



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#24-0309**

**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** April 16, 2024

**TITLE:** Motion Approving Temporary Beach License and Outdoor Event Agreements for FlockFest 2024 and SEFAA's 27<sup>th</sup> Annual Volleyball Tournament - **(Commission Districts 2 and 4)**

**Recommendation**

Staff recommends the City Commission approve temporary beach license and outdoor event agreements, in substantially the form attached, with FlockFest Events Inc. and South East Florida Apartment Association, Inc., and authorize the City Manager to execute the agreements.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The agreements provide that the organizer will pay \$500 per day for use of the beach. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b><u>Event 1:</u></b>	FlockFest 2024 (Districts 2 and 4)
Applicant:	FlockFest Events Inc.
Date/Time:	Saturday, July 6, 2024 (11:00am – 4:00pm)
Location:	Fort Lauderdale Beach Park 1100 Seabreeze Blvd Fort Lauderdale, FL 33316

Set Up Date/Time:	Friday, July 5, 2024 (9:00am – 4:00pm)
Breakdown Date/Time:	Saturday, July 6, 2024 (4:00pm – 8:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Saturday, July 6, 2024 (11:00am – 4:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
Beach Fee:	\$1000 (\$500 x 2 days)

- **The Central Beach Alliance has expressed concern regarding event taking place on 4<sup>th</sup> of July Weekend.**
  - **FLPD has ensured this is not a concern on their end.**

<b><u>Event 2:</u></b> SEFAA's 27 <sup>th</sup> Annual Volleyball Tournament (Districts 2 and 4)	
Applicant:	South East Florida Apartment Association, Inc.
Date/Time:	Friday, May 17, 2024 (9:00am – 6:00pm)
Location:	Fort Lauderdale Beach Park (Volleyball area) 1100 Seabreeze Blvd Fort Lauderdale, FL 33316
Set Up Date/Time:	Friday, May 17, 2024 (5:00am – 9:00am)
Breakdown Date/Time:	Friday, May 17, 2024 (6:00pm – 7:00pm)
Road Closing:	No
Alcohol:	No
Amplified Music:	Friday, May 17, 2024 (9:00am – 6:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
Beach Fee:	\$500 (\$500 x 1 day)

**Resource Impact**

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<b>Funds available as of March 14, 2024</b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>ACCOUNT / ACTIVITY NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$13,750	\$1900
<b>TOTAL AMOUNT ►</b>					<b>\$1900</b>

**Strategic Connections**

This is a 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

**Attachments**

- Exhibit 1 – FlockFest 2024 Application
- Exhibit 1a - FlockFest 2024 Site Plan
- Exhibit 1b - FlockFest 2024 Agreement
- Exhibit 2 – SEFAA’s 17<sup>th</sup> Annual Volleyball Tournament Application
- Exhibit 2a – SEFAA’s 17<sup>th</sup> Annual Volleyball Tournament Site Plan
- Exhibit 2b – SEFAA’s 17<sup>th</sup> Annual Volleyball Tournament Agreement
- Exhibit 3 – May 2024 Special Event Calendar
- Exhibit 4 – July 2024 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Carl Williams, Parks and Recreation Department  
Parks and Recreation