

# WESTWAY TOWING

FORT LAUDERDALE POLICE RFP

6/18/2013  
PUR-3  
WESTWAY

PRESENTED  
BY  
CRAIG GOLDSTEIN



3681 WEST OAKLAND PARK BLVD

LAUDERDALE LAKES, FL 33311

954-731-1115

AVAILABLE 24 HOURS 7 DAYS A WEEK

GOOD EVENING MAYOR, COMMISSIONERS, CITY ATTORNEY.

WELCOME TO WESTWAY TOWING

MY NAME IS CRAIG GOLDSTEIN. FOUNDER, AND FULL TIME OPERATOR OF WESTWAY TOWING SINCE 1990.

**WESTWAY TOWING HAS NEVER LOST A CITY POLICE CONTRACT.**

IN 2007 WE WON THE FORT LAUDERDALE RFP. WE ALSO GAVE THE CITY OF FORT LAUDERDALE OVER \$ 1,300,000 IN FRANCHISE FEES. WE TRIPLED THE AMOUNT YOU WERE GETTING OVER THE PAST 6 YEAR TERM.

WE HAVE PERFORMED OVER 40,000 TOWS IN 6 YEARS. 6000 TOWS WERE FREE FOR TOWING OF CITY VEHICLES.

I KNOW OF THREE COMPLAINTS AND THEY WERE HANDLED IMMEDIATELY. **40,000 TOWS, THREE COMPLAINTS.**

WE HAVE TRAINED YOUR ENTIRE FIRE DEPARTMENT TO KEEP THEM UP TO DATE WITH THEIR ACCREDITATIONS. WE HAVE DONATED MANY CARS AT OUR EXPENSE FOR THEM TO DESTROY WHILE TRAINING. THIS TRAINING IS DONE AT OUR SITE.

WE HAVE TRAINED YOUR DIVE TEAM WITH CARS THAT WE PUT IN THE CANALS AND WORK WITH THEM TO MAKE SURE THERE ARE NO INJURIES. IN SIX YEARS NOT ONE OF OUR TEAM MEMBERS HAVE GOTTEN INJURED. (FIRE RESCUE AS WELL AS POLICE).



**THIS IS A POLICE TOWING RFP.**

**NOT PRIVATE PROPERTY TOWING**

THE IMPORTANCE OF THE TECHNICAL ABILITY TO PERFORM OVER AND ABOVE THE RECOMMENDED SPECIFICATIONS, AND THE KNOWLEDGE OF ADHERING TO THE FLORIDA STATUTES THAT GOVERN POLICE TOWING IS THE REASON CITIES MUST HAVE THESE TOWING RFP'S. NOT ALL TOWING COMPANIES HAVE THIS KNOWLEDGE AND EXPERIENCE.

POLICE TOWING IS ABOUT TAKING CONTROL OF SOMEONES PROPERTY AFTER RESPONDING ON A POLICE EMERGENCY CONSISTING OF AN ACCIDENT, DRIVERS ARREST, CIVIL, OR CODE ENFORCEMENT SITUATION.

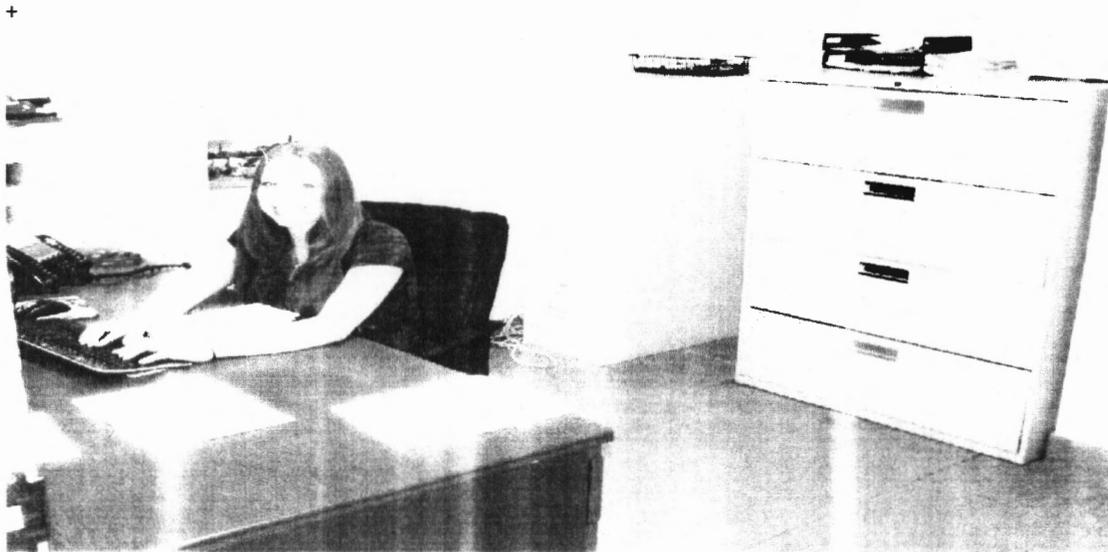
PERFORMING TOWING SERVICES FOR A BROKEN DOWN CAR IS NOT EVEN 10 % OF THE VOLUMN. MOST ARE PUSHED OFF THE SIDE OF THE ROAD AND HANDLED BY THE RESIDENTS OWN TOWING COMPANY.

WESTWAY TOWING HAS CREATED THE MOST TECHNOLOGICALLY ADVANCED DISPATCH SYSTEM IN THE TOWING INDUSTRY.



CONTRACT RATES ARE PROGRAMMED INTO THE SYSTEM AND BY ACKNOWLEDGING THE CORRECT TIMES ON SCENE, THE INVOICE IS AUTOMATICALLY CALCULATED SO THERE IS NO GUESSING OF PRICING FOR SERVICES BY THE DRIVER. THIS IS WHY WE DON'T HAVE OVERCHARGING COMPLAINTS.

**WE HAVE 14 OFFICE PERSONEL WITH AROUND THE CLOCK  
DISPATCHING. AGAIN THIS IS A POLICE TOWING RFP WHICH  
REQUIRES MANY DIFFERENT SPECIALTY DEPARTMENTS THAT ARE  
HANDLED IN THE OFFICE.**



**WE HAVE A GIRL THAT HANDLES ALL THE REPORTS FOR CODE  
ENFORCEMENT, FT LAUDERDALE CIVIL, AND FORT LAUDERDALE  
CONFISCATIONS, AS WELL AS ALL THE REPORTS THIS RFP CALLS  
FOR.**

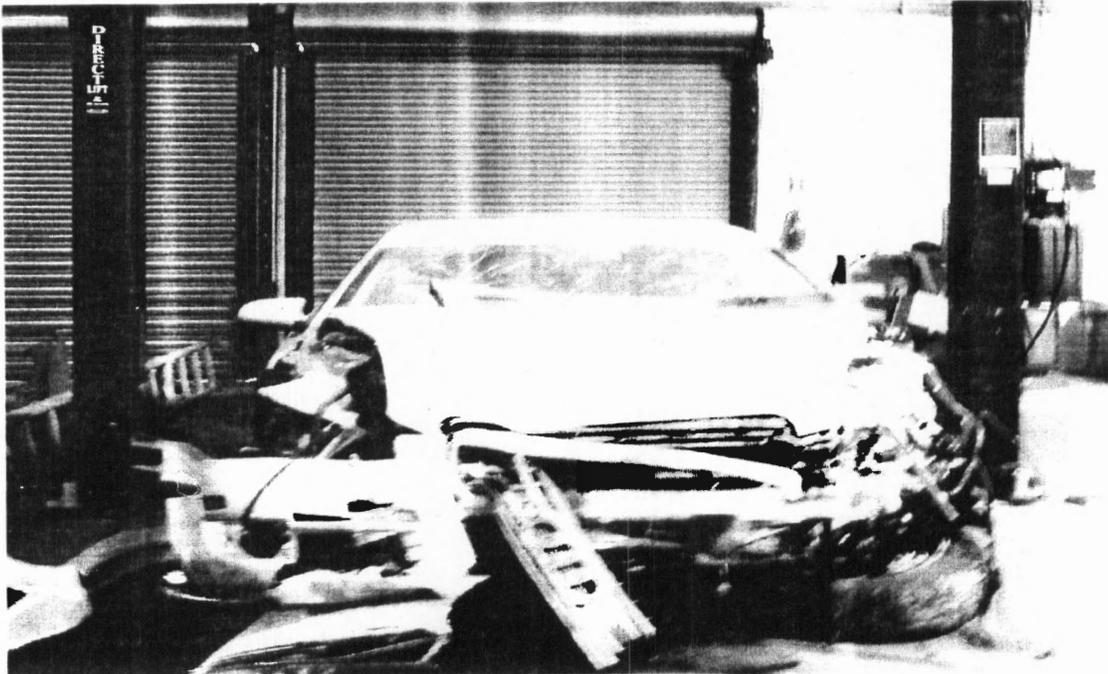


**WE HAVE ANOTHER GIRL THAT HANDLES ALL FLORIDA STATUTE COMPLIANCE FOR THE DISPOSAL OF ABANDONED VEHICLES, AS WELL AS ALL THE HIGH PROFILE HOLD CASES. SHE HAS HANDLED OVER 1/4 MILLION CARS AND WE HAVE NEVER HAD ANY ISSUES.**

