



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0996

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 6, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings:
AutoNation Company Pink-Nic, Glam-A-Thon Strut, 30th Annual Las Olas
Art Fair, Winterfest Family Fun Day, Seminole Hard Rock Winterfest Boat
Parade, Walk in My Shoes, Million Youth Peace March International and
ADA Step Out to Stop Diabetes Walk

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Bombshell Productions, Inc., Glam-A-Thon, Inc., Las Olas Association, Inc., Winterfest, Inc., Lauren's Kids, Inc., The Honorable Samuel Delevoe Memorial Park Civic Association, Inc., and American Diabetes Association, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Las Olas Association, Inc., did not execute an Event Agreement before holding its previous event in the City of Fort Lauderdale. City staff will work closely with the event organizer to ensure that the proposed Event Agreement is timely

executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Bombshell Productions, Inc.
Event Name: AutoNation Company Pink- Nic
Date/Time: Friday, October 13, 2017 (1:00pm- 3:00pm)
Location: Esplanade Park- 400 SW 2nd Street
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (1:00pm- 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Glam-A-Thon, Inc.
Event Name: Glam-A-Thon Strut
Date/Time: Saturday, October 14, 2017 (6:30am-4:00pm)
Location: Esplanade Park- 400 SW 2nd Street
Road Closing: Yes- (see attached race route)
Alcohol: Yes
Amplified Music: Yes- (11:00am- 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Las Olas Association, Inc.
Event Name: 30th Annual Las Olas Art Fair
Date/Time: October 21-22, 2017; January 6-7, 2018 & March 3-4, 2018
(10:00AM- 5:00PM)
Location: Las Olas Blvd between SE 6th Ave – SE 11th Ave
Road Closing: Yes- see attached site plan
Alcohol: No
Amplified Music: Yes- (10:00am- 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No

Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: Winterfest, Inc.
Event Name: Winterfest Family Fun Day
Date/Time: Sunday, November 26, 2017 (10:00am-3:00pm)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached walk route)
Alcohol: No
Amplified Music: Yes- (10:00am-3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 4

Event 5:

Applicant: Winterfest, Inc.
Event Name: Seminole Hard Rock Winterfest Boat Parade
Date/Time: Saturday, December 9, 2017 (3:00pm-11:00pm)
Location: New River to the Intracoastal Waterway
Road Closing: Yes- (see attached race route)
Alcohol: Yes
Amplified Music: Yes- (5:30pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 5

Event 6:

Applicant: Lauren's Kids, Inc.
Event Name: Walk in My Shoes
Date/Time: Tuesday, September 12, 2017 (4:00pm-6:00pm)
Location: 400 NE 4 Street
Road Closing: Yes- (see attached walk route)
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 6

Event 7:

Applicant: The Honorable Samuel Delevoe Memorial Park Civic Association, Inc.
 Event Name: Million Youth Peace March International
 Date/Time: Saturday, October 7, 2017 (11:30am-4:30pm)
 Location: Delevoe Park - 2540 Sistrunk Blvd.
 Road Closing: Yes- (see attached race route)
 Alcohol: No
 Amplified Music: Yes (11:30am – 4:30pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 7

Event 8:

Applicant: American Diabetes Association, Inc.
 Event Name: ADA Step Out to Stop Diabetes Walk
 Date/Time: Saturday, October 21, 2017 (7:30am – 11:00am)
 Location: Huizenga Park
 Road Closing: Yes- (see attached race route)
 Alcohol: No
 Amplified Music: Yes (8:00am – 11:00am)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 8

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of August 3, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$121,124	\$1,800
				TOTAL AMOUNT ►	\$1,800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – AutoNation Company Pink-Nic Application
Exhibit 1a –AutoNation Company Pink-Nic Site Plan
Exhibit 1b - Autonation Company Pink-Nic Agreement
Exhibit 2 – Glam-A-Thon Strut Application
Exhibit 2a –Glam-A-Thon Strut Site Plan
Exhibit 2b – Glam-A-Thon Strut Walk Route
Exhibit 2c - Glam-A-Thon Agreement
Exhibit 3 –30th Annual Las Olas Art Fair Application
Exhibit 3a – 30th Annual Art Fair Site Plan
Exhibit 3b - Las Olas Art Fair Agreement
Exhibit 4 – Winterfest Family Fun Day Application
Exhibit 4a – Winterfest Family Fun Day Walk Site Plan
Exhibit 4b - Winterfest Family Fun Day Agreement
Exhibit 5 – Seminole Hard Rock Winterfest Boat Parade Application
Exhibit 5a – Seminole Hard Rock Winterfest Boat Parade Site Plan
Exhibit 5b - Seminole Hard Rock Winterfest Boat Parade Agreement
Exhibit 6 – Walk in My Shoes Application
Exhibit 6a – Walk in My Shoes Walk Route 1
Exhibit 6b – Walk in My Shoes Walk Route 2
Exhibit 6c - Walk in My Shoes Agreement
Exhibit 7 – Million Youth Peace March International Application
Exhibit 7a – Million Youth Peace March International Site Plan
Exhibit 7b - Million Youth Peace March Agreement
Exhibit 8 - ADA Step Out to Stop Diabetes Walk Application
Exhibit 8a - ADA Step Out to Stop Diabetes Walk Site Plan
Exhibit 8b - ADA Step Out to Stop Diabetes Walk Route
Exhibit 8c - ADA Step Out to Stop Diabetes Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation