



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CONFERENCE MEETING**

**#23-0869**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** September 19, 2023

**TITLE:** Budgeted City Sponsored Events for 1st Quarter FY2024 (October 2023 –  
December 2023) - **(Commission Districts 1, 2, 3 and 4)**

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On an annual basis, the Parks and Recreation Department produces numerous City sponsored events with approved budget amounts from the City Commission. As requested by the City Commission, staff is presenting proposed events for the upcoming quarter.

The following City sponsored events are scheduled to be held between October 1, 2023 and December 31, 2023. The total budget allowed for each event is noted in parenthesis.

- Carter Park Jamz (District 3, \$5,000 per event)
- Fort Lauderdale (District 3 (Osswald \$10,000) District 4(Snyder Park, \$10,000))
- Diwali (District 2, \$5,000)
- Old School Reunion (District 3, \$2,000)
- Big Toy and Truck Extravaganza (District 2, \$1,000)
- Light Up Sistrunk (District 3, \$20,000)
- Light Up the Beach (District 2, \$20,000)
- Light Up the Galt (District 1, \$20,000)
- Get Lit Riverwalk District 2, \$16,500)
- Menorah Lighting (District 2, \$2,000)
- Kwanzaa Ujamaa (District 2, \$1,000)
- Santa on the Beach (District 2, \$800)
- Downtown Countdown (District 2, \$50,000)
- Jazz Brunch (District 2, \$6,000 per event)
- Carlton Moore Day (District 3, \$5,000)

**Strategic Connections**

This item is a *2022 Top Commission Priority*, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

09/19/2023  
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- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Carter Park Jamz Application  
 Exhibit 1a - Carter Park Jamz Site Plan  
 Exhibit 2 – Fort Lauderdale Snyder Application  
 Exhibit 2a – Fort Lauderdale Snyder Site Plan  
 Exhibit 3 – Fort Lauderdale Osswald Application  
 Exhibit 3a – Fort Lauderdale Osswald Site Plan  
 Exhibit 4 – Diwali Application  
 Exhibit 4a – Diwali Site Plan  
 Exhibit 5 – Old School Reunion Application (Indoor Event)  
 Exhibit 6 - Big Toy and Truck Extravaganza Application  
 Exhibit 6a - Big Toy and Truck Extravaganza Site Plan  
 Exhibit 7 – Light Up Sistrunk Application  
 Exhibit 7a – Light Up Sistrunk Site Plan  
 Exhibit 8 – Light Up the Beach Application  
 Exhibit 8a – Light Up the Beach Site Plan  
 Exhibit 9 – Light Up the Galt Application  
 Exhibit 9a- Light up the Galt Site Plan  
 Exhibit 10 – Get Lit Riverwalk Application  
 Exhibit 10a – Get Lit Riverwalk Site Plan  
 Exhibit 11 – Menorah Lighting Application  
 Exhibit 11a – Menorah Lighting Site Plan  
 Exhibit 12 – Kwanzaa Ujamaa Application  
 Exhibit 12a – Kwanzaa Ujamaa Site Plan  
 Exhibit 13 – Santa on the Beach Application  
 Exhibit 13a – Santa on the Beach Site Plan  
 Exhibit 14 – Downtown Countdown Application  
 Exhibit 14a – Downtown Countdown Site Plan  
 Exhibit 15 – Jazz Brunch Application  
 Exhibit 15a – Jazz Brunch Site Plan  
 Exhibit 16 – Carlton Moore Day Application  
 Exhibit 16a – Carlton Moore Day Site Plan

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Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation