



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#25-0113

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: May 20, 2025

TITLE: Motion Approving an Amended and Restated Agreement between Broward County and the City of Fort Lauderdale for SWIM Central Water Safety Instruction and Education at Bass Park Pool, Carter Park Pool, Croissant Park Pool, Lauderdale Manors Park Pool, and Riverland Park Pool –
(Commission Districts 3 and 4)

Recommendation

Staff recommends the City Commission approve an Amended and Restated Agreement between Broward County and the City of Fort Lauderdale for SWIM Central Water Safety Instruction and Education, in substantially the form attached, and authorize the City Manager to execute the agreement.

Background

The City of Fort Lauderdale and Broward County entered into an agreement in 2016 for water safety education and instruction services. The agreement authorizes the City to provide water safety instruction and education classes for children and adults as part of the SWIM Central program, on a reimbursement basis per the defined fee schedule, up to \$50,000 per year.

SWIM Central is the coordinating agency for water safety instruction and discount swim lesson coupons in Broward County. Since the inception of SWIM Central in 1999, parents and guardians have enrolled more than 700,000 children in SWIM Central water-safety programs, and more than 20,000 discount coupons for swim lessons have been distributed. The current rate for learning to swim for residents is \$64.00 for eight 30-minute classes (Parent and Toddler through Level 2) or \$80.00 for eight 45-minute classes (Level 3, Level 4 and Adult).

Broward County and the City of Fort Lauderdale have partnered together for the past 20 years to provide water safety instruction and education classes for children enrolled in the Broward County Public School District. The swimming lessons are designed to assist with decreasing the number of drownings in Broward County. Broward County Public School children are bussed or walk to the pool (if adjacent to a park) during school hours between 9:00am - 1:00pm. Classes are conducted for HeadStart, Pre-Kindergarten, Kindergarten

and Exceptional Student Education (ESE) programs. Parents and/or guardians must sign waivers prior to their child attending the swimming lessons.

In addition, SWIM Central's curriculum-based programs provide ten free 30-minute water-safety classes during the school day over a two-week period, taught by certified water-safety instructors provided by the Parks and Recreation Department. These services are provided at several locations, including Croissant Park Pool, Riverland Park Pool, Bass Park Pool, Lauderdale Manors Park Pool, and Carter Park Pool. The classes have a strong emphasis on water safety education, swim development, and how to recognize aquatic emergencies. In 2023-24, the City of Fort Lauderdale provided approximately 700 children with water safety education and instruction that led to approximately \$16,100.00 in reimbursements.

In October 2024, Broward County notified the City of Fort Lauderdale that the reimbursement rates for SWIM Central would be increasing effective October 1, 2024. Broward County negotiated new agreement terms with all contracted vendors to establish a term period from October 1, 2024, through September 30, 2025, with four (4) additional automatic one (1)-year term extensions, subject to the same rates, terms, and conditions as the original Agreement. The intent of the proposed amended and restated agreement is to memorialize the term, reimbursement rate increases, and the annual maximum reimbursement amount, which took effect at the start of this fiscal year, and other general terms and conditions.

Pursuant to the proposed agreement, the Parks and Recreation Department has the authority to modify service locations, add, and remove sites with prior written notice to the contractor. However, adding new locations does not change the maximum reimbursement amount of \$100,000 per fiscal year. If approved, the City will invoice SWIM Central at the end of the session for instruction classes administered pursuant to the terms of the agreement outlined below:

Services/Class Types	Reimbursement Rate
Child Water Safety Instruction Classes (during the school day)	\$4.25 per participant, per day
Child Water Safety Instruction Classes (at designated camps)	\$4.25 per participant, per day
Child Water Safety Vouchers/Coupons (for Group Lessons: 6 to 10 lessons per session)	\$55 voucher/coupon (per child registered, per fiscal year)
Adult Water Safety Vouchers/Coupons (for Group Lessons: 6 to 10 lessons per session)	\$60 voucher/coupon (per adult, per fiscal year)
Special Needs Classes for children and adults	\$4.25 per participant, per day
MAXIMUM NOT-TO-EXCEED AMOUNT:	\$100,000.00 per Fiscal Year

Resource Impact

Revenue related to this agreement is included in the FY 2025 operating budget in the account listed below. The amount below is estimated revenue based on classes provided from October 1, 2024, through September 30, 2025.

<i>Funds available as of April 21, 2025</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	CHARACTER/ ACCOUNT NAME	AMENDED BUDGET (Character)	AMOUNT RECIEVED (Character)	AMOUNT
10-001-6020-572-347-200- PKR505	Adult Programs	Service Charge – Parks and Recreation	\$65,000	\$9,143	\$24,500
			TOTAL AMOUNT ►		\$24,500

Strategic Connections

This is a 2025 Commission Priority, advancing Public Spaces and Community initiatives.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – SWIM Central Agreement, 2016

Exhibit 2 – Amended and Restated SWIM Central Agreement

Prepared by: Carolyn Bean, Assistant to the Director, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation