



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#24-0528

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: June 4, 2024

TITLE: Motion Approving Event Agreements and Related Road Closures for MASS
District Events Q3 and Downtown Farmers Market and Dog Adoption -
(Commission District 2)

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with MASS District Inc., and Downtown Himmarshee Village Association, Inc., in substantially the forms attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: MASS District Events Q3 (District 2)	
Applicant:	MASS District Inc.
Date/Time:	June 22, 2024 – September 22, 2024 Every Friday (6:00am – 11:00pm) Every Saturday 6:00am – 11:00pm Every Sunday (6:00am – 11:00pm)
Location:	<u>Flagler Village Area: (Fort Lauderdale, FL 33304)</u> NE 4 Ave. (between NE 9 Street and NE 8 Street) NE 9 St. (between NE 4 Ave. and NE 5 Ave.) NE 2 Ave. (between NE 7 Street and NE Flagler Dr.) NE 2 Ave. (between Progresso Dr. and NE 9 Street) NE 5 Terr. (between NE 7 Street and NE 9 Street) NE 5 Terr. (between NE 8 Street and NE 9 Street) NW 8 Ave. (between NW 1 Street and NW 2 Street) NW 5 Ave. (between NW 7 Street and NW 8 Street) N Flagler Drive (between NE 4 Ave. and NE 5 Ave.) NE 3 Ave. (between Progresso Dr. and NE 9 Street) NE 9 St. (between NE 3 Ave. and Progresso Dr.)
Set Up Date/Time:	June 22, 2024 – September 22, 2024 Every Friday (5:30am – 6:00am) Every Saturday (5:30am – 6:00am) Every Sunday (5:30am – 6:00am)
Breakdown Date/Time:	June 22, 2024 - September 22, 2024 Every Friday (11:00pm – 11:30pm) Every Saturday (11:00pm – 11:30pm) Every Sunday (11:00pm – 11:30pm)
Road Closing:	Yes - Full Road Closures (5:30am – 11:30pm) NE 4 Ave. (between NE 9 Street and NE 8 Street) NE 9 St. (between NE 4 Ave. and NE 5 Ave.) NE 2 Ave. (between NE 7 Street and NE Flagler Dr.) NE 2 Ave. (between Progresso Dr. and NE 9 Street) NE 5 Terr. (between NE 7 Street and NE 9 Street) NE 5 Terr. (between NE 8 Street and NE 9 Street) NW 8 Ave. (between NW 1 Street and NW 2 Street) NW 5 Ave. (between NW 7 Street and NW 8 Street) N Flagler Drive (between NE 4 Ave. and NE 5 Ave.) NE 3 Ave. (between Progresso Dr. and NE 9 Street) NE 9 St. (between NE 3 Ave. and Progresso Dr.)
Alcohol:	Yes
Amplified Music:	Yes – June 22, 2024 - September 22, 2024 Every Friday (7:00am – 10:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)
Special Permission:	No
Insurance Required:	Yes

Banners:	No
Pending Code Violations:	No
Application Received:	1/22/24
Application Fee:	\$200

Event 2: Downtown Farmers Market and Dog Adoption (District 2)	
Applicant:	Downtown Himmarshee Village Association, Inc.
Date/Time:	Sunday, June 16, 2024 (12:00pm-6:00pm)
Location:	SW 2 nd Ave. between Broward and SW 2 nd St.
Set Up Date/Time:	Sunday, June 16, 2024 (10:00am-12:00pm)
Breakdown Date/Time:	Sunday, June 16, 2024 (6:00pm-8:00pm)
Road Closing:	SW 2nd Ave. between Broward and SW 2nd St.
Alcohol:	Yes
Amplified Music:	Sunday, June 16, 2024 (12:00pm-6:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Received:	4/23/24
Application Fee:	\$1,000.00

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of May 8, 2024					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$18,450	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This is a 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – MASS District Events Q3 Application

Exhibit 1a – MASS District Events Q3 Site Plan

Exhibit 1b – MASS District Events Q3 Agreement

Exhibit 2 – Downtown Farmers Market and Dog Adoption Application

Exhibit 2a - Downtown Farmers Market and Dog Adoption Site Plan

Exhibit 2b - Downtown Farmers Market and Dog Adoption Agreement

Exhibit 3 – June 2024 Special Event Calendar

Exhibit 4 – July 2024 Special Event Calendar

Exhibit 5 – August 2024 Special Event Calendar

Exhibit 6 – September 2024 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation