



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#25-0146**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Susan Grant, Acting City Manager

**DATE:** February 4, 2025

**TITLE:** Motion Approving a Temporary Beach License, Outdoor Event Agreement  
and Request for Extended Road Closures Beyond 10:00am on the Barrier  
Island with AIDS Healthcare Foundation, Inc. for the 2025 Florida AIDS  
Walk & Music Festival - **(Commission District 2)**

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**Recommendation**

Staff recommends the City Commission approve a temporary beach license, outdoor event agreement and request for extended road closures on the Barrier Island beyond 10:00am with AIDS Healthcare Foundation, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

**Background**

On July 10, 2024, AIDS Healthcare Foundation, Inc. submitted an outdoor event application for the 2025 Florida AIDS Walk & Music Festival to be held on Fort Lauderdale Beach. The event is scheduled to take place on March 15, 2025, which is more than the 90-day application deadline, therefore the outdoor event application fee is \$200. The event impacts will start as early as March 12, 2025, and are scheduled to end March 16, 2025, which includes the setup period, event period, and breakdown period. The event applicant is scheduled to be on the sand for five days, therefore the beach usage fee is \$2,500.

The event organizer attended the November 13, 2024, outdoor events meeting to review the event details with City staff, including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meeting focuses on the operational logistics, cross departmental coordination, and event organizer requirements.

The event organizer is requesting the following special permissions that require City Commission approval:

**Road closures beyond 10:00am on the Barrier Island**

- Northbound State Road A1A from Harbor Drive to Vistamar Street (Right Lane only)

- Northbound Lane on Birch Road from Sebastian Street to Vistamar Street
- Vistamar Street from N. Birch Road to State Road A1A

City staff invited the surrounding civic associations to the outdoor events meeting as well as sent a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event. Prior to the event, the applicant will place Variable Message Signs (VMS) along the proposed course to ensure that the surrounding residents are made aware of the event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

### **Resource Impact**

Revenue related to these agreements is included in the FY 2025 operating budget in the accounts listed below.

<b><i>Funds available as of January 22, 2025</i></b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>ACCOUNT / ACTIVITY NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$400	\$2,700
<b>TOTAL AMOUNT ►</b>					<b>\$2,700</b>

### **Strategic Connections**

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

**Attachment**

Exhibit 1 – 2025 Florida AIDS Walk & Music Festival Event Agreement

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Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation