



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0525

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 5, 2015

TITLE: Event Agreements and Related Road Closing: Great American Beer Fest
2nd Annual and ADA Step Out: Mega Walk to Stop Diabetes

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with 3-J Hospitality, LLC and American Diabetes Association, Inc. and authorize execution of agreement by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information on each event with road closing is as follows:

Event 1:
Applicant: 3-J Hospitality, LLC

**05/05/15
#15-0525**

PAGE 1 OF 3

Event Name: Great American Beer Fest 2nd Annual
Date/Time: Saturday, May 16, 2015 (12:00pm-6:00pm)
Location: America's Backyard & SW 3rd Ave
Road Closing: Yes
Alcohol: Yes
Amplified Music: Yes- (12:00pm-6:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: American Diabetes Association, Inc.
Event Name: ADA Step Out: Mega Walk to stop Diabetes
Date/Time: Saturday, October 24, 2015 (7:30am-1:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd.
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (8:00am-1:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is a positive fiscal impact in the amount of \$200.00.

Attachments:

Exhibit 1 – Great American Beer Fest 2nd Annual
Exhibit 1a – Great American Beer Fest 2nd Annual Site Plan
Exhibit 2 – ADA Step Out: Mega Walk to Stop Diabetes

Exhibit 2a – ADA Step Out: Mega Walk to Stop Diabetes Site Plan
Exhibit 2b – ADA Step Out: Mega Walk to Stop Diabetes Walk Route

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation