



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#25-1080

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: November 18, 2025

TITLE: Motion Approving a Dockage Facility Use Agreement for a Staging Area
and Viewing Area with Winterfest, Inc. for the 2025 Seminole Hard Rock
Winterfest Boat Parade – **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve a motion authorizing the execution of a dockage facility use agreement for a staging and viewing area with Winterfest, Inc. (Winterfest), for the New River/Riverwalk dockage facility for use as staging for the 2025 Seminole Hard Rock Winterfest Boat Parade on December 13, 2025.

Background

The inaugural Seminole Hard Rock Winterfest Boat Parade was held in 1971 and is celebrating its 54th year in 2025. The event is a major holiday water parade that features a variety of decorated boats, yachts, and showboats sailing along a twelve (12)-mile route. Annually, the event attracts over a million spectators along the entire parade route.

On November 4, 2025, the City Commission approved an outdoor event agreement with Winterfest for the Seminole Hard Rock Winterfest Boat Parade to be held on Saturday, December 13, 2025 from 4:30 p.m. to 11:00 p.m. (CAM #25-0965).

The proposed dockage facility use agreement provides Winterfest with access to the New River/Riverwalk dockage facilities for use as a staging and viewing area for the 2025 Seminole Hard Rock Winterfest Boat Parade. As proposed, the facility use agreement provides Winterfest with access from December 13, 2025 (8:00 a.m.) through December 14, 2025 (8:00 a.m.).

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming

community

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 6: Be a community with high quality parks and recreational facilities that highlight the character of our City.

Attachments

Exhibit 1 – 2025 Boat Parade Dockage Facility Usage Agreement

Exhibit 2 – 2025 Winterfest Staging Map

Prepared by: Carolyn Bean, Assistant to the Director, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation