



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#24-0278

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: March 5, 2024

TITLE: Second Reading - Ordinance Amending Section 26-91(a) Schedule of
Fines to create a High Impact Event on Beach Property parking violation –
(Commission Districts 1, 2 and 4)

Recommendation

Staff recommends the City Commission amend an ordinance to create an additional parking violation to address parking non-compliance during High Impact Event on the Beach Property periods.

Background

In February of 2018, the City Commission adopted an ordinance implementing mitigation measures related to High Impact Events on beach Property due to an increased need for law enforcement intervention because of events and gatherings on Fort Lauderdale Beach. These events included Spring Break, national holidays, festivals and concerts held throughout the year. The ordinance empowered the City Manager to take specific actions to protect beach property from damage, property degradation and unauthorized uses. These actions included the prohibition of coolers, inflatable devices, tents and tables, and consumption of alcohol. They also included limiting live or amplified music, traffic routes or occupancy on the beach. The ordinance sunset and was repealed on August 16, 2018.

In February of 2019, the City Commission approved Ordinance C-19-03 to provide the City Manager with the prior level of authority and to add that scooters and other forms of dockless mobility programs and devices may be prohibited or limited during High Impact Events on the beach.

In the related CAM 24-0272, staff recommends that the City Commission approve ordinance amendments which will provide the City Manager with additional authority to impose immediate mitigating measures for high impact events. If approved, the City Manager would have the authority to increase the parking rates.

This proposed action will amend Section 26-91(a) – Schedule of Fines to create a specific parking violation during High Impact Event on Beach Property. Staff recommends that the

parking violation fee be set at \$125.00, which is \$25.00 more than the maximum special event rate.

Resource Impact

There are no negative fiscal impacts associated with this action and the potential positive impact(s) will be contingent on if the prohibitive measures are implemented and the associated duration.

Strategic Connections

This item is a FY 2024 *Commission Priority*, advancing the Public Places initiative

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 5: Build a beautiful and welcoming community.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are United*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan*

- The Public Safety Focus Area
- The Coastal Management, Community Health and Safety Element
- Goal 2: Manage coastal areas to ensure public safety and to protect city investments and economic drivers.

Related CAM

24-0272

Attachment

Exhibit 1 – Ordinance

Prepared by: Ben Rogers, Transportation and Mobility Director

Department Director: Ben Rogers, Transportation and Mobility