



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: June 21, 2022

TITLE: Motion Approving Piggyback Utilizing City of St. Petersburg Agreement for Management Services False Alarm - PMAM Corporation - \$150,000 Annually - (**Commission Districts 1, 2, 3 and 4**)

Recommendation

Staff recommends the City Commission approve the piggyback agreement with PMAM Corporation (“PMAM”) for the purchase of a full-service solution for the City’s false alarm process via the City of St. Petersburg Solicitation No. 7341 - Management Services, False Alarm for an initial term effective through November 24, 2022, with options to renew for one additional two-year period, for an estimated annual expenditure of \$150,000 for the renewal periods.

Background

The City converted police and fire false alarm billings from a previous system to Accela in 2019. Records for billings prior to the conversion have not proven to be reliable nor can any evidence of billing be provided in the case of a disputed amount that comes up for a lien search. In addition, while the Accela system is functional for development services and business tax applications, it does not provide the needed functionality for false alarm billing.

Staff conducted market research on two firms that provide a full-service solution for police and fire false alarm billing, Cry Wolf and PMAM. After conducting due diligence and reference checks, staff is recommending proceeding with PMAM through a piggyback agreement via the City of St. Petersburg.

Services to be provided include assistance with modifying the existing false alarm ordinance, daily billing, renewals, second and follow up notices, collection, and monthly remittance of net collections to the city with a revenue split of 85% to the City and 15% to the vendor. Staff anticipates with proposed service, the City revenue collection for false alarms will increase as well as reduce the number of false alarm calls.

Resource Impact

There will be no anticipated revenues or expenses associated with this contract in FY 2022. In Fiscal Year 2023, the budgeted revenue is \$525,000. Staff expects that with the adoption of this system, the City will generate an estimated additional revenue of \$475,000, for a total of \$1,000,000 in annual revenue. As a result, the anticipated expenditures to pay the vendor will be \$150,000. If approved, these amounts will be included in the FY 2023 recommended budget.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Infrastructure Focus Area
- Goal 2: Build a multi-modal and pedestrian friendly community.
- Objective: Improve transportation options and reduce congestion by working with partners

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We Are Here*.

Attachments

Exhibit 1– City of St. Petersburg Solicitation No. 7341 and Vendor Response, Management Service, False Alarm

Exhibit 2 – City of St. Petersburg Agreement

Exhibit 3 – City of Fort Lauderdale Agreement

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