



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#23-0170**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** February 7, 2023

**TITLE:** Motion Approving an Event Agreement and Extended Road Closure  
Beyond 10:00am on the Barrier Island for the St. Patrick's Day Parade and  
Festival - **(Commission District 2)**

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**Recommendation**

Staff recommends the City Commission approve an event agreement and request for road closure past 10:00am on the Barrier Island with Fort Lauderdale St. Patrick's Day Parade and Festival, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. Budweiser advised the committee at the end of December they were interested in bringing back the Clydesdales to Fort Lauderdale and they preferred the beach location. With the concern of the ongoing construction downtown, limited routes and a late addition of the Clydesdales, the St. Patrick's Day Parade Committee recommended changing the parade route to the beach.

Staff advised the committee that a new route would require Commission approval.

With the proposed new route, the Police Department recommends approval of the closing of the City streets where appropriate, and an event parking plan is being arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

In anticipation of the St. Patrick's Day Parade hosting this event on the barrier island, city staff has attended meetings with Beach Council on Friday, January 20, 2023 and Central Beach Alliance on Thursday, January 26, 2023 to discuss the parade and address any questions or concerns regarding the event. The Beach Council unanimously approved relocating the parade to the barrier island and the Central Beach Alliance approved as well.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b><u>Event 1: St. Patrick's Day Parade and Festival</u></b> (District 2)	
Applicant:	Fort Lauderdale St. Patrick's Day Parade and Festival, Inc.
Date/Time:	<b><u>Street Striping Ceremony</u></b> - Friday, March 10, 2023 (4:00pm – 7:00pm) <b><u>Parade and Festival</u></b> - Saturday, March 11, 2023 (7:00am – 7:00pm) <ul style="list-style-type: none"> <li>Parade starts at 12:00pm</li> </ul>
Location:	Las Olas Intracoastal Promenade Park 80 Las Olas Cir, Fort Lauderdale, FL 33316  <b>**This is a new location for this event. Event previously took place at Huizenga Plaza.</b>
Set Up Date/Time:	<b>Friday, March 10, 2023 (11:00am – 7:00pm)</b>
Breakdown Date/Time:	<b>Saturday, March 11, 2023 (7:00pm – 11:00pm)</b>
Road Closing:	Yes <b><u>Full Road Closures</u></b> - <b><i>Friday, March 10, 2023 (3:30pm – 7:30pm)</i></b> <ul style="list-style-type: none"> <li>Las Olas Blvd (from Seabreeze to A1A) <ul style="list-style-type: none"> <li>For the Street Striping Ceremony</li> </ul> </li> </ul> - <b><i>Saturday, March 11, 2023 (11:30am – 2:30pm)</i></b> <ul style="list-style-type: none"> <li>A1A (Starts at Terramar Street to East Las Olas Blvd) <ul style="list-style-type: none"> <li>Parade Route</li> </ul> </li> <li>Las Olas Blvd (from Seabreeze to A1A) <ul style="list-style-type: none"> <li>Parade Ending/Unloading</li> </ul> </li> </ul> <b><u>Parade Staging – Partial Closure</u></b> - <b><i>Saturday March 11, 2023 (7:30am – 12:30pm)</i></b> <ul style="list-style-type: none"> <li>Birch Road (from Riomar St to Auramar St)</li> </ul>
Alcohol	Yes
Amplified Music:	<b>Yes – Saturday, March 11, 2023 (2:00pm – 7:00pm)</b>
Special Permission:	Amplified Music/Extended Road Closure – Yes <b>**Road closure on the Barrier Island past 10:00am on the following days/times:</b> - <b><i>Friday, March 10, 2023 (3:30pm – 7:30pm)</i></b> - <b><i>Saturday March 11, 2023 (7:30am – 2:30pm)</i></b>
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**\*\* Applicant is requesting a Road closure on the Barrier Island past 10:00am on the following days/times Friday, March 10, 2023 (3:30pm – 7:30pm) AND March 11, 2023 (7:30am – 2:30pm)**

**\*\* This is a new location for this event. Event previously took place at Huizenga Plaza.**

### **Resource Impact**

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

<i>Funds available as of January 23, 2023</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITIY NAME	AMENDED BUDGET (Character)	AMOUT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$13,084	\$200
TOTAL AMOUNT ►					\$200

### **Strategic Connections**

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

**Attachments**

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – St. Patrick's Day Parade and Festival Application

Exhibit 2a – St. Patrick's Day Parade and Festival Site Plan

Exhibit 2b – St. Patrick's Day Parade and Festival Route

Exhibit 2c – St. Patrick's Day Parade and Festival Agreement

Exhibit 3 – March 2023 Special Event Calendar

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Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department