updates on the success and effectiveness of the speed enforcement program. Ms. Otto manages customer records, while ensuring high-quality customer service and client satisfaction through effective communication, support, and problem resolution.

Natalie Otto
Customer Support &
Business Dev. Manager

EDUCATION

YEARS WITH REDSPEED

B.A., Mass Communications, Kansas State University

1



David joined the RedSpeed team in July 2024 as the Vice President of Client Relations & Sales for Florida. He brings over 28 years of senior leadership experience, having retired in June 2024 as the Assistant Chief of Police for the Miami Beach Police Department. In his new role, David will work closely with potential clients and manage all aspects of onboarding new clients into our systems, serving as a liaison throughout the permitting, construction, and launch processes. Once launched, David will continue to be the point of contact for the client, conduct training in all of our systems, and ensure the highest level of customer service to achieve our shared goal of reducing speed violations in school zones.

David De La Espriella MPA VP Of Client Relations

EDUCATION

YEARS WITH REDSPEED

B.A., Political Science, Florida International University
M.P.A., Emergency Management, American Public University

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Luke joined the RedSpeed team in March of 2024 as the Client Project Manager for Florida. In this role Luke assists with getting the clients set up in current programs and always ensures an easily accessible point of contact for clients during the set up of the program. Once the program is up and running, Luke trains the clients on the proper use and operation of our systems and again provides an easily accessible point of contact at all times ensuring client satisfaction.

Luke HeymanClient Relations

EDUCATION

YEARS WITH REDSPEED

B.A., Criminology, University of South Florida

1



Lisa Green will manage all the operational functions of the Lombard based Violation Reviewers responsible for the initial violation review. Ms. Green has played a pivotal role in the development of RedSpeed's violation review program. Since joining the RedSpeed team, her department has quadrupled in size, and she has taken the lead in developing every facet of the department's work guidelines. Her accomplishments have included designing and implementing the reviewer training agenda, operating manual and training modules. She has established daily operator productivity goals and reports, as well as a quality assurance monitoring and evaluation program. Ms. Green will bring this valuable and proven hands-on experience to the City's program, creating the same quality and results driven department she established to successfully support RedSpeed's 60 suburban clients.

Lisa Green *Director of Operations*

EDUCATION

YEARS WITH REDSPEED

Associate in Business Management

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Julio Silva Implementation Project Manager

Julio will be responsible for managing cameras and equipment installation and maintenance, as well as camera efficiency. He will interface and coordinate with the municipal public works departments, as well as field engineer technicians. Julio will identify and resolve problems, review and evaluate work products, methods and procedures. He is responsible for developing standardized procedures and methods to improve the efficiency and effectiveness of engineering projects and services. He will assess and monitor workloads, as well as administrative systems, and manage internal reporting relationships. Julio will evaluate and recommend camera sites and recommend mechanical/electrical solutions. He will install and maintain equipment, perform new site analyses and equipment upgrades, and identify and correct camera obstructions or malfunctions. He will perform initial image quality adjustments, conduct pre-build and system setups, label and test cabling, and maintain photo enforcement equipment with efficient record keeping.

EDUCATION

Private Technical Institute Abaco - Computer/Information Technology Administration and Management - Peru

YEARS WITH REDSPEED

4.5



Jose Chavez brings over 19 years' experience in technical support and test engineering management. In his current position with RedSpeed, Mr. Chavez has been responsible for overseeing the planning and execution of all existing suburban installations, from initial site and traffic study evaluations through obtaining DOT approval. His role on the City of Fort Lauderdale project will be as liaison between all sub-contractors, sub-consultants, field engineers and City personnel. Working in conjunction with City of Fort Lauderdale , Mr. Chavez will be responsible for all field engineer training, assignment and performance evaluation.

Jose Chavez
Director of Engineering

EDUCATION

YEARS WITH REDSPEED

B.S., Technical Management

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Michael McAlister, Esq.
Counsel

Mr. McAlister helped pioneer the development and implementation of Automated Photo Enforcement Programs in GA and FL. His significant role in the development of the first "home rule" Code Enforcement programs that introduced red light cameras to FL served as a precursor to the passage of the Mark Wandall Safety Act. Mr. McAlister, with his colleague Greg Parks, has worked extensively with the GA and FL State Legislatures and League of Cities to defend against all repeal Bills. Mr. Parks and Mr. McAlister are the evangelists of photo enforcement and have saved countless lives over the past fifteen years. He was a driving force behind the defense of photo enforcement programs in GA and FL courts. He helped coordinate mutual defense for numerous precedential Florida photo enforcement cases including Jimenez v. State (City of Aventura, test of Wandall Act), Arem (City of Hollywood, vendor ability to issue tickets) and City of Orlando (voluntary payment doctrine). GA litigation is currently in the Motion to Dismiss state and we are confident that the precedents established in other jurisdictions affirming photo enforcement will also be applied in GA.

EDUCATION

YEARS WITH REDSPEED

Juris Doctor, University of Miami

6

WWW.REDSPEED.COM



Mr. Johns serves as RedSpeed's Director of Finance and brings over 20 years of accounting and management experience to support Fort Lauderdale 's school zone speed enforcement program. Greg will work closely with the city's finance department to coordinate the disbursement of fine revenue and ensure all reports required by the city are designed and implemented. Greg's background as Staff Sergeant in the United State Marine Corps serving as the Supply Chief for Fox Company, 2nd Battalion, 24th Marine Regiment brings additional skills and resources to ensure your project success. Marine Corps duties included managing supply requisitions, open purchase, contracts, fiscal reconciliations, accountability of combat equipment, data maintenance, worldwide deployment equipment preparation and travel coordination to support Marine Corps Reserve training and operations.

Gregory JohnsDirector of Finance

EDUCATION

YEARS WITH REDSPEED

B.A., M.A., Business Admin / Accounting, USMC, Supply Chier / Staff Sergeant

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Moody ElTawil is our Sr. IT Systems Administrator. He is credited with revamping RedSpeed's IT infrastructure to follow the latest industry standards with an architecture similar to those implemented by multinational corporations and government agencies. He manages our IT department and keeps RedSpeed in conformity with best practices and on the cutting edge of technology. He is also responsible for maintaining RedSpeed's perpetual compliance status with the latest CJIS, SOC 2 Type II and PCI-DSS frameworks by coordinating the efforts of auditors and internal resources. Moody has been with RedSpeed since 2015. Previously he worked for reputable companies such as Johnson & Johnson, Lucent Technologies and InstallShield. Even though his bachelor's degree is in electrical engineering, his entire career has been in the computer industry with experience and certifications within a broad swathe of the information technology space.

Moody ElTawil Senior IT System Administrator

EDUCATION

YEARS WITH REDSPEED

B.S., Electric Engineering

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Raquel Adams brings over 18 years of customer service and call center management experience to City of Fort Lauderdale. Prior to joining RedSpeed, Raquel was a customer service representative for the Illinois State Tollway where she excelled at dispute resolution. She has used her extensive knowledge of customer service and diplomacy to build a Call Center comprised of other seasoned professionals, ensuring all individuals calling the Miami specific customer service number will receive clear and concise information and assistance.

Raquel Adams Call Center Manager **EDUCATION**

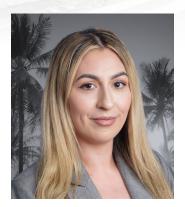
YEARS WITH REDSPEED

Illinois Media School

14

WWW.REDSPEED.COM





Since joining the team, the staff has doubled, Jennifer Villarreal has played a crucial role in recruiting and filling key roles that have greatly contributed to the growth and success of the company. Ms. Villarreal fosters a positive work environment and educates incoming employees on the company's values and mission, which helps achieve organizational goals. She works closely with senior staff to develop new policies and procedures to support growth. She brings to the table a broad range of knowledge on government compliance, employee benefits, and employee management experience.

Jennifer Villarreal Human Resources

EDUCATION

YEARS WITH REDSPEED

Human Resource Management Certificate with Honors

4.5



Upon joining RedSpeed in 2019, Sergio's first task was conducting the traffic studies for the Georgia School Zone Speed Enforcement Program. He then shifted to a Jr. Technician role in Florida where his duties were to maintain and diagnose any issues regarding the Redlight Camera sites. His career has now progressed from technician to Senior Technician, managing the technicians working in Southeast Florida and Central Florida. Sergio's time with RedSpeed has given him the knowledge to handle, test and troubleshoot all of the radar and lidar technologies being offered for your program.

Sergio Rangel Senior Field Engineer

EDUCATION

YEARS WITH REDSPEED

South Florida State College, Manatee Technical College

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Firm Qualifications

RedSpeed is a Limited Liability Company which designs, develops, manufactures and operates enforcement systems. RedSpeed has more than fourteen years of experience implementing cutting edge and world-class enforcement programs for clients throughout the United States. RedSpeed is the industry leader and subject market expert in red light and speed enforcement.

RedSpeed maintains two offices and a technical center in Florida with regular business hours from 9:00 a.m. to 5:00 p.m. Our CEO Robert Liberman lives and works in Florida. Additionally, RedSpeed's automated call center is live 24 hours a day. RedSpeed has an exceptional track record of successful implementation and timely delivery of services.

RedSpeed operates red light and speed enforcement programs across the United States and is the industry leader in Georgia where RedSpeed proudly serves seventy communities and has been awarded every competitively selected (RFP) contract in the state. RedSpeed has achieved approximately 70% market share in school zone speed enforcement in Georgia. RedSpeed has been awarded the first contracts in Florida including Miami-Dade County, Miami Gardens, South Miami, Pinecrest and Plantation (pending contract negotiation) and is well on its way to similar industry leadership in Florida.

RedSpeed has achieved this success through a combination of cutting-edge technologies, a commitment to customer service, transparent and broad public education and fair pricing. RedSpeed offers every client full revenue neutrality and termination for convenience without penalty. Fortunately, none of our more than 100 client cities have ever exercised this option. City of Fort Lauderdale can count on RedSpeed to deliver a fair, cutting-edge program focused on delivering outstanding results and service.

In terms of technology, RedSpeed is unmatched in the industry. RedSpeed is the first and only vendor in the industry to utilize full HD video-based enforcement, which offers a myriad of additional safety benefits to the police department and the community. Each and every lane enforced by RedSpeed utilizes a full HD video camera meaning every plate is captured and every second of every violation is recorded in high definition enabling our systems to capture violations around obstructions, in all weather and to incorporate additional police technologies, including full

integration with Flock or Vigilant ALPR. By comparison, competitors use decades-old still frame photography for enforcement, which comes with a number of limitations—notably that it captures far fewer violations, is more susceptible to poor imagery in inclement weather and cannot be integrated with advanced ALPR technology and search features.

RedSpeed is an innovator that drives advancement in the industry. These include additional features like no-flash illumination in low light, the use of laser detection (still not offered by most companies in the industry) and the industry's most advanced, entirely web-based software program. Not only is it easy to view and approve violations from any web-enabled device, but the police department can also use our cutting- edge features to retrieve incident video in real-time and utilize cutting edge ALPR tools for real time vehicle searches. As is explained in our technology section, RedSpeed utilizes tamper-proof, high security data protection for all violations and our processing software is available to authorized police users who can download video clips in real-time. This is a huge leap forward compared to our competitors, most of whom require a service call to obtain archive video.

Just as critically, no other company in Florida has the team, experience, or qualifications of RedSpeed, nor can any other provider begin with deployments as quickly as RedSpeed. RedSpeed is proud to have been a key leader in the passage of HB657 and has been actively involved in the FDOT implementation rulemaking process.

RedSpeed has the team and experience to quickly ramp up many large programs at once. Our team successfully performed more than 300 installations in Georgia in two years and has the expertise required to deploy our technology in Florida just as effectively. We are ready to hit the ground running, whereas our competitors do not have the teams or local knowledge necessary to commence immediately. RedSpeed's program is entirely turnkey and includes all design, permitting, installation, processing, court support, appellate support, and customer service.





Firm Experience

At RedSpeed, we pride ourselves on our extensive experience and cutting-edge service in the design, development, and operation of enforcement systems. Over the past fourteen years, we have established ourselves as the industry leader and subject matter expert, particularly in red light and speed enforcement. Our success in Georgia, where we serve seventy communities and hold approximately 70% market share in school zone speed enforcement, is a testament to our commitment to excellence.

For this proposal, we have carefully selected four projects that are representative of similar or greater scope and complexity to what is outlined in this RFP. These projects, undertaken for Gwinnett County, Henry County, Alpharetta, and Albany, demonstrate our capabilities in delivering comprehensive solutions tailored to the specific needs of municipal clients. Each reference includes detailed information on the client's contact, key project staff, a summary of the work performed, etc.

Our approach in Florida, as in all our projects, combines state-of-the-art technology, exceptional customer service, transparent and broad public education, and fair pricing. We offer full revenue neutrality and termination for convenience without penalty to our clients, a feature that has never been exercised, highlighting the high level of satisfaction and trust we maintain with our partners. As stated in the RFP we have a significant Florida presence with an office and technical center, four full-time employees (with four additional being hired) and our CEO lives full-time in Hallandale Beach.

RedSpeed's ability to rapidly deploy large-scale programs, our unmatched technological expertise, and our comprehensive turnkey solutions make us uniquely qualified to meet and exceed the requirements of this RFP. We are ready and equipped to bring the same level of excellence and innovative solutions to Fort Lauderdale as we have demonstrated in our other projects.









