

AUG 20, 2013

R-4

Thank you for attending tonight's meeting in support of Marina Lofts.

PROVIDED BY
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Instructions:

- 1.) **Please wear your Marina Lofts T-shirt and sticker.** This will help show the strength of our support in the community.
- 2.) **Enter into Commission Chamber and if you are a Fort Lauderdale resident or business owner, please sign in with the city clerk right as you enter the room.** Once signed in, the clerk will ask you to swear in and she will give you a red dot, which will indicate you are eligible to speak during the public comment. All Fort Lauderdale residents or Fort Lauderdale business owners should sign in and be sworn in.
- 3.) **Take a seat in the commission chamber.** We are asking our supporters to sit anywhere except the one of the first three rows. It is important that you take a seat so we can reserve as many seats for Marina Lofts supporters as possible. The Commission Chambers will definitely fill up.
- 4.) **If you need to leave or want to step outside, please text Mike Coner at 954-937-2120 or Cali at 305-778-0723.** Let him/her know which row you are in and what you are wearing. He/She will send in another Marina Lofts supporter to take your seat. This will ensure that we have as many supporters in the room as possible.
- 5.) **It is going to be a long night.** Marina Lofts is the last item on the agenda. We will have food and drinks available outside in the area directly behind the commission chambers.

Talking Points & Guidance

- **Stay positive.** Focus on the positive points of the project and why you are personally supporting the project.
- Each person will be given 3 minutes to speak, but please try to **keep your comments to 1-2 minutes.** There will be many speakers and the agenda is long.
- Marina Lofts is a mixed-use development in downtown Fort Lauderdale that encompasses not just residential uses but live-work units, retail, restaurant and marine. It provides the missing piece necessary in completing the "Riverwalk" by connecting and activating the Southside Riverwalk.
- The project, designed by world-renowned architect Bjarke Ingels, provides urban living for a downtown and design-driven community. Not only is it an icon for architectural excellence, but it encompasses public benefits, preserves and improves the marine industry, enables multi-modal development in our urban core, provides mixed income residential opportunities, sustains and advances the local environment, and furthers the vision for the future of Fort Lauderdale.
- Marina Lofts is committed to historic preservation by not only preserving the historic working marina and all the businesses on site, but by preserving over 75 trees on the site, creating the Rain Tree park, planting landscaping along the riverfront that is native to Fort Lauderdale, and continuing the historic red brick paver and lightings along the Riverwalk.
- Marina Lofts opens the property for community-wide use through public amenities, restaurants, public dock space, a Rain Tree Park, retail space, and pedestrian corridors.
- Marina Lofts creates a new pocket park in the Tarpon River neighborhood featuring the magnificent African Rain Tree. The new Rain Tree Park provides residents and pedestrians access to the Tree's beauty and grandeur, and refuge in its shade, for the first time in over 10 years. With the creation of Rain Tree Park, the tree will be for the benefit of the entire city.
- The vision of a vibrant mixed-use Downtown, combining new homes with office space, shops and restaurants; a Downtown with destinations, activities and places that appeal to both residents and to visitors comes to life with Marina Lofts.
- Marina Lofts' meets and exceeds the City's vision to activate the Riverwalk District as an urban center of Broward County, providing a unique South Florida destination that strikes a balance between iconic architecture, the natural environment, urbanism, and architecture. Additionally, it helps advance the cities goal to promote and further advance the use of public transportation and creation of the necessary infrastructure.