



**TO:** Honorable Mayor & Members  
Fort Lauderdale City Commission

**FROM:** Lee Feldman, ICMA-CM, City Manager

**DATE:** May 21, 2013

**TITLE:** Ordinance – Amending Section 47-22.4, Maximum number of signs at one location and special requirements in zoning districts.

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**Recommendation**

It is recommended that the City Commission approve an ordinance on first reading amending Section 47-22.4, maximum number of signs at one location and special requirements in in zoning districts. This amendment will allow proposed signage that does not comply with the requirements for signs in the Regional Activity Center (RAC) zoning districts (including the Central Beach zoning districts) to be reviewed through a site plan level II development permit, with a 15 day period for City Commission Request for Review.

**Background**

Current Unified Land Development Regulations (ULDR) allow applicants to propose signage that does not meet the standard requirements through a request to the Planning and Zoning Board (PZB) as a site plan level III review and approval when located in the Regional Activity Center (RAC) zoning districts. Through a communication to the City Commission in October 2012, the PZB recommended these types of applications be streamlined. The proposed amendment to the ULDR allows for signage located in the RAC zoning districts (Downtown RAC; Central Beach RAC; Northwest RAC; and South RAC) that do not meet the standard requirements of the sign ordinance to be reviewed and approved as a site plan level II permit through the Development Review Committee (DRC) subject to a fifteen (15) day call-up period by the City Commission.

This recommendation allows unique signage that differs from the standard requirements through a streamlines process, while still allowing the City Commission the opportunity to review these applications should additional review be determined to be necessary.

If the site plan level II application is denied, the applicant may appeal the denial to the PZB through the existing appeal process.

Staff believes this recommendation will streamline the process while still giving the opportunity for a higher level of review should the City Commission determine that proposed signage is not in keeping with the goals established for the RAC zoning districts. Should the DRC deny an application for this type of signage the applicant may appeal that decision to the PZB.

On April 17, 2013, the PZB recommended approval of the proposed amendment to the City Commission by a vote of 9-0. Please see the PZB minutes attached as Exhibit 1 and the PZB staff report attached as Exhibit 2 for more information.

To review the draft ordinance please see Exhibit 3.

**Resource Impact**

There is no fiscal impact associated with this action.

Attachments

Exhibit 1 – 04/17/13 PZB Minutes

Exhibit 2 – PZB Staff Report

Exhibit 3 – DRAFT Ordinance

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Prepared By: Anthony Greg Fajardo, Zoning Administrator

Department Director: Greg Brewton, Sustainable Development