School Zone Speed Enforcement Program

Gwinnett County, GA

28 speed systems covering 14 schools. 95% Reduction in Speeding, 94% Do Not Repeat, <2% Appeal

Gwinnett County Police Department / Eric Cline (Corporal)

770.715.4315 eric.cline@gwinnettcounty.com

770 Hi Hope Road, Service Began: 6/1/2021

Lawrenceville, GA 30043 Violator funded, 35% of collected revenue



School Zone Speed Enforcement Program

Henry County, GA

Henry County's program grew from initial 10 systems installed in June 2019 to 32 speed systems cover 16 school zones. >80% Reduction in Speeding, 89% Do Not Repeat, <1.5% Appeal

Henry County Police Department / Robert Godsey (Lieutenant)
687.292.8508 rgodsey@co.henry.ga.us
108 S. Zack Hinton Parkway, Service Began: 6/3/2019

McDonough, GA Violator funded, 35% of collected revenue



School Zone Speed Enforcement Program

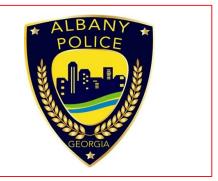
Alpharetta, GA

Awarded Alpharetta's contract through a competitive RFP process in June of 2019. Alpharetta's program consists of 12 speed systems covering 6 school zones. 95% Reduction in Speeding, 90% Do Not Repeat

Alpharetta Police Department / Trent Lindgren (Major)

770.891.5631 tlindgren@alpharetta.ga.us 2565 Old Milton Pkwy, Service Began: 6/3/2019

Alpharetta, GA 30009 Violator funded, 35% of collected revenue



School Zone Speed Enforcement Program

Albany, GA

Albany's program consists of 18 speed systems covering 9 schools, beginning enforcement in August 2021. 95% Reduction in Speeding, 87% Do No Repeat, <3% Appeal

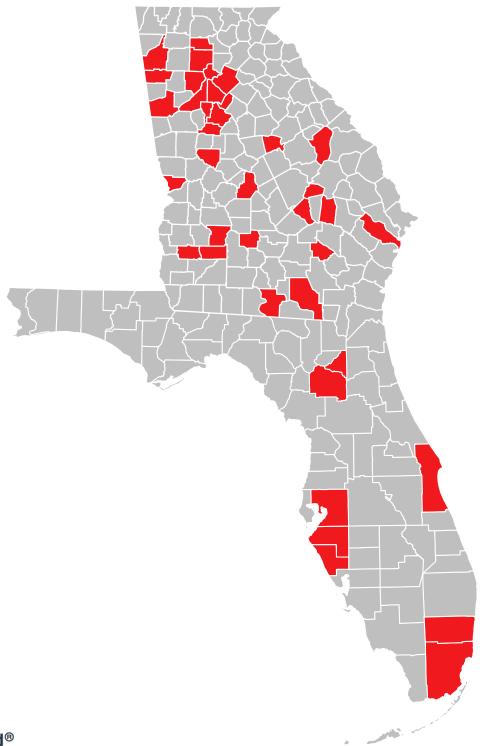
Albany Police Department / Michael Persley (Chief of Police)
229.302.0809 mpersley@albanyga.gov
201 W Oglethorpe Blvd, Service Began: 8/2/2021

Albany, GA 31702 Violator funded, 35% of collected revenue



RedSpeed Experience

Our unique knowledge of the Southeastern market guarantees your project success! The map below denotes RedSpeed school zone speed enforcement clients.





Financial Statements

Please refer to the full financial statement uploaded with the proposal.

SCHEDULE 1

REDSPEED FLORIDA LLC

STATEMENT OF COST OF REVENUES

YEAR ENDED DECEMBER 31, 2023

			Percent to Net
	A	mount	Revenues
Camera Installations	\$	1,551	0.1
Credit Card Fees		80,580	5.3
Depreciation		289,247	19.1
Engineering		10,371	0.7
Postage		16,066	1.1
Reviewing		33,726	2.2
Printing		45,951	3.0
Payment Procesing Fees		24,821	1.6
Traffic Studies	*	101,390	6.7
Shipping		14,302	0.9
TOTAL COST OF REVENUES	\$	618,005	40.7









SCHEDULE 2

REDSPEED FLORIDA LLC

STATEMENT OF GENERAL AND ADMINISTRATIVE EXPENSES

YEAR ENDED DECEMBER 31, 2023

			Percent to Net
	A	Amount	Revenues
Amortization	\$	28,333	1.9
Automobile and Truck		26,649	1.8
Bank Service Charges		7,270	0.5
Business Promotion		12,256	0.8
Charitable Contributions		500	
Commissions		122,244	8.1
Computer Expenses		33,762	2.2
Conferences and Seminars		34,309	2.3
Consulting Fees		43,705	2.9
Dues and Subscriptions		2,412	0.2
Education and Training		179	
Gifts		420	
Licenses and Fees		37,150	2:5
Lobbying Expenses		265,235	17.5
Meals and Entertainment		47,477	3.1
Miscellaneous		176	
Office Expense		18,784	1.2
Operating Lease Expense		39,594	2.6
Postage and Delivery		13	
Professional Services		158,395	10.5
Salaries and Benefits		574,360	38.0
Telephone and Internet		57,833	3.8
Travel		105,959	7.0
Utilities		4,745	0.3
TOTAL GENERAL AND ADMINISTRATIVE	2		
EXPENSES	\$	1,621,760	107.2







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RedSpeed Key Program Features and Professional Services

RedSpeed offers a turnkey program featuring Lidar speed detector technology with integrated Rekor, Flock or Vigilant ALPR.



RedSpeed provides Rekor, Flock ALPR or Vigilant available at all locations.



RedSpeed performs all necessary needs testing.



RedSpeed's system provides comprehensive reporting features including traffic, speed and financial reporting.



RedSpeed provides and installs all signage and equipment related to the program.



RedSpeed's system is programmable for school calendar, specific enforcement times, and variable speed thresholds.



RedSpeed maintains all equipment, documentation, certifications, and permissions related to the program.



RedSpeed's system is fixed in nature.



RedSpeed provides system training to the police department at no cost.



RedSpeed's system will manage multilane roads (4+) with high volume of traffic.



RedSpeed provides the police department with the ability to review stored information per Florida Records Retention and provides at least 45 days of storage.



RedSpeed's provides all necessary documentation of certifications, citations, and evidence needed for court hearings.



RedSpeed provides web-based software for the approval and management of citations, review of video and input of data. RedSpeed is accessible from any web-enabled device.



RedSpeed agrees to all contractual terms, technology and service requirements set forth in the RFP.



RedSpeed's camera system is a highdefinition motion picture camera system that uses only infrared for lighting (No Flash).



RedSpeed provides the PD with the ability to live stream video from all cameras (no still cameras).







Camera Technology

RedSpeed meets all of the City's camera technology requirements and is the only vendor utilizing lane-specific, high resolution (3000x5000 pixels, 30 frames per second), video cameras in combination with infra-red (IR) illuminators to maximize the number of violations successfully captured and prosecuted. RedSpeed is proud to offer lidar speed detection and is the only vendor that integrates Flock or Vigilant ALPR into its system so that Flock ALPR is processing RedSpeed speed camera images.

It is important to emphasize that our lane-specific video cameras increase the number of prosecutable violations by 25%-50%. The number increases substantially on roads with heavy queuing traffic or roads used by large scale vehicles such as tractor trailers, construction vehicles, etc., which, when enforced by still image systems (used by competitors) result in lost violations due to obstructed license plate views. RedSpeed is able to do this through its feature "Violation Rewind" which uses videos to find license plates around obstructions with hundreds of High Definition frames to choose from. Other competitors use still photographs and only have two frames to find a license plate.

Camera Enclosures are Tamper Proof and Vandal Proof

The camera enclosures are attractive, stream-lined, water resistant, dust proof, bullet proof and highly scratch resistant. The systems have been designed for installation in extremely hostile environments where safety and security are a high priority, secured with heavy duty locks and hinges on the cabinet. As the camera unit is securely mounted on an 18' pole, acts of vandalism are mitigated.

All metalwork is constructed from either aluminum or stainless steel, zinc dipped, and powder painted according to the City's standards to minimize any visual impact and make all components tamper proof. The modular system and hardware, paired with an adaptable and streamlined design, results in an efficient integration into street infrastructure with a minimal footprint. If installation space is limited at a proposed intersection, RedSpeed's sleek and slim, single pole design is the perfect solution.

POWER EFFICIENT

RedSpeed systems are incredibly efficient.

- The power supply is 120V, single phase, with 15 Amp Switches/Breakers.
- The power rating of the equipment supplied is approximately 200 Watts in normal operation.
- Pole height is 18-feet as a standard. Power supplies should be located on the appropriate approach on the side with the traffic, within approximately 50" of the corner.

REDSPEED'S ALL-VIDEO BASED CAMERA SYSTEM SOLUTION OFFERS SIGNIFICANT BENEFITS:

Reduced Camera Downtime: Unlike many competitors' mechanical shutter-based cameras, RedSpeed's network-based system does not suffer from mechanical maintenance issues; i.e. it does not break down after a certain (and limited) number of photographs have been taken. This feature significantly reduces camera downtime and mandatory maintenance.

Intersection Viewing: Having an all-video based system enables Police to simultaneously record video evidence from multiple angles, showing both an overall intersection "scene" as well as each individual lane with resolution high enough to read each passing car license plate. This method is significantly more helpful during accident investigations or scene reconstructions as it can provide an unparalleled level of detail. Most competitors rely on a combination of video camera for intersection overview evidence and still, mechanical shutter-based cameras for before/after and zoom-in images.





License Plate "Rewind" Ability: RedSpeed can extract a license plate picture when the images automatically generated by the camera are either unclear or illegible—a feature completely unique to the RICS system. Based on our operational experience in Illinois, we have identified a number of scenarios where the license plate image is either not visible or is obscured by another object, which typically results in the violation being rejected during processing. Common examples include: "washed out" plates due to sun glare, license plates blocked by other vehicles and tractortrailer or any long wheelbase vehicles not "fitting" into a standard still shot.

Because RedSpeed's system captures and records video from multiple lane-specific cameras, RedSpeed's back-office operators can, for the first time, identify and REPAIR these image deficiencies by accessing the archived video directly from the camera and rewinding (or fast forwarding) until a clear license plate image emerges. This capability is essential when monitoring intersections with heavy semitruck and trailer traffic.

Utilizing the license plate rewind capability, RedSpeed's violation review team will be able to maximize the number of enforceable violations submitted to the City for final review and approval.

SYSTEM VALIDATION AND DATA PROCESSING

A secure data bar is embedded to each of the digital images collected at the instant the violation is captured. The data bar is simultaneously encrypted with the violation images to ensure there is no possible opportunity for evidence tampering. Emphasis should be placed on the data bar being

embedded and not attached into the image as merely attaching the image (as opposed to embedding) could be misrepresented in court as a manipulation of the image. Each violation is also assigned a 16-digit permanent and encrypted Red- Check™ Identification Number which remains with the violation through the violation's entire lifecycle.

This tracking number enables both RedSpeed and the City authorized users to monitor and audit every violation captured by the system, and functions as a digital signature confirming the authenticity of the data.

The Data Line in all RedSpeed captured images will be customized to include all the specific requirements of the City. The Data Line is clear and legible both on the printed violation as well as on the on-line or computer screen image.

All captured violation data is immediately transmitted back to the RedSpeed data center thru a secured VPN connection and imported directly into RedCheck™. As a result, no long-term data storage devices are required at the camera site. RedSpeed utilizes an invisible infrared flash that is not impacted by license plate covers. Additionally, our HD video technology and "violation rewind" capability allows for multiple frames and angles for license plate capture. RedSpeed utilizes an invisible infrared flash that is not impacted by reflective material. In addition to lane specific HD cameras for each enforced lane, RedSpeed provides an HD overview camera which is useful for accident reconstruction as well as greater violation context.

Systems are calibrated daily with remote activation. Maintenance is both online and on-site.

Violation is recorded but the license plate is not visible in the automatically generated still image RedSpeed back office operator fast forwards (or rewinds) the video until a clear license plate image is visible Once the license plate is visible, the operator poses the video and creates a new license plate still image

Violation is processed and new license plate image is printed on









Watch an example of violation rewind here: tinyurl.com/violationrewind





24/7 "LIVE" INTERSECTION MONITORING AND VIEWING CAPABILITIES

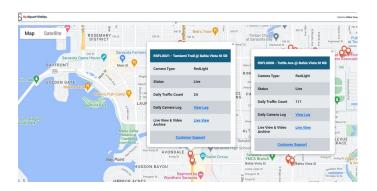


Real time video streaming and 45-day video archive are accessible through RedSpeed's SiteOps™ website.

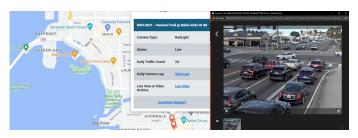
Upon login, authorized police personnel are presented with a Google Map of the municipality with pins marking locations of cameras.



Zooming on and clicking on each pin, opens a window with site details including location name, status, traffic count, access to daily self-check log and live camera view.



Clicking on "Live View" allows users direct access to multiple, lane-specific live camera views.



RedSpeed provides a per-lane, real-time view using high resolution video cameras. Our technology enables real-time viewing and real-time license plate reading without interfering with speed enforcement.



RedSpeed stores a continues 45-day video archive accessible through SiteOps™ via a browser or any mobile device. Police can select a time period of interest and download video clips directly from SiteOps™.



Video streams can be seamlessly integrated into a command center or dispatch platform by City of Fort Lauderdale. Once added, RedSpeed's video feeds function as an extension of the existing camera network.





Image Quality

RedSpeed is the only vendor utilizing lane-specific, high resolution (3000x5000 pixels, 30 frames per second), video cameras in combination with infra-red (IR) illuminators to maximize the number of violations successfully captured and prosecuted.

It is important to emphasize that these lane-specific video cameras increase the number of prosecutable violations by 25%. The number increases substantially on roads with heavy queuing traffic or roads used by large scale vehicles such as tractor trailers, construction vehicles, etc., which, when enforced by still image systems (used by competitors) result in lost violations due to obstructed license plate views.

