



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0951

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 22, 2017

TITLE: Motion to Reject all Bids for Parking Demand & Smart Enforcement
Parking System

Recommendation

It is recommended that the City Commission reject all proposals received in response to Request for Qualifications (RFQ) 871-11828 Parking Demand & Smart Enforcement Parking System and find that the public interest will be served thereby.

Background

The City of Fort Lauderdale solicited an RFQ from qualified professional firms to provide and implement a state-of-the-art system(s) with technology that will deliver intelligent dynamic pricing, efficient enforcement, and mobile application system that optimizes the City's parking programs and delivers a convenient solution for our customers while achieving maximum parking utilization and less traffic congestion through parking.

The background of the solicitation process includes the following:

- November 2, 2016 – RFQ 871-11828 was issued for Parking Demand and Smart Enforcement Parking System.
- December 22, 2016 – The RFQ closed with a total of five firms submitting proposals.
- January 5, 2017 - The evaluation committee consisting of three committee members – Frank Castro III - Parking Services Manager, Starla Shepherd – Business Manager, Jennifer Peters – Senior Tech Strategist, and two observers, Jeff Davis – Assistant Parking Services Manager, and Jovan Douglas- Parking Operations Supervisor, met with Laurie Platkin, Procurement Specialist II, to evaluate and rank the firms based on the below evaluation criteria:

CRITERIA	PERCENTAGE
A. Qualifications and Experience with Similar Projects	15 %
B. System Features and Functionality	20 %
C. Maintenance, Accuracy and Warranty	20 %
D. Project Approach including Schedule	15 %
E. Overall ability to meet City' Goals	20 %
F. Oral Presentation/Interview	10 %
PERCENTAGE TOTAL	100 %

The following three firms were deemed responsive and it was determined that all would give oral presentations.

1. Xerox State & Local Solutions, Inc. (XER).
2. Passport Parking (PP)
3. CloudParc (CP)

Separate pricing envelopes from each firm were then opened and read aloud and submitted to the committee.

- On February 8 and 9, 2017 the firms provided presentations to the review committee.
- On February 16, 2017 the committee met again and requested additional information and the need for Best and Final Offers (BAFOs).
- On March 3, 2017 the committee met to review information and acknowledge receipt of BAFOs. Final scoring was then performed. Including all evaluation criteria, the final tabulation ranked the three firms as follows:
 1. PP
 2. XER
 3. CP
- On June 20, 2017 the Notice of Intent (NOI) to Award to PP was posted.
- On June 27, 2017 the City received a bid protest from XER (Exhibit 1).
- On July 6, 2017 the City issued bid protest response deciding to stay the award process for further investigation (Exhibit 2).

Upon a thorough review, staff determined that revisions to the solicitation would be in the best interest of the City. As such, the bid documents are being revised to ensure the perceived inconsistencies are addressed. As a result, the Transportation and Mobility Department, City Attorney's Office and Procurement staff determined it is in the City's best interest to reject all bids to pursue the issuance of another solicitation.

- On July 27, 2017 the City issued bid protest response upholding the protest, and recommending rejection of all bids (Exhibit 3).
- On July 28, 2017 the City posted a second NOI to rescind the award to PP, reject all bids, and re-solicit at another time.

Resource Impact

There is no fiscal impact to the City associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 12: Be a leading government organization, managing resources wisely and sustainably.
 - Objective 1: Ensure sound fiscal management.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Attachments

Exhibit 1 – Bid Protest

Exhibit 2 – Bid Protest Response 1

Exhibit 3 – Bid Protest Response 2

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