



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 19, 2013

TITLE: A motion approving an agreement with Riverwalk Fort Lauderdale Inc.
from January 1, 2014 through December 31, 2014.

Recommendation

It is recommended that the City Commission approve an agreement with Riverwalk Fort Lauderdale, Inc. consolidating approval of outdoor events proposed along the Riverwalk by Riverwalk Fort Lauderdale, Inc. from January 1, 2014 through December 31, 2014.

Background

Riverwalk Fort Lauderdale, Inc. is requesting authorization for the execution of an Agreement to allow the listed outdoor events (Exhibit 1) and other substantially similar events to be conducted by the organization along the Riverwalk from January 1, 2014 through December 31, 2014, contingent upon the approval of the Parks and Recreation Director for each event. Authorization for the execution of individual events is contingent upon staff review and approval of individual event applications.

This annual approval was granted for the first time by the City Commission for Riverwalk events during the year 2010, and was granted each year since. The same process will continue to be followed for all Riverwalk events for the coming year. Each individual event application will be subject to administrative review and approval by the Parks and Recreation Director. The organizer will pay the applicable fees and costs as designated by City Manager, for each application that is submitted. Upon approval by the Director, a copy of each event application will be forwarded to the Commission. All current permitting requirements, including but not limited to; trash disposal, parking arrangements, logistics, and security, as applicable, will apply. Organizer will provide the City with a certificate of insurance in the amount of \$1,000,000 general liability and \$500,000 liquor liability for each event, naming the city as an additional insured, if required pursuant to the Code of Ordinances.

Resource Impact

There is a positive fiscal impact to the city in the estimated amount of \$2,500.00

Revenue deposit estimated in the amount of \$2,500.00

FISCAL YEAR	FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT #	SUBOBJECT NAME	AMOUNT
2014	001	01	General	PKR033401	Community Events	K029	Non Sponsor Charges	\$2,500.00
TOTAL								\$2,500.00

Strategic Connection:

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 1: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Related CAM: #12-2323

Attachments:

- Exhibit 1 – Proposed Events
- Exhibit 2 – Riverwalk Map (2008)
- Exhibit 3 – Proposed Agreement

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation Director