RedSpeed Cameras function in all weather and lighting conditions. The following are real photographs from RedSpeed systems in different conditions:

Each image is clear, with a clearly embedded data bar, statistics and visible plate with identifiable car features. RedSpeed Cameras function in all weather and lighting conditions.

- 1. Daytime Violation
- 2. Incremental Weather Violation
- 3. Low-light Violation















Laser Detection

The integrity and efficiency of any automated traffic enforcement program rests on the foundation of the quality and reliability of the underlying speed sensor and imaging system deployed at the roadside. Law enforcement and County citizens must have confidence that vehicle speed measurements and proper violating vehicle identification are beyond reproach.

For Lidar deployments, RedSpeed utilizes the Stalker Lidar automated enforcement system at the roadside installations.

The STALKER systems installs easily and cleanly in all types of school zones without blocking sidewalks or imposing a large footprint near ground level.

RedSpeed has been using Lidar based automated speed enforcement system in actual deployments since 2019 in all weather and temperature environments.

The following benefits of our Lidar based system will be briefly discussed and illustrated with data and images from actual deployments in Georgia school zones and other system locations.



A FEW KEY ADVANTAGES OF STALKER PHOTO SPEED LIDAR SYSTEM:

- STALKER is the most trusted name in Law Enforcement. Used by more departments than any other detector, Stalker is U.S. Made, Buy-America Compliant and is the technological Gold Standard.
- Laser based vehicle detection and measurement is unmatched for positive, foolproof identification of the violating vehicle. The laser beam monitoring each lane is crisply defined by a circular aiming reticle allowing law enforcement officials to positively identified the measure vehicle even in crowded road conditions.
- RedSpeed dedicates a LIDAR speed measurement module for each and every lane monitored. The system can capture simultaneous violations in all lanes, including crossing lanes. It can also capture successive violations in all lanes, simultaneously, at a rate of two violations per second.
- STALKER is certified by DOT, FLHMSV and is on the IACP Approved Laser List.
- STALKER RADAR is the only ISO-9001 certified manufacturer
- Infrared illumination for night and low light situations allows the Lidar Detector to function without the distractions of a white light flash. In addition, the "exposure bracketing" combined with our infrared illuminator provides excellent license plate identification even with difficult nighttime headlight glare.
- STALKER systems undergo rigid testing including Heat Shock and road testing prior to deployment.
- The STALKER's compact packaging allow the system to be mounted in tight roadside areas with a small standard pedestrian-sign pole breakaway base.





Optional Hand-Held Speed Enforcement - Stalker LidarCam II

In addition to fixed speed enforcement with Stalker Lidar or radar, RedSpeed can enable mobile speed photo enforcement with Stalker LidarCam II.

In situations where a fixed speed camera is not available police could leverage hand-held or tripod mounted LidarCam II to enforce school zone speeding.

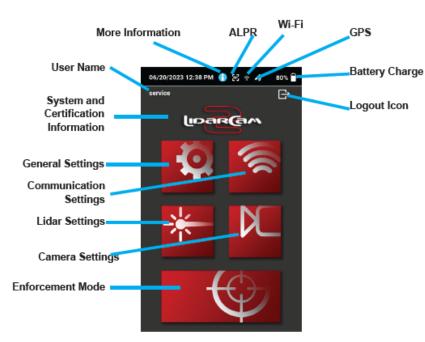
LidarCam II features an 8 Megapixel HDR camera paired with a heads-up display (HUD) for easy target acquisition. LidarCam II produces both still images and video which can be uploaded via Wi-Fi connection.

Targets can be acquired manually by pointing the laser at a departing target or in automated mode.

Hand-help lidar is a flexible enforcement tool that is fully integrated with RedSpeed's back-office processing system and will generate video and picture evidence required for photo ticketing.









SMARTMICRO 3D / UHD (Optional)



In addition to lidar, RedSpeed offers as an option the most advanced 3D/UHD object tracking radar technology by smartmicro (Germany).

3D/UHD provides accurate and reliable speed and position data, tracking multiple vehicles in parallel lanes simultaneously. The system scans more than 20 times per second from 0.1 m/s to 88 m/s (320 km/h).

RedSpeed's 3D/UHD radar technology also incorporates a double redundancy.

By utilizing two independent receive antennas, the values measured by both must be perfectly matched to generate a reported speed.

Vehicle speeds are first measured by the Doppler wave and then by the range progress over time, the two measurements being independent and redundant. (Speed accuracy Typ. +/-0.28 m/s or +/-1%).

KEY SYSTEM SPECIFICATIONS:

- Coverage of up to 12 lanes
- Range of up to 300m (984 ft.)
- 110-degree field of view
- Detection of up to 256 traffic objects simultaneously
- LED IR illumination
- Daily self-test
- Lane-specific video cameras

RedSpeed respects PD preferences for Lidar v Radar. 3D/UHD is a proven and reliable detection method that sometimes has advantages over Lidar particularly for very wide roads with many lanes of traffic.

Data Transmission & Security

From RedSpeed's inception, RedCheck™ back-office system was developed to maintain the highest levels of security. RedCheck™ and the systems that support the program are hosted at a state-of-the-art DuPont facility just outside Chicago which provides 24/7/ security staff, video surveillance and dual-factor authentication via biometric and proximity scanners to limit access to only authorized users.

RedSpeed takes data security very seriously. Our robust posture incorporates the latest best practices and technologies as well as adheres to rigorous data security policies and protocols on all levels, all in an effort to safeguard sensitive data and assure business continuity.

COMPLIANCE

We are in compliance with the CJIS (Criminal Justice Information System) framework as required by our partnership with Nlets. We also undergo a SOC 2 Type 2 audit on an annual basis as required by FLHSMV, as the state's data is always the most current. Relying on third parties for address changes can lead to notices being sent to the wrong address, potentially causing a driver's license suspension if the violator doesn't receive the notice and take action. We are also PCI-DSS compliant as part of our partnerships with various payment processing companies, like FirstData. Finally, all of RedSpeed's web portals are ADA compliant.











INFRASTRUCTURE

RedSpeed recently overhauled its entire infrastructure to mirror the latest industry architectures like those used by multinational corporations and government entities. Hardware includes state-of-the-art firewalls, switches, virtualization servers, SQL databases, SSD SANs, immutable backup systems, and Cloud backup replication. A centralized Security Information and Event Management (SIEM) solution collects, analyses, and reports events from all devices, applications, and users. RedSpeed also migrated its email and office applications to the Microsoft 365 Cloud which offers greater security, flexibility, reliability, and scale. All hardware and software is managed and monitored around the clock by experienced, highly skilled, certified engineers.





:::LogRhythm[.]







LOGISTICAL DATA SECURITY

Access to RedSpeed's proprietary RedCheckTM system is controlled by Next-Gen Intrusion Prevention System (NGIPS), network segmentation, access control lists, web portals with the latest SSL certificates, unique usernames, complex password requirements, multifactor authentication (MFA) and role-based permissions.

Access to the company's internal network requires authentication against a Microsoft Active Directory (AD) database using unique usernames and complex passwords as well. Access from the outside further requires using our virtual private network (VPN) with MFA. Access to internal resources is controlled by AD security group memberships. All devices are required to install updates as they become available and are monitored by an enterprise-grade antivirus. Outgoing user connections are monitored and filtered using Cisco Umbrella, a SaaS DNS solution dedicated to mitigating potentially malicious content. Wireless networks are not used because of their inherent vulnerability.

Finally, RedSpeed enforces strict data governance policies and procedures to dictate how data is accessed, used, stored and purged. All employees are FBI background checked and undergo regular security awareness training to keep them up to date on the latest cybersecurity best practices.











PHYSICAL DATA SECURITY

RedSpeed houses its production equipment in an industrial state-of-the-art data center owned by Digital Realty. The data center implements a multilayered security approach, including entrance security offices, access cards, biometric door readers and round-the-clock surveillance cameras, to ensure that only authorized individuals are allowed entry and are only allowed access to specific areas within the building.









In addition to the security measures provided by the data center, RedSpeed's cabinets have recorded 24/7 surveillance cameras, front and back, biometric locks, and padlocks. Only authorized personnel are allowed access to the cabinets.

RedSpeed's offices also incorporate access cards at ingress points and at entrances to secured rooms within the office, recorded 24/7 surveillance cameras inside the building, digital, Cloud-based visitor logs. Visitors are always escorted. The office uses monitored ADT devices to secure the building after hours.



REDUNDANCY & BUSINESS CONTINUITY PLANNING

RedSpeed operates an independent Disaster Recovery (DR) cabinet in a separate location from the production cabinet. It is designed to run all RedSpeed's operations independent of the production cabinet in case of a disastrous event that cripples the production cabinet for an extended period. It also houses a secondary backup repository which replicates the production backup system. RedSpeed also stores tertiary backup copies in Azure, Microsoft's Cloud environment. Finally, RedSpeed uses HP SureStore immutable storage appliance to maintain current backup copies in case of a ransomware attack.







DATA RETENTION

RedSpeed adheres to the data retention rules required by the governing Florida law. The rules are as follows:

- Violations dismissed by Police [30 days]
- Violations in the non-working queue [30 days]
- Violations issued and finalized (i.e., paid or dismissed)
 - 3 month to purge Video, PDF notices, images
 - 24 months to purge remaining record
- Violations in delinquency [24 months]
- Annual camera certificates [indefinitely]

All data collected on behalf of RedSpeed clients belongs to the clients and is NEVER sold or shared in any way. RedSpeed also does not store credit card information or any other sensitive information. Only information necessary for violation processing and record keeping are stored.

Finally, storage devices that are slated for decommission, regardless of their perceived content, are professionally destroyed by a licensed vendor using degaussing (demagnetization) then by physical destruction. Certificates of destruction for those devices are obtained from the vendor and retained by RedSpeed.

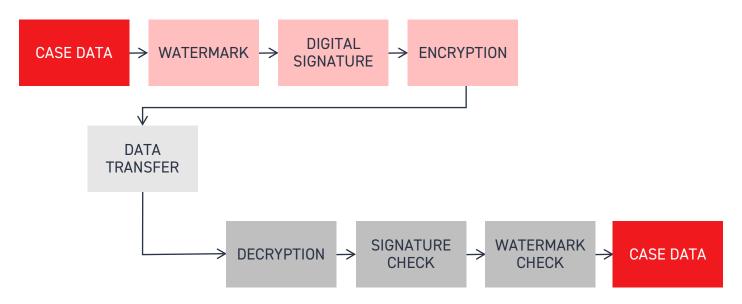






Evidence Package Integrity

Camera system computers are password protected and the hard drives are encrypted using Bitlocker to secure data in case of theft or vandalism. The RedCheckTM system secures the integrity of violation data by using a combination of digital signature, Public Key Cryptography Infrastructure (PKI), and Virtual Private Network (VPN) technology. Each violation is assigned a unique digital signature before being encrypted. Using PKI requires a pair of keys to successfully decrypt and import the violation. One half of the key resides in our data center and the other half resides inside the camera system. Both keys must match exactly for a violation data to be decrypted and the digital signature verified. If one part of the process does not match, the violation will not be imported. While PKI protects the violation data, the VPN protects the data transfer to RedSpeed's back office. The VPN uses many high levels of encryption to ensure no tampering has occurred during transmission as demonstrated in the flow chart below:



RedSpeed Software

REDSPEED SOFTWARE IS EASY TO USE

One of the many great benefits of RedSpeed is that our software system is easy to use and is completely web-based.

All our services from Violation Review, Violation Management, Court Support, Video Archive and Reports are available to authorized users 24/7 from any webenabled device.



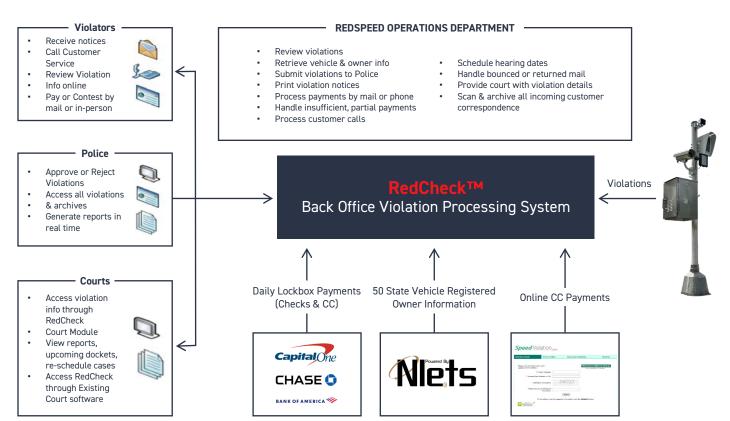


WWW.REDSPEED.COM

Police Software, Training, Equipment Maintenance Procures & Support

WEB BASED ENFORCEMENT PLATFORM

At the outset of the program, RedSpeed will appoint a Construction Manager (Jose Chavez) and a Project Manager (David De Le Espriella) who will work with the city on all aspects of permitting, construction, business rules, establishing court procedures, training, publicity and program "Go Live". As a starting point, the most used feature of the RedSpeed platform is RedSpeed's violation processing platform, RedCheck TM .



RedCheckTM makes it possible to quickly review and approve violations, follow violations from creation to disposition, print court support materials, run reports, check maintenance logs and virtually any other activity required. RedCheckTM is 100% web based and accessible from any web enabled computer, tablet or smart phone.

The RedSpeed program is efficient and requires minimal staff time. Recommended program staff include: (1) Violation Reviewer; (2) Testimony Coordinator; and (3) Code Enforcement Board Hearing Officers.



