



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#13-1083

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 17, 2013

TITLE: Public Hearing – Introduction of New Uptown Fort Lauderdale Community
Bus Route

Recommendation

It is recommended that the City Commission hold a public hearing and approve a motion to create the new Uptown Link community bus route to be operated in conjunction with the South Florida Regional Transportation Authority (SFRTA) and authorize the proper City Officials to execute the agreement with the SFRTA to operate the service.

Background

In an effort to better serve the Uptown Fort Lauderdale community, the City and the SFRTA have developed mid-day bus service circulating from the Cypress Creek train station. The goal of the new Uptown Link community bus route will be to create a link for commuters, students, employees, and visitors in the Cypress Creek Road area to the Cypress Creek Tri-Rail station and surrounding restaurants, shops, educational campuses, the Fort Lauderdale Executive Airport, and other destinations throughout the entire business day.

The Uptown Link will operate on weekdays and will fill the community bus service gap between the existing morning and afternoon shuttle service provided by Tri-Rail. Two buses will operate on the route with 15-minute headways as illustrated on the route map (Exhibit 1). It is intended to promote the use of public transit, reduce congestion, and encourage business development in the area. The proposed route was presented to the Fort Lauderdale Uptown group, comprised of representatives of dozens of establishments along this corridor and staff is currently reviewing their input.

The demonstration period for this pilot project is a not-to-exceed three year period commencing on February 1, 2014 and ending no later than January 31, 2017.

Resource Impact

There is no net fiscal impact to the City with this action.

Strategic Connection

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Infrastructure Cylinder of Excellence**, specifically advancing:

Goal 1: Be a pedestrian friendly, multi-modal City.

Objective 1: Improve transportation options and reduce congestion by working with agency partners.

Initiative 1: Strategically route and expand the SunTrolley as an overall complement to upcoming major transportation projects.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected*.

Related CAMs:

#13-0405 (7-2-13)

#13-0941 (12-17-13)

#13-1372 (11-5-13)

#13-1448 (11-19-13)

Attachments:

Exhibit 1 Uptown Link Map

Exhibit 2 Agreement

Prepared by: Kevin C. Walford, Transportation Planner

Department Director: Diana Alarcon, Transportation and Mobility Director