



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: April 16, 2013

TITLE: Resolution approving the City of Fort Lauderdale's 2035 Vision Plan: *Fast Forward Fort Lauderdale*

Recommendation

It is recommended that the City Commission adopt a resolution approving the City of Fort Lauderdale's 2035 Vision Plan: *Fast Forward Fort Lauderdale*.

Background

During the City of Fort Lauderdale's Centennial celebration, City leaders recognized the need for a unified vision that would take the City into the next 100 years. The City Commission expressed that the vision should be the product of all neighbors, especially those that have been previously under-represented in local government. In this way, a truly comprehensive vision could be produced that is reflective of the entire community's hopes, dreams, and aspirations. In accordance with the City Commission's directive, a volunteer group of individuals brought together as the Visioning Committee was appointed in order to guide the Visioning process and ensure a broad-based community outreach effort.

The Visioning Committee and City staff conducted an extensive outreach effort over the span of six months, following two years of previous Visioning efforts, culminating with the Neighbor Summit held on November 10, 2012 at the War Memorial Auditorium. More than 5,000 individual interactions have been recorded for the entire Visioning effort, bringing in more than 1,500 ideas for the Vision of Fort Lauderdale. A Vision Plan and Statement were crafted by incorporating the ideas received throughout the Visioning effort. The Visioning Committee and City staff are confident that the outreach captured the perspectives of under-represented individuals, and that *Fast Forward Fort Lauderdale* truly reflects the hopes and viewpoints of all residents.

The 2035 Vision Plan has been titled *Fast Forward Fort Lauderdale*, with the hope that this title will energize the City Commission, City staff, and the community to work quickly in realizing the Vision. Even as *Fast Forward Fort Lauderdale* addresses community aspirations in 2012, the Visioning Committee and City staff acknowledge that the world

will change in ways that cannot be anticipated. As the Vision is implemented, it should be revisited, revised, or even rewritten to reflect the realities of the changing times.

At its February 12, 2013 Regular Committee Meeting, the Visioning Committee declared the Vision Plan as substantially complete and recommended approval by the City Commission.

The concise aspirational goal of *Fast Forward Fort Lauderdale* is “We are the City you never want to leave.”

Next steps

The 2035 Vision Plan will guide the City Commission’s future policy and decision making and the City’s service delivery approach, achieved through integration into the City’s Five-Year Strategic Plan, Commission Annual Action Plan, Fiscal Year Budget, and annual Community Investment Plan.

Resource Impact

There are no fiscal impacts associated with this action at this time. Future fiscal impacts associated with this action will be the dedication of resources to projects, services, and improvements to realize the community’s and the City Commission’s future priorities as outlined in the Vision.

Attachments

- Exhibit 1 – 2035 Vision Plan
- Exhibit 2 – Resolution
- Exhibit 3 – Resolution 09-303
- Exhibit 4 – Resolution 11-352
- Exhibit 5 – Resolution 12-234

Prepared by: Samantha M. Timko, Senior Management Fellow, City Manager’s Office

Department Director: Amy Knowles, Structural Innovation Manager, City Manager’s Office