Recommended additional involvement include:

- Part-time Communications Officer for coordination of PSA's and public outreach.
- Part-time Finance Staff for financial review.
- Part-time data analyst function for receiving reports.
- Part-time public records official to assist in responding to periodic records requests.
- RedCheck™ reviewing software is compatible.
- RedCheck™ Violation Processing and Document Management System is easy to use and completely Internet based. There is no need for additional software to be installed on the City's machines and no risk of compatibility issues with City of Fort Lauderdale's existing data infrastructure. Any authorized officer can login from any web-capable device, even tablets. with the following browsers: Internet Explorer / Edge, Google (Chrome and Safari), Fire Fox.
- The RedCheck[™] software system is easily customized to the needs of specific municipal agents, and technical support is available 24 hours a day / 365 day a year.
- Cloud based and secure, RedCheck™ allows remote, authorized users 24/7 access to a violation's lifecycle from any web-enabled computer through a secure Internet portal.
- Utilizing simple "point and click" navigation, authorized users can swiftly and easily review violator information, view static and video images, approve, and reject violations in less than 12 seconds.
- Accuracy logic has been programmed into the interface, indicating vacant information fields, or incorrectly input data, maintaining the validity and integrity of the RedCheck™ Database System.
- All captured violation data is immediately transmitted back to the RedSpeed data center thru a secured VPN connection and imported directly into RedCheck™. As a result, no long-term data storage devices are required at the camera site.
- All processing of violations is done by vetted RedSpeed employees at the RedSpeed corporate headquarters in Lombard, Illinois. No data is sent out of the country for processing.
- All still and video images recorded by Red- Speed systems at designated sites within Columbus are the property of the City.

Court Support

RedSpeed's RedCheck™ Violation Processing Software provides comprehensive evidence packages with a single click.

Municipal users no longer need to retrieve violations and painstakingly download each of the required items individually. Users may select individual violations, or all cases scheduled for a specific hearing date.

The generated evidence package is comprised of all notices issued to the party, a complete violation history summary including date, action, operator, still and video images, and scanned copies of all correspondence and affidavits submitted by the individual. Once selected, the items are compiled into a zipped file which can be saved to either a computer or data stick.

Comprehensive Violation Evidence Package

The following documents illustrate an evidence packet utilized by existing clients. The package generated for City of Fort Lauderdale will be customized according to the City's specific needs and Court requirements.







Customer Service

Providing top support to violators is an essential component of RedSpeed Service. At the outset, it is our goal to provide violators with all the information they need to quickly understand that they have received a Notice of Violation, the complete context of the violation, proof that the violation occurred and convenient options to pay on the web, by phone or by mail.

To that end, Notices of Violation processed by RedSpeed are clear and easy to read. They display the logo of the police department and provide all pertinent information about the violation, including photos, all relevant data, speed and a link to view the violation and a video snippet online. Additional samples are included electronically and online at bit.ly/2Z2nk4E.

Once a Notice of Violation is received, Violators can access and view the still and video images as well as all details of their violation and history on-line as well as to submit payment at secure. SpeedViolation.com.

Phone Support

RedSpeed operates a full-service Call Center to address all customer service needs related to a citation. Accessible thru a City-specific toll-free number, callers will connect with live call center representatives. These operators have on-line access to all violation information, including the still and video images associated with a violation. A manual of frequently asked questions (FAQs) is used by Call Center staff to respond uniformly to all inquiries. Unique facts that the City may wish incorporated into the FAQs can be easily accommodated.

Customer Service calls are recorded and monitored by supervisors for quality assurance and training purposes, with hold times not exceeding 2 minutes during the hours of operation.

The highest level of customer service is assisted by the RedCheck™ Oasys Call Retrieval and Archival System. Each incoming call is recorded and notated, then attached to the violation record.





WWW.REDSPEED.CO

Approach to Scope of Work



Our call center is based in Florida proudly features an entirely Florida-based workforce. Call center representatives can assist callers with a multitude of services including:

- Violation Payment Processing via credit or debit card.
- Addressing Frequently Asked Questions by referencing an FAQ manual to ensure all inquiries are responded to uniformly per the City's specifications.

Our center is specially trained to:

- Operate multi-lingual with Spanish, Creole and English language support.
 Additional language support can be added as needed.
- Work well with the public and view problems from the customer's perspective.
- Provide real solutions to any problems incurred by callers.
- · Be intuitive to sense a caller's frustration and the ability to create a calming effect.
- · Hold strong verbal communication with an emphasis on maintaining a non-confrontational voice.

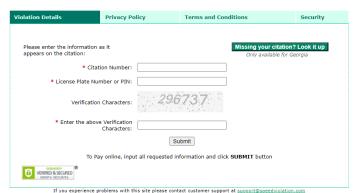
Online Payment Portal

RedSpeed maintains this on-line payment portal, available 24 hours a day, 365 days a year, which enables citation recipients to not only view three high-resolution scene images including the plate image but also play a full motion video of their violation.

All original, captured images can be viewed in a full screen enlargement mode with a single click. In addition, citation recipients may download fillable Affidavits and Hearing Request Forms.

To ensure security, access to the individual's violation is only available after the individual inputs their unique citation number, license plate number and verification characters.





Violation Details	Privacy Policy	Terms and Conditions	Security
Notice of Violation (N.O.V Number		Click on pictures (new browser window	
License Plate Number			
License Plate State	: FL		
License Plate Type	PASSENGER	Traps	4
Vehicle Make	: CHEV	-	
Municipality	Lawtey		
Violation Location	: WB NW County Rd 225 @ Lawtey	© Grove St, Site Code Date Time Str. 8170034 00/02/24 11:00:12 am 41 00:00 225 8 Stores St.	ed Speed Limit Lane F MPS 30 MPS 1
Violation Date	05/01/24	3	
Violation Time	: 11:08 AM		
Ordinance Number Violated	316.183, 316.1896		N.
Recorded Speed	: 43 MPH	OCCUPATION NO.	OVE TO SERVICE OF THE PERSON O
Posted Speed Limit	: 30 MPH		
Violation Status	Notice Of Violation	-IN GOO HE TH	57-
Notice Copy (PDF)	View Notice		
Total Amount Due	\$100.00		
Respond By Date	05/30/24		





Once the individual has securely signed into the website, they may view all digital evidence of the violation in original format/resolution.

Individuals requiring assistance may select the Support tab available on every screen. This tab allows users to email questions directly to a Violator Support Specialist.

RedSpeed employs multiple mechanisms to safeguard this online payment portal from hackers and other unauthorized users.

A Secure Socket Layer (SSL) URI scheme and VeriSign SSL certificate are used to encrypt and authenticate the Hypertext Transfer Protocol (HTTP) connection. To ensure each transaction through the website is being made by a user and not an automated computer attack, a CAPTCHA test is required which requires the user to enter distorted numeric verification characters not recognizable to computers.

Violators may also access Affidavit and Hearing Request forms through this main violation screen. The forms autopopulate static information and are intuitive to activate applicable sections based upon prior responses.

Speed Violation .com



As indicated, Violators may Pay fines through this portal using a credit or debit card. Credit card information is used only to process transactions and is not collected or gathered for future use. All personal information obtained during the lifecycle of the violation (including images) is kept strictly confidential to protect the privacy of the vehicle's registered owner. The 5% credit card convenience fee is applied to offset the transaction fee and is paid by the individual, with no fees.

Upon completing the transaction, the violator will receive an email confirmation as pictured below which should be retained for their records.

Simplified Login and Security on Any Web-Enabled Device

Authorized municipal users access RedCheck™ by entering a unique and secure login and password.



Individual user accounts authenticate the identity of a user and are used to grant or deny users access to resources through the assignment of specific "User Roles". User viewing privileges and functionality are based on a preestablished set of entitlements which would be assigned according to the City's direction. All users are not required to have the same set of privileges, with roles being assigned according to the user's position and function.

The assignment of specific access to individuals ensures accurate auditing of the users within the RedCheck™ environment. Any modifications, calls taken, or notes can be audited and traced. All information, including the violation numbers, dates and times of incidents, license plate numbers, registered owners' information, and the status of violations are viewable and easily retrievable all from one screen to authorized municipal users.

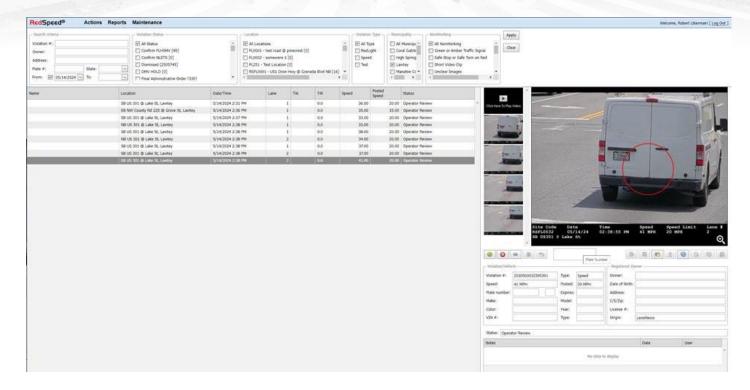
Municipalities requiring an additional level of security above our username/password and digital certificate authentication strategy, can use Red Speed's optional Two Factor Authentication strategy. This mechanism uses a combination of something a user knows (username/password) and something a user has (one-time password). Users can plug in a USB key fob and generate their own one-time password, this in combination with their username, will allow access to the RedCheck™ Software application for police reviewing.

Once the Log-in process has been completed, a list of violations awaiting Operator Review will display. This list is comprised of violation data which was encrypted at site when captured and decrypted upon arrival at the RedSpeed Lombard, IL headquarters as it is uploaded into RedCheckTM.



Scope of Services Proposed





Pre-Screening of Violations

Before a violation enters the police RedCheckTM queue, RedSpeed saves the Department time by performing a series of violation screenings to ensure that all evidence required for a prima-facie violation is present prior to sending the violation into the police review and approval queue.

This process entails not only reviewing the violation video and checking all information in the data bar but cross-checking that information against the NLETS or Motor Vehicle database. Once the registered owner information has been received the violation is reviewed a 3rd and final time by a Violation Review Supervisor before it becomes available to the City of Fort Lauderdale Police Department through RedCheckTM.

POLICE REVIEW

The police review screen in RedCheckTM is simple and easy to use. The total number of violations awaiting review is displayed at the bottom of the display and will provide a running tally as violations are approved or rejected.

The City will always have the final decision on whether a citation is issued. Approval or Rejection of violations is carried out by selecting either the Approve or Reject box after the still images and video clip have been reviewed.

After viewing the violation video clip and confirming the vehicle information corresponds with the still images, the Officer may elect to Approve or Reject the violation by clicking the appropriate icon. When rejecting violations, users are prompted to enter a reject reason from a predefined, drop-down list as shown below. "Batch" approvals or rejections are not allowed by the RedCheck™ software.

Authorized users may view and print copies of all notices sent regarding a violation by simply selecting the Notices icon as highlighted above.

RedSpeed will provide, at no cost to the City, all training and training manuals necessary to ensure all individuals responsible for the reviewing and approving of violations are knowledgeable and proficient with all the components of the RedCheck $^{\mathsf{TM}}$ system.





Reports & Statistical Analysis

The RedCheckTM Violation Processing and Document Management System includes numerous pre-configured reports to provide municipal clients with detailed statistics pertaining to all aspects of their photo enforcement program.

These reports have been designed based upon requests from existing clients and can certainly be customized to meet any specific requirements of the City. All reports are accessible online by authorized municipal users at any time.

The ability to generate ad hoc reports is available in addition to the pre-designed reports available through RedSpeed's proprietary RedCheckTM violation processing software. Authorized municipal users can establish data parameters, exporting the information into preselected chart, graph or table formats.

RedSpeed runs summary reports on a Quarterly and annual basis, and we are well equipped to produce and provide all reports to the city as requested.

Our project manager Julio Silva intends to provide reporting to the city on a quarterly and annual basis through RedSpeed's proprietary RedCheck software to the state for state level reporting, and your local program manager. These reports analyze the program's impact based on data collected from the program's inception.

RedSpeed®

Speed Report

EB NW County Rd 225 @ Grove St, Lawtey

From Violation Date: 05/01/2024 To Violation Date: 05/14/2024

Number of Violations

Date	6:30 AM to 7:00 AM	7:00 AM to 8:00 AM	8:00 AM to 1:40 PM	1:40 PM to 2:40 PM	Total
05/01/2024			2		2
05/02/2024		1	1	2	4
05/03/2024			1		1
05/06/2024	1	1	2	3	7
05/07/2024	1		2	3	6
05/08/2024			1	1	2
05/09/2024		1		1	2
Total	2	3	9	10	24

Speed Statistics

Date	Average Speed	Mean Speed	Highest Speed
05/01/2024	52	53	53
05/02/2024	38	33	44
05/03/2024	44	44	44
05/06/2024	37	29	44
05/07/2024	38	32	46
05/08/2024	40	49	49
05/09/2024	33	38	38







Maintenance

RedSpeed ensures that all maintenance activities of the speed enforcement equipment (inclusive of cameras and ancillary equipment), signage, software, etc. shall be the sole responsibility of RedSpeed. All costs associated with electricity or other related power sources necessary to operate the systems shall also be the sole responsibility of RedSpeed.

RedSpeed maintains strict maintenance schedules for all equipment to ensure optimal operation and legal compliance. Maintenance records and reports are available 24/7 on its SiteOps™ platform.

We intend to safeguard the operational efficiency of the City's equipment using daily operational checks, preventative maintenance schedules and proprietary site monitoring software. Drawing upon our years of experience, RedSpeed has designed a comprehensive and proven Maintenance and Support Program which will maximize the daily performance of each of the City's enforcement systems. The result will be continued industry leading capture and efficiency rates. In addition, the data collected through the procedures and site monitoring software will provide valuable information to support the City's public education efforts.

RedSpeed's proposed program is comprised of three tiers: Preventative Maintenance, Daily Remote Monitoring and Response Maintenance, Emergency Response

It is RedSpeed's belief that a solid Preventative Maintenance Plan is critical to an enforcement program's success, allowing for the identification of potential problems before a malfunction (and subsequent downtime) can occur. These maintenance activities will be coordinated by RedSpeed's Field Services Engineering Manager and performed by RedSpeed field engineers during every site visit. A detailed rotation schedule ensures that every site is visited a minimum of one time per month by trained RedSpeed engineers.

