



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CONFERENCE MEETING

#23-0783

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: August 22, 2023

TITLE: Community Redevelopment Agency Report on the Northwest-Progresso-
Flagler Heights (NPF) Community Redevelopment Area Projects,
Community Benefit, and Local Contracting Requirements – (**Commission
Districts 2 and 3**)

To follow-up on the Community Redevelopment Agency (CRA) Board's request for information on how CRA's projects are monitored for community benefit and local contracting, a summary of the CRA projects funded under the CRA's Development Incentive Program (DIP) is attached as Exhibit 1.

Reporting requirements specific to each development project is summarized as outlined in their funding agreements. Community benefits include job creation, workforce training, educational opportunities, affordable housing, business expansion, retention and attraction, affordable rents for small businesses and new business development, removal of blight, preservation of the community's heritage and cultural fabric, and promotion of cultural tourism in the area. In addition, most projects require a local preference and best efforts for the hiring of local business firms, minority owned firms, women owned firms and labor surplus firms for CRA funded work.

The NPF CRA In Progress Incentive Projects as of 8/8/2023 (FY2017 – FY2023) CRA Project Update Chart is attached as Exhibit 2.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *2022 Top Commission Priority*, advancing the Infrastructure and Resiliency, Housing Opportunities, and Parks and Public Places initiatives.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.

- Objective: Enhance the City's identity through public art and well-maintained green spaces and streetscapes.
- Objective: Offer a diverse range of recreational and educational programming.
- The Neighborhood Enhancement Focus Area
- Goal 4: Build a thriving and inclusive community of neighborhoods.
- Objective: Ensure a range of affordable housing options.
- Objective: Create a continuum of education services and support.
- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace.
- Objective: Attract emerging industries and facilitate a responsive and proactive business climate.
- Objective: Create educational pathways for workforce development.
- The Public Safety Focus Area
- Goal 6: Build a safe and well-prepared community.
- Objective: Prevent and solve crime in all neighborhoods.
- Objective: Educate key community stakeholders with prevention efforts and emergency preparedness.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Ready, We Are Connected, We Are Community, We Are Here, and We Are Prosperous

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Space Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.
- The Neighborhood Enhancement Focus Area
- The Future Land Use Element
- Goal 2: Sustainable Development: The City shall encourage sustainable, smart growth which designates areas for future growth, promotes connectivity, social equity, preservation of neighborhood character and compatibility of uses.
- The Housing Element
- Goal 1: The Comprehensive Plan shall support the provision of adequate sites for future housing, including affordable workforce housing, housing for low-income, very low-income, and moderate-income families, mobile homes, and group home facilities and foster care facilities, while supporting infrastructure and public

facilities.

- The Business Development Focus Area
 - The Economic Development Element
 - Goal 1: Enhance Fort Lauderdale's stature as a global, business friendly destination through the development of a business identity, enhanced marketing, branding, and support for enhanced local activities and tourism development.
 - Goal 2: Enhance the economic competitiveness of Fort Lauderdale through policies that encourage retention and recruitment of business and industry which provide living-wage employment and increased training and competitiveness of the local workforce.
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- The Education Element
 - Goal 2: Encourage traditional and non-traditional educational opportunities beyond K-12, including higher educational institutions, continuing education, workforce development and Career Technical Education by developing strategic alliances with business associations, colleges, and universities to connect skills development with jobs.

Attachments

Exhibit 1 - Development Incentive Program Project Information

Exhibit 2 - NPF CRA – In Progress Incentive Projects as of 8/8/2023 (FY2017 – FY2023)
CRA Project Update Chart

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