



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-1394

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 17, 2015

TITLE: Motion to Approve Event Agreements: 2nd Annual Moss New River
Extravaganza, Fort Lauderdale Fine Art Festival, Floranada Day, All
Saints Boat Parade Festival, Rio Vista Holiday Party, Coral Ridge
Association Holiday Party and Stand for Sustainability

Recommendation

It is recommended that the City Commission approve event agreements with Moss & Associates, LLC, Paragon Fine Arts Festival, Inc., Floranada Elementary PTA, All Saint's Protestant Episcopal Church, Rio Vista Civic Association, Inc., Coral Ridge Association, Inc. and Patrick Ferguson and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Moss & Associates, LLC
Event Name: 2nd Annual Moss New River Extravaganza
Date/Time: Friday, January 15, 2016 (6:00pm- 9:00pm)
Location: Esplanade Park- 401 SW 2nd Street
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Paragon Fine Arts Festival, Inc.
Event Name: Fort Lauderdale Fine Art Festival
Date/Time: January 30-31, 2016 (10:00am- 5:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Floranada Elementary PTA
Event Name: Floranada Day
Date/Time: Saturday, January 30, 2016 (7:00am- 5:00pm)
Location: Floranada Elementary- 5251 NE 14th Way
Road Closing: No
Alcohol: No
Amplified Music: Yes- (9:00am- 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: All Saints Protestant Episcopal Church

Event Name: All Saints Boat Parade Festival
Date/Time: Saturday, December 12, 2015 (5:00pm-10:00pm)
Location: 333 Tarpon Drive
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (5:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 4

Event 5:

Applicant: Rio Vista Civic Association, Inc.
Event Name: Rio Vista Holiday Party
Date/Time: Saturday, December 5, 2015 (6:00pm- 11:00pm)
Location: Virginia Young Park- 1000 SE 9th Ave
Road Closing: No
Alcohol: No
Amplified Music: Yes- (6:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 5

Event 6:

Applicant: Coral Ridge Association, Inc.
Event Name: Coral Ridge Association Holiday Party
Date/Time: Saturday, December 19, 2015 (2:00pm- 4:00pm)
Location: George English Park- 1100 Bayview Drive
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 6

Event 7:

Applicant: Patrick Ferguson
Event Name: Stand for Sustainability
Date/Time: Sunday, November 29, 2015 (11:00am- 2:00pm)
Location: Riverwalk – Esplanade Park
Road Closing: No
Alcohol: No
Amplified Music: Yes (11:00am – 2:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit 7

Resource Impact

There is a positive fiscal impact in the amount of \$2200.00

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – 2nd Annual Moss New River Extravaganza
Exhibit 1a – 2nd Annual Moss New River Extravaganza Site Plan
Exhibit 2 – Fort Lauderdale Fine Art Festival
Exhibit 2a – Fort Lauderdale Fine Art Festival Site Plan
Exhibit 3 – Floranada Day
Exhibit 3a – Floranada Day Site Plan
Exhibit 4 – All Saints Boat Parade Festival
Exhibit 4a – All Saints Boat Parade Festival Site Plan
Exhibit 5 – Rio Vista Holiday Party
Exhibit 5a – Rio Vista Holiday Party Site Plan
Exhibit 6 – Coral Ridge Association Holiday Party
Exhibit 6a – Coral Ridge Association Holiday Party Site Plan
Exhibit 7 – Stand for Sustainability
Exhibit 7a – Stand for Sustainability Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Interim Director: Carl Williams, Parks & Recreation