DISASTER RECOVERY PLAN

Recognizing that emergencies do not always occur during normal business hours, RedSpeed has a 24/7 engineering support hotline specifically for use by The City authorized personnel. This communication channel is available to address any service requests from a simple service disruption to a total system knockdown.

Since all systems are being continuously monitored via RedSpeed's system monitoring utility, if a malfunction at an individual site is detected the on-call Field Services Engineer will immediately advise the appropriate City personnel of the incident and will advise the steps that will be taken to correct the situation .

PRIORITY REQUESTS

RESPONSE TIME

Knockdown – Make safe	During Normal Business Hours – 2 hours max After Hours – within 4 hours
Knockdown – Repair & Reinstatement to full operational status	Within 72 hours
311 Requests- Managed ASAP	According to request (Urgent)
Routine Daily Maintenance Repairs	Within 2 – 8 hours
Disruption in service of any system malfunction	Within 24 hours
Street cable replacement	Within 48 hours
Sign Replacement	Within 48 hours
Remove Graffiti and Touch-up Equipment	Within 48 hours





Customer Support and Experience

WARNING PERIOD - PUBLICITY AND PUBLIC AWARENESS

RedSpeed will provide a customized public service announcement to help prepare the community. Achieving community support, supported by education, is paramount to the success of City of Fort Lauderdale's program. RedSpeed will work closely with the City to ensure the community is informed about the launch of the program, has its questions answered and is continually updated about program successes such as traffic statistics and crimes solved using RedSpeed's advanced technology.

Prior to the launch of a program in Fort Lauderdale, RedSpeed will assist the City in the creation of public notification and press materials to help inform the public about the program and its safety benefits. Additionally, RedSpeed will help the City to institute a 30-day warning period during which time RedSpeed will print and mail (at no cost to the city) warnings for violators speeding in the school zone.

RedSpeed press materials are designed to educate the community to explain the objectives of the School Zone Speed Photo Enforcement Program and its ability to improve traffic safety. RedSpeed is proud to assist with Public Education and Outreach efforts. All RedSpeed clients receive an included Media Kit with Frequently Asked Questions, Model Press Announcement, Key Art and posters. Additionally, RedSpeed assists the City to create a video PSA with a professional videographer.

MEDIA KIT AND COMMUNICATIONS TOOLS

In addition, RedSpeed will help the City with a comprehensive Media Kit and communications tools including:

- City Specific Flyers based upon the results of the speed studies for community publications.
- City specific "Frequently Asked Questions" document for upload to the municipal website and for distribution thru City identified channels.
- Map detailing the locations at which Photo Enforcement is being utilized. This can be disseminated with printed material or posted to the City's website.
- Posters urging residents to "Slow in the Zone" for display throughout the community. Posters are customized with both Speed Enforcement Locations and the Municipal Website where residents may view the FAQ document and location maps.
- Promotional videos explaining safety benefits, stopping distances and other important information.
- RedSpeed assists with publicity and public relations, including promotion of reports and statistics.







Printing and Mailing - Warning Notices

For a period designated by the City (generally 30 days before go-live), Warning letters are printed for violations captured at newly enforced school zone locations. After the initial warning period, through the violation status feature of the system, infraction notices are printed automatically using the RedCheck date-based violation print schedule.

NOTICE PRINTING AND MAILING

As part of the turnkey, back-office processing solution proposed by RedSpeed, all supplies necessary to produce and distribute violation notices on behalf of the City shall be provided by RedSpeed. Printing and mailing of full color first Notices of Violation via first class mail will be done by RedSpeed employees at the corporate headquarters in Lombard, Illinois. Notices approved by the City are printed and mailed the following business day.

The Notice of Violation generated by RedSpeed on behalf of City of Fort Lauderdale will include one set of images showing the cited vehicle at the report line plus a cropped and optimized zoom shot of the license plate. In addition, notice recipients will be provided with detailed information regarding:

- Payment options with a remittance envelope is included with each Notice of Violation. The remittance envelope will reflect a Florida lockbox address, eliminating public concern over payments being sent out-of-state.
- On-line Violation Viewing and Payment instructions for www.SpeedViolation.com
- Toll-free customer service hotlines for bilingual "live" operator assistance in both English and Spanish.



The number of printed citations prepared for mailing is verified multiple times prior to being delivered by a RedSpeed employee to the post office the same day as printed.

This verification includes:

- Confirming number of violations selected and sent to the print queue
- Confirming the number of citation notices passed thru the envelope inserter matches number sent to the print queue
- Final manual count of the prepared citation envelopes.
 Any citations returned bearing a yellow forwarding address label affixed to them by the Postal Service are updated and reissued within 48 business hours of receipt.

Printing and mailing of full color first Notices of Violation via first class mail will be done by RedSpeed employees at the corporate headquarters in Lombard, Illinois.



WWW.REDSPEED.CON

Approach to Scope of Work



Installation Timeline and Process

RedSpeed offers not only the finest technology available in the marketplace but can assure Plantation of the smoothest permitting and installation processes. RedSpeed is proud to have been selected for over seventy programs in Georgia and has been awarded the first programs in Florida including Miami-Dade County, Pinecrest and Plantation. We anticipate the following installation schedule to meet the County's criteria:

1 WEEK

Municipality Prep (Concurrent Activity)

- Contract Executed
- Business Rules Review
- School Safety Zone Details Supplied
- · City of Fort Lauderdale provides details and signatures for FDOT permit application letters for all cameras

1 WEEK

Back Office (After Municipal Prep)

- · Create user accounts and roles
- Set up notices and letters
- Set up toll-free number and updated phone system
- Update phone system
- Conduct user training
- Record public service announcement

3-4 WEEKS

Power Permits

- Speed Study to Confirm feasibility
- Site meeting with civil engineering contractor and Power Utility Company
- Commission Engineering Plans
- Power Connection Order (New Locations Only)
- Order Comcast if required cellular modems will be used typically
- Plans approval / Construction permit issued

2 WEEKS

Field Technology

- · Contractor installation to include ducting, foundations, power disconnect & signage
- Power Utility connection
- System installation & Calibration
- FDOT Turn-On Inspection (If required)
- RedSpeed will "go live" within 30 days of permitting





Municipal Personnel Training & Training Manuals

RedSpeed believes the success of the program is dependent upon every authorized municipal agent involved having a thorough and solid understanding of all operational elements of the School Zone Speed Enforcement program. As such, top priority will be given to ensuring authorized personnel involved with the City's program will receive customized training that addresses each core component of the RedCheck $^{\text{TM}}$ and SiteOps $^{\text{TM}}$ systems.

Beginning with an initial "Business Rules" meeting to outline RedSpeed's project approach, no aspect of the program is overlooked without full disclosure and discussion.

Business Rules topics include:

- FDOT constraints and timelines
- Launch Schedules: Locations, dates, warning period, public awareness campaign
- Equipment: What equipment will be supplied, installation guidelines, training
- Violation Review: Initial Screening (if the City prefers RedSpeed violation review personnel conduct an initial screening), Officer review and approval / rejection, Notice mailing
- Hearing Process: existing process, role of the City, clerks, payment process, scheduling and violator notification
- Revenue Collecting and Reporting: Various methods of submitting payment, reconciliation of payments and funds disbursements to the City

Ongoing support for all municipal users will be provided by the same individuals providing the training. These individuals will be available at any time to address any of the City's questions or requests. RedSpeed provides detailed, screen-by-screen function-related training materials for all City personnel. As staff adjustments are made, RedSpeed will provide additional materials to ensure all active participants in the program have their own reference manual. Upon request, refresher training will be provided for both existing and new personnel at no cost to the City.



SITE VISIT

The RedSpeed Project Manager will take City personnel out to an enforced intersection to familiarize them with the system's hardware:

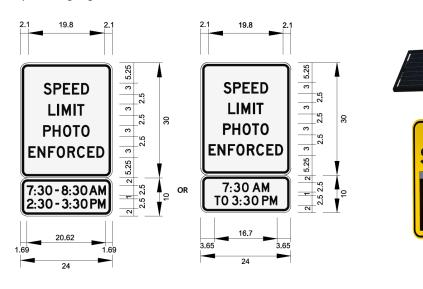
- Camera Enclosure
- Vehicle Detection
- Processor
- Pole
- Electric connections
- Placement of Required Signage
- On-site, classroom style training, in addition to one-on-one hands-on instruction, will be conducted by a RedSpeed representative, with all necessary training materials provided by RedSpeed.
- On-site training will be provided at no cost for as many individuals as the City requests, to ensure all personnel are fully versed in the system.
 Scheduling will be based upon the most convenient times for City personnel.
- Major topics within RedCheckTM include navigating the violations summary and details screen to access violations, approving, and rejecting violations and generating the various customized reports available thru the system.
- This training will be supplemented by on-going support and additional "refresher courses" for existing personnel, as well as training for new personnel as needed.
- SiteOpsTM training will explore the many facets of the system. Personnel will learn how to utilize the Live View module and the steps involved with accessing and downloading archived video footage.





Optional "Your Speed" Signage

FDOT guidelines mandate signage at all photo enforced school zones. RedSpeed will manufacture, install and maintain required signage at no cost. (See below)





FDOT required signs

Optional sign

that radar speed signs are very effective at slowing down traffic and creating safer streets. RedSpeed's radar speed signs offer accuracy, durability, and reliability. In addition to state-mandated photo enforcement signs, speed signs can be deployed on approaches to school zones to further alert drivers and force compliance with posted speed limits.

Ability to Bear Costs and Fees Associated with Litigation

RedSpeed takes great pride in making the strongest commitment in the industry to legal defense for our customers. RedSpeed is dedicated to defending the City and the camera program from legal challenges at our expense by providing experienced and trusted legal representation. RedSpeed has retained Weiss Serota Law Firm, subject matter experts with almost 100 employees and 30 years of experience in government and municipal law in Florida.

Weiss Serota specializes in defending governments, elected officials, and law enforcement personnel with a proven track record of success. Weiss Serota has successfully defended photo enforcement programs across Florida, including the landmark successful defense of red light cameras at the Florida Supreme Court, underscoring the firm's expertise in navigating complex legal matters surrounding photo enforcement law.

If the City requires its own legal representation, RedSpeed will cover the City's reasonable defense expenses. These expenses cover things like attorney fees, court costs, expert witnesses, and other typical costs.

RedSpeed led legislative initiatives in Florida to pass HB 657, showcasing our deep understanding and expertise of state law. With our combined knowledge of Florida's school zone speed enforcement law, and partnership with Weiss Sorata, we are dedicated to ensuring our clients are prepared and protected against any legal obstacles that may arise.



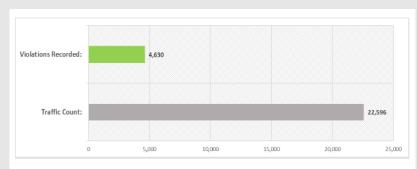


Speed Studies

RedSpeed proposes to conduct a three-day school zone speed and traffic study for the City of Fort Lauderdale. The proposed study will help identify locations with speeding problems. Studies are best performed during school hours while the schools are in session to gather the most relevant information. RedSpeed does not require any assistance from the city's personnel in conducting the study.

RedSpeed will deploy speed study radars, which are small, self-contained units that are mounted to any existing light or traffic pole. RedSpeed's speed study radars are made in USA and offer +/-1 MPH accuracy across up to 4 lanes of traffic. Speed study radars will be installed at the main school zone entrance and exit. Vehicle counts and vehicle speeds will be gathered for 24 hours x 3 days. **No photographic or video recordings will be taken.** RedSpeed will analyze results based on each school zone's flasher times and speed limits.

EXAMPLE: HOLLYWOOD PARK ELEMENTARY SCHOOL





Study	7:00am -	8:10am	8:10am -	2:10pm	2:10pr	n - 2:40pm	Vehicle Count	# of violators	Overall %
Dates	Vehicle Count	# of Violators	Vehicle Count	# of Violators	Vehicle Count	# of Violators	Total	Total	Speeding
12/4/2023	821	391	3,320	314	317	174	4,458	879	19.72%
12/5/2023	871	423	3,303	329	336	192	4,510	944	20.93%
12/6/2023	814	353	3,348	291	352	196	4,514	840	18.61%
12/7/2023	858	420	3,292	337	356	196	4,506	953	21.15%
12/8/2023	808	394	3,429	399	371	221	4,608	1,014	22.01%
Totals	A 172	1 981	16 692	1 670	1 732	979	22 596	4 630	20.49%

	7:00	8:00	9:00	10:00	11:00	12:00	13:00	14:00	Total
26+ MPH	1,471	510	0	0	0	0	0	979	2,960
41+ MPH	0	69	148	340	316	405	355	37	1,670
Total	1,471	579	148	340	316	405	355	1,016	4,630



Schools Studied	Street	Violators 10+ over
Stirling Elementary School	N 56 th Ave.	10,874
Stirling Elementary School	Stirling Rd.	8,801
International School of Broward	Davie Rd. Ext.	8,919
International School of Broward	N 75 th Ave.	481
Hollywood Park Elementary School	Johnson St.	4,630
Sheridan Hills Elementary School	Thomas St.	912
Patty Cake Academy	N 63 rd Ave.	633

RESULTS

RedSpeed traffic studies demonstrated more than 100 daily drivers exceeding the posted speed by more than 10+ mph at six (6) City of Hollywood school zones.





The fee includes all costs required and associated with the School Photo Enforcement system.

Includes camera equipment, installation, maintenance, signage, violation processing services, DMV records access, first class mailing of required documents, lockbox and credit card processing services, call center, web-enabled police review portal, web-enabled violator viewing portal, reports, and public awareness program support.

