



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#25-0255

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: March 4, 2025

TITLE: Motion Approving a Temporary Beach License, Outdoor Event Agreement
and Request for Extended Road Closures Beyond 10:00am on the Barrier
Island with Integrity Multisport Inc. for the Las Olas Triathlon -
(Commission District 2)

Recommendation

Staff recommends the City Commission approve a temporary beach license, outdoor event agreement and request for extended road closures on the Barrier Island beyond 10:00am with Integrity Multisport Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

On May 1, 2024, Integrity Multisport Inc. submitted an outdoor event application for the Las Olas Triathlon to be held at Las Olas Oceanside Park and the Fort Lauderdale Beach. The event is scheduled to take place on April 13, 2025, which is more than the 90-day application deadline, therefore the outdoor event application fee is \$200. The event impacts will start on April 12, 2025, and end on April 13, 2025, which includes the setup period, event period, and breakdown period. The event applicant is scheduled to be on the sand for one day, therefore the beach usage fee is \$500.

The event organizer attended the January 29, 2025 outdoor events meeting to review the event details with City staff, including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meeting focuses on operational logistics, cross departmental coordination, and event organizer requirements.

The event organizer is requesting the following special permissions that require City Commission approval:

Road closures beyond 10:00am on the Barrier Island

- Northbound State Road A1A from the Bahia Mar to Oakland Park Boulevard

City staff invited the surrounding civic associations to the outdoor events meeting as well as sent a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event. Prior to the event, the applicant will place Variable Message Signs (VMS) along the proposed course to ensure that the surrounding residents are made aware of the event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2025 operating budget in the accounts listed below.

<i>Funds available as of February 3, 2025</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-000-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$6,400	\$700
TOTAL AMOUNT ►					\$700

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – Las Olas Triathlon Festival Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation