



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#14-0690**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** June 17, 2014

**TITLE:** Motion to cancel contract for the lease of holiday lights – Contract 825-11017

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**Recommendation**

It is recommended that the City Commission, pursuant to paragraph VI(C) of the agreement, cancel contract 825-11017 with Brandano Displays, Inc. for the lease of holiday lights, due to cause.

**Background**

At its October 2, 2012 City Commission Regular Meeting (CAR 12-2136), the Commission awarded a three-year contract to Brandano Displays, Inc. to lease holiday decorations reflective of the Fort Lauderdale beach environment, including an iconic display at the Las Olas Beach Entrance. The contract requires that the lights and displays be maintained and the contractor to participate in the annual holiday lighting ceremony.

Brandano Displays, Inc. has requested that the City cancel the Holiday Lighting contract due to the company's heavy workload during the holiday season, and their difficulty producing the unique holiday designs that have become iconic to the beach (Exhibit 1). This difficulty resulted in their inability to meet setup, testing and installation deadlines, which ultimately delayed the Holiday Lighting Ceremony last year.

A new Request for Proposals will be issued to provide holiday lighting services for the upcoming 2014 Holiday Season. Holiday lighting services shall include an iconic display at the Las Olas Boulevard/State Road A1A Beach entrance, together with holiday pole lights along the east and west sides of State Road A1A from the Fort Lauderdale Beach Park entrance to Sunrise Boulevard. The display and pole lights shall be installed prior to the Holiday Lighting Ceremony which is tentatively scheduled for November 25, 2014, and will remain up until January 5, 2015. As with the existing contract, funding for the new contract will be divided equally between the Beach Business Improvement District (BID) and the Beach Community Redevelopment Agency (CRA).

### **Resource Impact**

There is no fiscal impact to the City.

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included in the Business Development Cylinder of Excellence

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, ports and rail connections;
- Objective 1: Define, cultivate and attract targeted and emerging industries.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Prosperous*.

### **Attachment**

Exhibit 1 – Brandano Letter

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Prepared by: Richard Ewell, Procurement Specialist II  
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Department Director: Greg Brewton, Sustainable Development