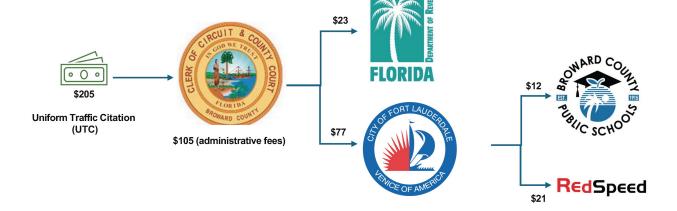
\$21.00 per each \$100 paid violation.

We understand that RedSpeed will cover the costs of Certified Mail of Notice of Violation's converted to Uniform Traffic Citations. RedSpeed retains 5% credit card convenience fee paid by violators. It is important to note that the violator has the option to pay by check.

By law, it is required that RedSpeed sends funds by ACH on a weekly basis. RedSpeed will work with the City to agree on a payment schedule. Each invoice/ payment shall fully detail the related costs/revenue and shall specify the status of the particular task or project as of the date of the invoice and/or revenue collection document with regard to the accepted schedule for that task or project as required.

See Cost Proposal on page 55 of this document.







References

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SECTION 07

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Gwinnett County, GA

28 speed systems covering 14 schools. 95% Reduction in Speeding, 94% Do Not Repeat, <2% Appeal

Gwinnett County Police Department / Eric Cline (Corporal)

770.715.4315 eric.cline@gwinnettcounty.com

770 Hi Hope Road, Service Began: 6/1/2021

Lawrenceville, GA 30043 Violator funded, 35% of collected revenue



School Zone Speed Enforcement Program

Henry County, GA

Henry County's program grew from initial 10 systems installed in June 2019 to 32 speed systems cover 16 school zones. >80% Reduction in Speeding, 89% Do Not Repeat, <1.5% Appeal

Henry County Police Department / Robert Godsey (Lieutenant)
687.292.8508 rgodsey@co.henry.ga.us
108 S. Zack Hinton Parkway, Service Began: 6/3/2019

McDonough, GA Violator funded, 35% of collected revenue



School Zone Speed Enforcement Program

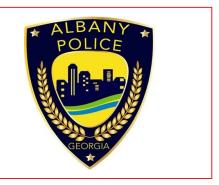
Alpharetta, GA

Awarded Alpharetta's contract through a competitive RFP process in June of 2019. Alpharetta's program consists of 12 speed systems covering 6 school zones. 95% Reduction in Speeding, 90% Do Not Repeat

Alpharetta Police Department / Trent Lindgren (Major)

770.891.5631 tlindgren@alpharetta.ga.us 2565 Old Milton Pkwy, Service Began: 6/3/2019

Alpharetta, GA 30009 Violator funded, 35% of collected revenue



School Zone Speed Enforcement Program

Albany, GA

Albany's program consists of 18 speed systems covering 9 schools, beginning enforcement in August 2021. 95% Reduction in Speeding, 87% Do No Repeat, <3% Appeal

Albany Police Department / Michael Persley (Chief of Police)
229.302.0809 mpersley@albanyga.gov
201 W Oglethorpe Blvd, Service Began: 8/2/2021

Albany, GA 31702 Violator funded, 35% of collected revenue

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SECTION 07

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At RedSpeed Florida, we are committed to advancing Minority and Women Business Enterprise (M/WBE) procurement goals in accordance with Florida Statutes 287.09451. Our dedication to fostering inclusivity and supporting disadvantaged businesses is evident through our ongoing and future efforts.

While RedSpeed is not a Certified Minority Business Enterprise, Our firm values diversity and actively employs several women and minorities across various roles and levels within the company. Notably, 69% of our senior leadership team are women or minorities, which underscores our commitment to inclusivity at the highest levels of our organization. This diversity within our workforce reflects our commitment to inclusivity and provides us with diverse perspectives that enhance our overall business practices.

In previous projects, RedSpeed has demonstrated a strong commitment to partnering with certified M/WBE firms. We have actively sought out and collaborated with businesses that are certified under the Florida Disadvantaged Business Enterprise (DBE) program. This proactive approach has allowed us to contribute significantly to the economic empowerment of minority and women-owned businesses within the communities we serve.

For the Fort Lauderdale project involving the potential equipment installation across 29 schools, RedSpeed will be collaborating with AUM, a local Civil Works Contractor based in Broward County. AUM holds a Disadvantaged Enterprise Certification, making them a key partner in our commitment to meeting M/WBE goals.

Our planned engagement with AUM is significant. We anticipate awarding AUM approximately \$1.4 million in contracts for this project, which represents approximately 40% of our total project costs. This partnership not only supports the local economy in Broward, but also highlights our commitment to integrating M/WBE businesses into our procurement strategy.

By prioritizing partnerships with certified M/WBE firms like AUM, RedSpeed reinforces its dedication to creating opportunities and ensuring equitable participation in our projects. We believe that these efforts contribute to a more inclusive and diverse business environment, aligning with both our values and statutory requirements."







Vendor Information

BUSINESS NAME AUM CONSTRUCTION INC

SYSTEM VENDOR NUMBER 20373307

PRIMARY OWNER'S NAME Mr. HUMBERTO C ORTIZ

ETHNIC GROUP Hispanic American

GENDER Female

Certification Information

CERTIFYING AGENCY Miami-Dade County

CERTIFICATION TYPE DBE - Disadvantaged Business Enterprise

 EFFECTIVE DATE
 11/1/2023

 RENEWAL DATE
 11/1/2024

Contact Information

MAIN COMPANY EMAIL ho@auminc.us

MAIN PHONE 305-456-4848

MAIN FAX 786-558-7422

Addresses

PHYSICAL ADDRESS 8900 NW 119ST

Hialeah Gardens, FL 33018 [map]

MAILING ADDRESS 8900 NW 119ST

Hialeah Gardens, FL 33018 [map]

Business Capabilities

BUSINESS CERTIFIED FOR Commercial and Institutional Building Construction and Electrical Contractors and

Other Wiring Installation Contractors.

FULL DESCRIPTION OF CAPABILITIES/PRODUCTS





COMMODITY CODES	NAICS 236115	New Single-Family Housing Construction (except For-Sale Builders) (<u>More</u>)
	NAICS 236116	New Multifamily Housing Construction (except For-Sale Builders) (More)
	NAICS 236117	New Housing For-Sale Builders (More)
	NAICS 236118	Residential Remodelers (<u>More</u>)
	NAICS 236210	Industrial Building Construction (More)
	NAICS 236220	Commercial and Institutional Building Construction (More)
	NAICS 237110	Water and Sewer Line and Related Structures Construction (More)
	NAICS 237310	Highway, Street, and Bridge Construction (More)
	NAICS 238110	Poured Concrete Foundation and Structure Contractors (More)
	NAICS 238120	Structural Steel and Precast Concrete Contractors (More)
	NAICS 238210	Electrical Contractors and Other Wiring Installation Contractors
		(More)
	NAICS 238910	Site Preparation Contractors (<u>More</u>)

Owner	Ethn	icity an	d Gender
-------	------	----------	----------

ETHNIC GROUP Hispanic American

GENDER Female

Location

COUNTY Miami-Dade (FL)

Additional Information

TIER Not Applicable

Letters & Certificates

View Letter Type Format Date Sent System By
Vendor

Related Letters & Certificates

These communications are saved to a related record.

Viewed In

View Type Format Date Sent System

By
Vendor







OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400

July 26, 2024

ANNIVERSARY DATE: July 8th.

Mr. Humberto Ortiz **AUM CONSTRUCTION, INC.**6011 Rodman Street Ste 208

Hollywood, FL., 33023

Dear Mr. Ortiz:

The Broward County Office of Economic and Small Business Development (OESBD) is pleased to announce that your firm's **County Business Enterprise (CBE)** certification has been renewed.

Your firm's certifications are continuing from your anniversary date but are contingent upon the firm verifying its eligibility annually through this office. You will be notified in advance of your obligation to continue eligibility in a timely fashion. However, the responsibility to ensure continued certification is yours. Failure to document your firm's continued eligibility for the CBE and SBE programs within thirty (30) days from your anniversary may result in the expiration of your firm's certifications. Should you continue to be interested in certification after it has expired, you will need to submit a new application, and all required supporting documentation for review.

To access and respond to Broward County's solicitations, you will need to be a registered vendor with Broward County. The current webbased procurement platform is **Periscope S2G** (*flkl*a Bidsync). However, the County is in the process of switching to a new procurement system called **BPRO**, **powered by Bonfire**. All vendors must complete the vendor registration process in the new **BPRO** system. It is free to do so. Until the switch to **BPRO** is complete, it is advisable to register your company to do business with Broward County under both Periscope S2G and BPRO. Information on how to register your company can be found on the Purchasing Division's webpage: www.broward.org/Purchasing or use your camera to scan the QR code.



Current Broward County Government bid opportunities can be viewed on www.broward.org/Purchasing, you may have to scroll down the page, and click on "Current Solicitations and Results." Also, from this website, you can log into your firm's profile in Periscope S2G or BPRO to ensure you have added all appropriate classification codes. Bid opportunities over \$3,500 will be advertised to vendors via e-mail and according to classification codes, so please ensure that both the Purchasing Division and OESBD are apprised of your current e-mail address.

Your primary certification group is: **Construction Services**. This is also how your listing in our directory will read. You may access your firm's listing by visiting the Office of Economic and Small Business Development Directory, located on the internet at: www.broward.org/EconDev and click on "Certified Firm Directories."

Your firm may compete for, and perform work on Broward County projects in the following area:

NAICS CODE: 236220, 238110, 238210

We look forward to working with you to achieve greater opportunities for your business through county procurement.

Sincerely,

SANDY-MICHAEL
MCDONALD
MCDONALD
Date: 2024.07,30 10:36:28

Sandy-Michael McDonald, Director Office of Economic and Small Business Development

Cert Agency: BC-CBE



Subcontractors



RedSpeed®

FORT LAUDERDALE

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AUM Construction, Inc.

Hollywood, FL

As a state-certified electrical and general contractor registered in Florida, specializing in transportation lighting, signalization, and intelligent transportation systems, AUM Construction strives to provide clients with excellence in customer service and work product. Since 2006, our firm has collaborated with various corporations on a wide range of projects with varying levels of difficulty, size, and time frames.

Richard Mendez PE, Principal Engineer rmendezpe@auminc.us | (305) 456-4848



Weiss Serota Law Firm

South Florida

Outside counsel for Florida matters including legislative interpretation, litigation and program formalities. As an example, on the appropriate usage of ALPR and HD video within the context of photo enforcement. RedSpeed has retained Weiss Serota Law Firm, subject matter experts with almost 100 employees and 30 years of experience in government and municipal law in Florida. Weiss Serota specializes in defending governments, elected officials, and law enforcement personnel with a proven track record of success. (Retainer, 1 Year)

Weiss Serota Helfman Cole + Bierman, P.L., Edward G. Guedes equedes@wsh-law.com | (305) 854-0800



Flock Safety

Atlanta, GA

Flock Safety and RedSpeed have partnered together to support many different agencies. Flock Safety can provide an additional layer of software to the RedSpeed cameras. Software allowing RedSpeed cameras to be turned into ALPRs that push images into Flock Safety's cloud and allow agencies with access to those cameras to search for vehicles. As of March 2024, RedSpeed is the only company with whom Flock has partnered with to offer Wing LPR integration on school zone enforcement and / or red light cameras. (Retainer, 1 Year)

Flock Safety, Todd Troutman

todd.troutman@flocksafety.com | (770) 310-2987



Chen Moore

Jacksonville, FL

Chen Moore and Associates (CMA) is a multi-discipline consulting firm with headquarters in Broward and offices in Miami-Dade, Palm Beach, Orange and Alachua Counties. Founded in 1986, Chen Moore and Associates specializes in civil engineering, architecture, planning, GIS analysis and mapping, and construction engineering inspection.

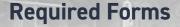
Freeman Bass, PE, Principal Engineer - Director of Energy fbass@chenmoore.com | (813) 830-8185

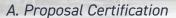


RedSpeed®

FORT LAUDERDALE

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CITY OF FORT LAUDERDALE BID/PROPOSAL CERTIFICATION

<u>Please Note</u>: It is the sole responsibility of the bidder/proposer to ensure that their response is submitted electronically through the <u>City's on-line strategic sourcing platform</u> prior to the bid opening date and time listed. Paper bid submittals will not be accepted. All fields below must be completed. If the field does not apply to you, please note N/A in that field.

If you are a foreign corporation, you may be required to obtain a certificate of authority from the department of state, in accordance with Florida Statute §607.1501 (visit http://www.dos.state.fl.us/). Company: (Legal Registration) RedSpeed Florida _EIN (Optional): Address: 400 Eisenhower Lane N City: Lombard State: IL Zip: 60148 Telephone No.: 6303175700 FAX No.: 6303962333 Email: greg.parks@redspeed.com Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): N/A Total Bid Discount (section 1.05 of General Conditions): N/A Check box if your firm qualifies for DBE (section 1.09 of General Conditions): ADDENDUM ACKNOWLEDGEMENT - Proposer acknowledges that the following addenda have been received and are included in the proposal: Addendum No. Date Issued Addendum No. Date Issued Addendum No. Date Issued Addendum No. Date Issued 07/26/2024 VARIANCES: If you take exception or have variances to any term, condition, specification, scope of service, or requirement in this competitive solicitation you must specify such exception or variance in the space provided below or reference in the space provided below all variances contained on other pages within your response. Additional pages may be attached if necessary. No exceptions or variances will be deemed to be part of the response submitted unless such is listed and contained in the space provided below. The City does not, by virtue of submitting a variance, necessarily accept any variances. If no statement is contained in the below space, it is hereby implied that your response is in full compliance with this competitive solicitation. If you do not have variances, simply mark N/A. N/A The below signatory hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid/proposal. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal, I will accept a contract if approved by the City and such acceptance covers all terms, conditions, and specifications of this bid/proposal. The below signatory also hereby agrees, by virtue of submitting or attempting to submit a response, that in no event shall the City's liability for respondent's direct, indirect, incidental, consequential, special or exemplary damages, expenses, or lost profits arising out of this competitive solicitation process, including but not limited to public advertisement, bid conferences, site visits, evaluations, oral presentations, or award proceedings exceed the amount of Five Hundred Dollars (\$500.00). This limitation shall not apply to claims arising under any provision of indemnification or the City's protest ordinance contained in this competitive solicitation. 8-12-24 Date

revised 09-2022



B. Cost Proposal



5.4 Cost Proposal Page

Submitted by:

Proposer Name: RedSpeed Florida

Automated School Zone Safety Speed Enforcement System(s) w/ALPR: Revenue share/total cost for the lease of system(s) including all site selection testing/traffic studies, equipment, installation, maintenance and support, public information program, training, system upgrades and enhancements, and support upgrades for future installations, per specifications.

Per Exhibit A- Florida Statute Section 316.1896(5)(b) must indicate:

Does the proposal provide additional services not listed in the RFP? If yes, please attach all additional services with unit prices and unit of measure.

Does the proposal provide additional equipment not listed in the RFP? If yes, please attach all additional services with unit prices and unit of measure.

Please refer and provide pricing and additional information (if applicable) electronically in the Line Item and Question Section of the Strategic Sourcing System.

Robert Liberman	Robert Liberman	
Name (printed)	Signature	
8-9-2024	CEO	
Date	Title	_

END OF SECTION



Version 04/02/2024

C. Non-Collusion Statement





NON-COLLUSION STATEMENT

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

- 3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g., ownership of five (5) percent or more).
- 3.4. Immediate family members (spouse, parents, and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

NAME

N/A

In the event the vendor does not indicate any na the vendor has indicated that no such relations	ames, the City shall interpret this to mean that ships exist.
Robert Domain	CEO
Authorized Signature	Title
Robert Liberman	8-12-24
Name (Printed)	Date

Rev 09-2022

RELATIONSHIPS

N/A



D. Non-Discrimination Certification Form





CONTRACTOR'S CERTIFICATE OF COMPLIANCE WITH NON-DISCRIMINATION PROVISIONS OF THE CONTRACT

The completed and signed form should be returned with the Contractor's submittal. If not provided with submittal, the Contractor must submit within three business days of City's request. Contractor may be deemed non-responsive for failure to fully comply within stated timeframes.

Pursuant to City Ordinance Sec. 2-17(a)(i)(ii), bidders must certify compliance with the Non-Discrimination provision of the ordinance.

A. Contractors doing business with the City shall not discriminate against their employees based on the employee's race, color, religion, gender (including identity or expression), marital status, sexual orientation, national origin, age, disability, or any other protected classification as defined by applicable law.

Contracts. Every Contract exceeding \$100,000, or otherwise exempt from this section shall contain language that obligates the Contractor to comply with the applicable provisions of this section.

The Contract shall include provisions for the following:

- The Contractor certifies and represents that it will comply with this section during the entire term of the contract.
- (ii) The failure of the Contractor to comply with this section shall be deemed to be a material breach of the contract, entitling the City to pursue any remedy stated below or any remedy provided under applicable law.

Authorized Signature

Deman Robert Liberman, (EO)
Print Name and Title

8-12-29 Date

Forms Non-ISO 09/2022



E. Local Business Preference (LBP)





LOCAL BUSINESS PREFERENCE

Section 2-199.2, Code of Ordinances of the City of Fort Lauderdale, (Ordinance No. C-12-04), provides for a local business preference.

In order to be considered for a local business preference, a bidder must include the Local Business Preference Certification Statement of this ITB, as applicable to the local business preference class claimed at the time of bid submittal.

Upon formal request of the City, based on the application of a Local Business Preference the Bidder shall, within ten (10) calendar days, submit the following documentation to the Local Business Preference Class claimed:

- A) Copy of City of Fort Lauderdale current year business tax receipt, or Broward County current year business tax receipt, and
- B) List of the names of all employees of the bidder and evidence of employees' residence within the geographic bounds of the City of Fort Lauderdale or Broward County, as the case may be, such as current Florida driver license, residential utility bill (water, electric, telephone, cable television), or other type of similar documentation acceptable to the City.

Failure to comply at time of bid submittal shall result in the bidder being fou preference.

THE COMPLETE LOCAL BUSINESS PREFERENCE ORDINANCE MAY I WEB SITE AT THE FOLLOWING LINK:

https://library.municode.com/fil/fort_lauderdale/codes/code_of_ordinancRTVFI_DIV2PR_S2-186LOBUPRPR

Definitions: The term "Business" shall mean a person, firm, corporation duly licensed and authorized to engage in a particular work in the State of I down into four (4) types of classes:

- Class A Business shall mean any Business that has establish permanent place of business located in a non-residential zor employees within the limits of the City and shall maintain a staffin for the proposed work of at least fifty percent (50%) who are reside
- Class B Business shall mean any Business that has establish permanent place of business located in a non-residential zor employees within the limits of the City or shall maintain a staffing for the proposed work of at least fifty percent (50%) who are reside
- Class C Business shall mean any Business that has establish permanent place of business located in a non-residential zor employees within the limits of Broward County.
- Class D Business shall mean any Business that does not qualify or Class C business.

LOCAL BUSINESS PREFERENCE CERTIFICATION STATEMENT

The Business identified below certifies that it qualifies for the local business price preference classification as indicated herein, and further certifies and agrees that it will re-affirm its local preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this ITB. Violation of the foregoing provision may result in contract termination.

(1)	N/A Business Name	is a Class A Business as defined in City of Fort Lauderdale Ordinance No. C-17 26, Sec.2-186. A copy of the City of Fort Lauderdale current year Business Ta Receipt and a complete list of full-time employees and evidence of their addresses shall be provided within 10 calendar days of a formal request by the City.
(2)	N/A Business Name	is a Class B Business as defined in the City of Fort Lauderdale Ordinance No. C 17-26, Sec.2-186. A copy of the Business Tax Receipt <u>or</u> a complete list of full time employees and evidence of their addresses shall be provided within 10 calendar days of a formal request by the City.
(3)	N/A Business Name	is a Class C Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. A copy of the Broward County Business Tax Receipt shall be provided within 10 calendar days of a formal request by the City.
(4)	N/A Business Name	requests a Conditional Class A classification as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
(5)	N/A Business Name	requests a Conditional Class B classification as defined in the City of For Lauderdale Ordinance No. C-17-26, Sec.2-186. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
(6)	RedSpeed Florida Business Name	is considered a Class D Business as defined in the City of Fort Lauderdale Ordinance No. C-17-26, Sec.2-186 and does not qualify for Local Preference consideration.

BIDDER'S COMPANY: Reo	15 peed		
AUTHORIZED COMPANY PERSON: _	Robert Liberman	1-04/0	8-12-2
	PRINT NAME	SIGNATURE	DATE

Forms Non-ISO Revision 03/31/202





F. Disadvantaged Business Enterprise Preference (DBEP)



DISADVANTAGED BUSINESS ENTERPRISE (DBE) PREFERENCE

Section 2-185, Code of Ordinances of the City of Fort Lauderdale, provides for a disadvantaged business preference.

In order to be considered for a DBE Preference, a bidder must include a certification from a government agency, as applicable to the DBE Preference class claimed at the time of bid submittal.

Upon formal request of the City, based on the application of a DBE Preference the Bidder shall, within ten (10) calendar days, submit the following documentation to the DBE Class claimed:

- A) Copy of City of Fort Lauderdale current year business tax receipt, or Broward County current year business tax receipt, or State of Florida active registration and/or
- B) List of the names of all employees of the bidder and evidence of employees' residence within the geographic bounds of the City of Fort Lauderdale or Broward County, as the case may be, such as current Florida driver license, residential utility bill (water, electric, telephone, cable television), or other type of similar documentation acceptable to the City.

Failure to comply at time of bid submittal shall result in the bidder being found ineligible for the disadvantaged business preference.

THE COMPLETE DBE PREFERENCE ORDINANCE MAY BE FOUND ON FOLLOWING LINK: https://www.fortlauderdale.gov/home/showpublishe

Definitions

- a. The term "disadvantaged class 1 enterprise" shall mean enterprise that has established and agrees to maintain a permain a non-residential zone, staffed with full-time employees with provides supporting documentation of its City of Fort Ladisadvantaged certification as established in the City's Procurer B business" shall mean any business that has established permanent place of business located in a non-residential employees within the limits of the city, or shall maintain a staffir of at least fifty percent (50%) who are residents of the City of Fort
- b. The term "disadvantaged class 2 enterprise" shall mean enterprise that has established and agrees to maintain a perma the limits of the city with a full-time employees and provides st. City of Fort Lauderdale business tax and disadvantaged certi City's Procurement Manual. The term "Class D business" shall not qualify as a Class A, Class B, or Class C business.
- c. The term "disadvantaged class 3 enterprise" shall mean a enterprise that has established and agrees to maintain a permar in a CAM #21-0053 Exhibit 1 Page 6 of 10non-residential employees within the limits of the Tri-County area and provides its City of Fort Lauderdale business tax and disadvantaged cert City's Procurement Manual.
- d. The term "disadvantaged class 4 enterprise" shall mean a enterprise that does not qualify as a Class A, Class B, or Class the State of Florida and provides supporting documentation of as established in the City's Procurement Manual.

DISADVANTAGED BUSINESS ENTERPRISE CERTIFICATION STATEMENT

The Business identified below certifies that it qualifies for the disadvantaged business enterprise price preference classification as indicated herein, and further certifies and agrees that it will re-affirm its preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this solicitation. Violation of the foregoing provision may result in contract termination.

N/A		
	Business Name	
N/A		
	Business Name	
N/A		
INA		
	Business Name	

N/A

(5) RedSpeed Florida

is a disadvantaged class 1 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the city, and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term "Class B business" shall mean any business that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the city, or shall maintain a staffing level for the proposed work of at least fifty percent (50%) who are residents of the City of Fort Lauderdale.

is a disadvantaged class 2 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business within the limits of the city with a full-time employee(s) and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term 'Class D business' shall mean any business that does not qualify as a Class A, Class B, or Class C business.

is a disadvantaged class 3 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a CAM #21-0053 Exhibit 1 Page 6 of 10non-residential zone, staffed with full-time employees within the limits of the Tri-County area and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.

is a disadvantaged class 4 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that does not qualify as a Class A, Class B, or Class C business, but is located in the State of Florida and provides supporting documentation of its disadvantaged certification as established in the City's Procurement Manual.

is not considered a Disadvantaged Enterprise Business as defined in the City of Fort Lauderdale Ordinance Sec.2-185 and does not qualify for DBE Preference consideration.

IDDER'S COMPANY:	KedS	peer
		,

Business Name

Business Name

AUTHORIZED COMPANY PERSON: KO DEC + L DEC ME

SIGNATURE

8-12-24 DATE

Forms Non-ISO 03/17/2021



G. Contract Payment Method





CONTRACT PAYMENT METHOD

The City of Fort Lauderdale has implemented a Procurement Card (P-Card) program which changes how payments are remitted to its vendors. The City has transitioned from traditional paper checks to credit card payments via MasterCard or Visa as part of this program.

This allows you as a vendor of the City of Fort Lauderdale to receive your payments fast and safely. No more waiting for checks to be printed and mailed.

In accordance with the contract, payments on this contract will be made utilizing the City's P-Card (MasterCard or Visa). Accordingly, bidders must presently have the ability to accept the credit card or take whatever steps necessary to implement acceptance of a card before the start of the contract term, or contract award by the City.

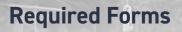
All costs associated with the Contractor's participation in this purchasing program shall be borne by the Contractor. The City reserves the right to revise this program as necessary.

By signing below, you agree with these terms.

Please indicate which credit card payment you	prefer:
MasterCard	
<u></u> ✓ Visa	
RodSpeed	
Company Name	
Robert Liberman	Rober L'boman
Name (Printed)	Signature
(E0	8-12-24
Title	Date

Rev. 09/2022_lp





H. E-Verify Affirmation Statement



E-VERIFY AFFIRMATION STATEMENT

RFP/Bid /Contract No: Event 332-1
Intractor/Proposer/Bidder acknowledges and agrees to utilize the U.S. Department of Homeland curity's E-Verify System to verify the employment eligibility of, (a) all persons employed by Contractor/Proposer/Bidder to perform employment duties within Florida during the term of the Contract, and, (b) all persons (including subcontractors/vendors) assigned by Contractor/Proposer/Bidder to perform work pursuant to the Contract. E Contractor/Proposer/Bidder acknowledges and agrees that use of the U.S. Department of meland Security's E-Verify System during the term of the Contract is a condition of the Contract intractor/Proposer/ Bidder Company Name: Red Speed thorized Company Person's Signature: CED
Contractor/Proposer/Bidder acknowledges and agrees to utilize the U.S. Department of Homeland Security's E-Verify System to verify the employment eligibility of,
Florida during the term of the Contract, and, (b) all persons (including subcontractors/vendors) assigned by Contractor/Proposer/Bidder to
The Contractor/Proposer/Bidder acknowledges and agrees that use of the U.S. Department o Homeland Security's E-Verify System during the term of the Contract is a condition of the Contract
Contractor/Proposer/ Bidder Company Name: Red Speed
Authorized Company Person's Signature:
Authorized Company Person's Title:CFO
Date: 8-12-24



H. E-Verify Affirmation Statement





E An official website of the United States government Here's how you know

My Company Account

My Company Profile

Company Information

Company Name

RedSpeed Florida LLC

Company ID

2499918

Employer Identification Number (EIN)

800218940

DUNS Number

NAICS Code

532

Subsector

Rental and Leasing Services

Edit Company Information

Doing Business As (DBA) Name

RedSpeed

Enrollment Date

Aug 05, 2024

Unique Entity Identifier (UEI)

Total Number of Employees

20 to 99

Sector

Real Estate and Rental and Leasing

Employer Category

Employer Category

None of these categories apply

Edit Employer Category

Company Addresses

Physical Address

450 Eisenhower LN N Lombard, IL 60148

Mailing Address

Same as Physical Address

Edit Company Addresses

Hiring Sites

Number of Sites

Edit Hiring Sites

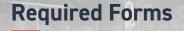
Company Access and MOU

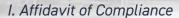
My Company is configured to: Verify Its Own Employees Memorandum of Understanding

View Current MOU

U.S. Department of Homeland Security, U.S. Citizenship and Immigration Services
Accessibility, Plug-ins, Site Map









AFFIDAVIT OF COMPLIANCE WITH FOREIGN ENTITY LAWS (Florida Statute-§287.138, 692.201, 692.202, 692.203, and 692.204)

The undersigned, on behalf of the entity listed below ("Entity"), hereby attests under penalty of perjury as follows:

- 1. Entity is not owned by the government of a foreign country of concern as defined in Section 287.138, Florida Statutes. (Source: § 287.138(2)(a), Florida Statutes)
- 2. The government of a foreign country of concern does not have a controlling interest in Entity. (Source: § 287.138(2)(b), Florida Statutes)
- 3. Entity is not organized under the laws of, and does not have a principal place of business in, a foreign country of concern. (Source: § 287.138(2)(c), Florida Statutes)
- 4. Entity is not owned or controlled by the government of a foreign country of concern, as defined in Section 692.201, Florida Statutes. (Source: § 288.007(2), Florida Statutes)
- 5. Entity is not a partnership, association, corporation, organization, or other combination of persons organized under the laws of or having its principal place of business in a foreign country of concern, as defined in Section 692.201, Florida Statutes, or a subsidiary of such entity. (Source: § 288.007(2), Florida Statutes)
- 6. Entity is not a foreign principal, as defined in Section 692.201, Florida Statutes. (Source: § 692.202(5)(a)(I), Florida Statutes)
- 7. Entity is in compliance with all applicable requirements of Sections 692.202, 692.203, and 692.204, Florida Statutes.
- 8. (Only applicable if purchasing real property) Entity is not a foreign principal prohibited from purchasing the subject real property. Entity is either (a) not a person or entity described in Section 692.204(1)(a), Florida Statutes, or (b) authorized under Section 692.204(2), Florida Statutes, to purchase the subject property. Entity is in compliance with the requirements of Section 692.204, Florida Statutes. (Source:§§ 692.203(6)(a), 692.204(6)(a), Florida Statutes)

Entity: Red Speed

9. The undersigned is authorized to execute this affidavit on behalf of Entity.

NOTARY PUBLIC ACKNOWED	GEMENT SECTION	
STATE OF Flounda COUTY OF Broward		
The foregoing instrument was acknowledged before me, by notarization, this 124 day of	means of Aphysical presence of by Robert Liberma	or □ online <u>//</u> , as
CEO for Red Speed	\$ ¹	, who is
personally known to me or who has produced Ducenso	Notary	SHARON PANDAY Public - State of Florida Public - HH 484348
Notary Public Signature: Lan Panday	(Notary Soal) OF FLO My Cor	nm. Expires Mar 21, 2028 ugh National Notary Assn.
Print Name: Shann Panday	My commission expires: 03	n 2008



J. Sample Insurance Certificate





COVERAGES

REDSILL-01

AJOHNSON

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 8/22/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this postificate does not conform rights to the certificate holder in liquid found and proper provider.

this certificate does not confer rights to the certificate holder in fied of su	cn endorsement(s).					
PRODUCER	CONTACT Amy Johnson					
Alliant Insurance Services, Inc. 353 N Clark St 11th Fl	PHONE (A/C, No, Ext): (312) 595-8153 FAX (A/C, No):					
Chicago, IL 60654	E-MAIL ADDRESS: Amy.Johnson@alliant.com					
	INSURER(S) AFFORDING COVERAGE	NAIC #				
	INSURER A: American Zurich Insurance Company	40142				
INSURED	INSURER B: American Guarantee and Liability Insurance Company 26247					
Redspeed Florida, LLC	INSURER C : Spinnaker Insurance Company	24376				
450 Eisenhower Lane North	INSURER D: Underwriters at Lloyd's (Lloyd's of London)	00000				
Lombard, IL 60148	INSURER E :					
	INSURER F:					

CERTIFICATE NUMBER:

C	HIS IS TO CERTIFY THAT THE POLICIES NDICATED. NOTWITHSTANDING ANY RESERTIFICATE MAY BE ISSUED OR MAY FEXCLUSIONS AND CONDITIONS OF SUCH P	QUIRE PERTA	EMENT, TERM OR CONDITION OF A	ANY CONTRA Y THE POLIC	CT OR OTHER	R DOCUMENT WITH RESPE BED HEREIN IS SUBJECT T	ECT TO WHICH THIS			
INSR	TYPE OF INSURANCE	ADDL SU	UBR POLICY NUMBER	POLICY EFF	POLICY EXP (MM/DD/YYYY)	LIMITS				
A	X COMMERCIAL GENERAL LIABILITY	IIIOD II		ŢWIW/DD/11117	ŢMM, DO, TTTT	EACH OCCURRENCE	s 1,000,000			
	CLAIMS-MADE X OCCUR	х	CPO 6899538 - 00	10/9/2023	10/9/2024	DAMAGE TO RENTED PREMISES (Ea occurrence)	s 1,000,000			
		^				MED EXP (Any one person)	s 10,000			
						PERSONAL & ADV INJURY	s 1,000,000			
	GEN'L AGGREGATE LIMIT APPLIES PER:					GENERAL AGGREGATE	\$ 2,000,000			
	POLICY PRO- X LOC					PRODUCTS - COMP/OP AGG	\$ 2,000,000			
	OTHER:					TRODUCTS - COMITION AGG	s			
В	AUTOMOBILE LIABILITY					COMBINED SINGLE LIMIT	s 1,000,000			
	X ANY AUTO		CPO 6899538 - 00	10/9/2023	10/9/2024	(Ea accident) BODILY INJURY (Per person)	\$			
	OWNED AUTOS ONLY AUTOS		0. 0 000000	10/0/2020	10/0/2024	BODILY INJURY (Per person) BODILY INJURY (Per accident)				
	HIRED NON-OWNED AUTOS ONLY					PROPERTY DAMAGE (Per accident)				
	AUTOS ONLY AUTOS ONLY					(Per accident)	\$			
В	X UMBRELLA LIAB X OCCUR						\$. 10,000,000			
-	EXCESS LIAB CLAIMS-MADE		AUC 6943723-00	10/9/2023	10/9/2024	EACH OCCURRENCE	10,000,000			
			1,000 00 101 20 00	10/0/2020		AGGREGATE	\$, ,			
A	DED RETENTION \$					X PER OTH-	\$			
^	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY Y/N		WC 6899539 - 00	10/9/2023	10/9/2024		1,000,000			
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	N/A		10/0/2020	10.0.2021	E.L. EACH ACCIDENT	1,000,000			
	If ves. describe under					E.L. DISEASE - EA EMPLOYEE	1,000,000			
С	DÉSCRIPTION OF OPERATIONS below Commercial Cyber Lia		FLY-RBC-TP0T4TZTY-002	12/9/2023	12/9/2024	E.L. DISEASE - POLICY LIMIT Aggregate	\$ 3,000,000			
D			LL0063700	12/9/2023		Agg/Occ each	2,000,000			
"	Professional Liab		LL0063700	12/9/2023	12/3/2024	Agg/Occ each	2,000,000			
-										
DES The	DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) The City of Fort Lauderdale is named as Additional Insureds on the General Liability Policy per written contract.									

CERTIFICATE HOLDER	CANCELLATION
City of Fort Lauderdale 401 SE 21st Street Fort Lauderdale. FL 33316	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
Port Lauderdale, PL 33310	AUTHORIZED REPRESENTATIVE

ACORD 25 (2016/03)

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K. W-9 for Proposing Firm



Form W-9
(Rev. March 2024)
Department of the Treasury

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

	an Revenue Service	Purnose of Form helow							
Beto	re you begin. For guidance related to the purpose of Form W-9, see F 1 Name of entity/individual. An entry is required. (For a sole proprietor or dis	regarded entity enter the c	wner's name	on line	1. and	enter the	e busin	ness/dis	regarded
	entity's name on line 2.)	nogurada orinty, oritor tile c			.,				
	RedSpeed Florida LLC 2 Business name/disregarded entity name, if different from above.								
	2 Dusiness Harris disregarded oracly harris, it amoretic activities								
age 3.	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. C only one of the following seven boxes.					certain entities, not individuals;			
ă	☐ Individual/sole proprietor ☐ C corporation ☐ S corporatio	Trust/est	st/estate see instructions on page 3):						
. 0	✓ LLC. Enter the tax classification (C = C corporation, S = S corporation	P	Exem	npt payee	code (if any)			
Print or type. c Instructions	Note: Check the "LLC" box above and, in the entry space, enter the arclassification of the LLC, unless it is a disregarded entity. A disregarde box for the tax classification of its owner.	opropriate code (C, S, or P)	for the tax ok the approp	oriate	Com	pliance A			count Tax porting
rint	Other (see instructions)				code	(if any)			
Print or type. See Specific Instructions on page 3.	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classifica and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, cl this box if you have any foreign partners, owners, or beneficiaries. See instructions				check outside the United States.)				
99	5 Address (number, street, and apt. or suite no.). See instructions.		Requester's	name a	nd ad	dress (op	tional)		
()	450 Eisenhower Lane N								
	6 City, state, and ZIP code								
	Lombard, IL 60148								
	7 List account number(s) here (optional)								
	t I Townson Identification Number (TIN)								
Pai		the second second second	So So	cial sec	urity i	number			
Enter	your TIN in the appropriate box. The TIN provided must match the nau up withholding. For individuals, this is generally your social security nu	me given on line 1 to av mber (SSN). However, fi	ora	TT	7		1 [T	
reside	ent alien, sole proprietor, or disregarded entity, see the instructions for	Part I, later. For other			-		-		
entitie	es, it is your employer identification number (EIN). If you do not have a	number, see How to ge	ta or		_				
TIN, la	ater.		Em	nployer i	identi	fication	numbe	er	
Note: Numb	If the account is in more than one name, see the instructions for line oper To Give the Requester for guidelines on whose number to enter.	1. See also What Name	and 8	0 -	0	2 1	8	9 4	0
Par	t II Certification								
Unde	r penalties of perjury, I certify that:								
1. The	e number shown on this form is my correct taxpayer identification num	ber (or I am waiting for	a number to	be iss	ued to	o me); a	ınd		
Ser	n not subject to backup withholding because (a) I am exempt from bar vice (IRS) that I am subject to backup withholding as a result of a failu longer subject to backup withholding; and	ckup withholding, or (b) ire to report all interest o	I have not b or dividends	een no , or (c)	tified the IF	by the RS has r	nterna	al Reve d me th	nat I am
	n a U.S. citizen or other U.S. person (defined below); and								
4. The	e FATCA code(s) entered on this form (if any) indicating that I am exem	pt from FATCA reportin	g is correct.						
becau	ication instructions. You must cross out item 2 above if you have been use you have failed to report all interest and dividends on your tax return. sition or abandonment of secured property, cancellation of debt, contribution interest and dividends, you are not required to sign the certification,	For real estate transaction tions to an individual reti	ns, item 2 d rement arrar	loes not naemen	appi t (IRA	y. For m \), and, c	ortgaç genera	ge inter Illy, pay	est paid, ments
Sign	Signature of		111	7/2	12	11			
Here	U.S. person		ate 61	11/4	UL				
	neral Instructions	New line 3b has be required to complete	this line to	indicat	e that	t it has o	direct	or indi	rect
Section references are to the Internal Revenue Code unless otherwise noted.		foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information							
relate	e developments. For the latest information about developments d to Form W-9 and its instructions, such as legislation enacted they were published, go to www.irs.gov/FormW9.	regarding the status beneficiaries, so that requirements. For ex	of its indired it can satis ample, a pa	ct foreig fy any a artnersh	gn pa application	rtners, c cable rep at has a	owners porting ny ind	s, or g irect fo	oreign
Wha	at's New	partners may be requested.	uired to con	nplete S	Sched	dules K-	2 and	K-3. S	see the
	a has been modified to clarify how a disregarded entity completes				u		,	/-	
appro	ne. An LLC that is a disregarded entity should check the priate box for the tax classification of its owner. Otherwise, it d check the "LLC" box and enter its appropriate tax classification.	Purpose of F An individual or entit				who is r			

Cat. No. 10231X



Form **W-9** (Rev. 3-2024)



L. Active Status Page from Division of Corporations - Sunbiz.org

State of Florida Department of State

I certify from the records of this office that REDSPEED FLORIDA LLC is a limited liability company organized under the laws of the State of Florida, filed on December 28, 2015.

The document number of this limited liability company is L15000213266.

I further certify that said limited liability company has paid all fees due this office through December 31, 2024, that its most recent annual report was filed on January 16, 2024, and that its status is active.

Given under my hand and the Great Seal of the State of Florida at Talkahassee, the Capital, this the Sixteenth day of January, 2024



Secretary of State

Tracking Number: 5153524452CC

To authenticate this certificate, visit the following site, enter this number, and then follow the instructions displayed.

https://services.sunbiz.org/Filings/CertificateOfStatus/CertificateAuthentication



Department of State / Division of Corporations / Manage/Change with E-Filing /

Certificate Of Status Authentication

The certificate number you provided is authentic.

The following link contains the actual certificate that was issued by the Department of State:

http://certificates.sunbiz.org/certificates/5153524452CC.pdf

Florida Department of State, Division of Corporations