**FORT LAUDERDALE AUTO TASK FORCE HAS HAD NO ISSUES WITH THIS DEPARTMENT OVER THE PAST SIX YEARS, AND THE CITY OF FORT LAUDERDALE HAS NEVER LOST ANY CASES IN COURT BECAUSE OF WESTWAY TOWINGS HANDLING OF THEIR EVIDENCE.**

**WESTWAY TOWING EMPLOYS 36 DRIVERS FULL TIME.**





OUR INDOOR CRIME SCENE LAB IS 12000 SQUARE FEET WITH A BEAUTIFUL OFFICE THAT COULD HOUSE THE ENTIRE TRAFFIC UNIT. THIS BUILDING IS MONITORED 24 HOURS A DAY 7 DAYS A WEEK.

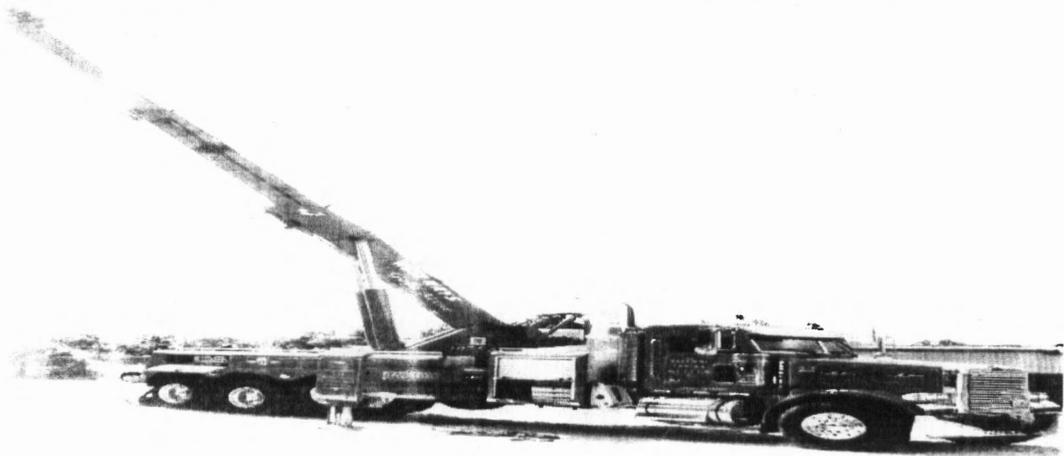
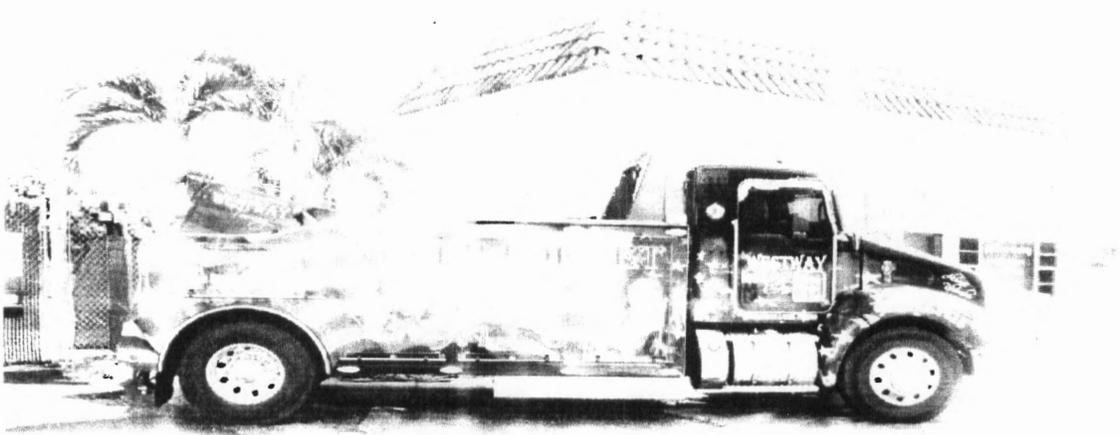
YOUR CITY HAS SOME OF THE HIGHEST PROFILE CASES IN THE COUNTRY. THESE CASES HAVE TO BE HANDLED VERY CAREFULLY. THESE ARE SPECIAL CRIME SCENE CASES THAT ARE TIED TO THE VEHICLE AS EVIDENCE. KEEPING THIS INDOOR EVIDENCE AREA UNDER STRICT HOLD COMPLIANCE WILL PREVENT AN ATTORNEY FROM USING POOR HOLD AREAS AS AN EXCUSE TO DESTROY IN COURT A POSSIBLE TRAFFIC HOMICIDE CONVICTION.

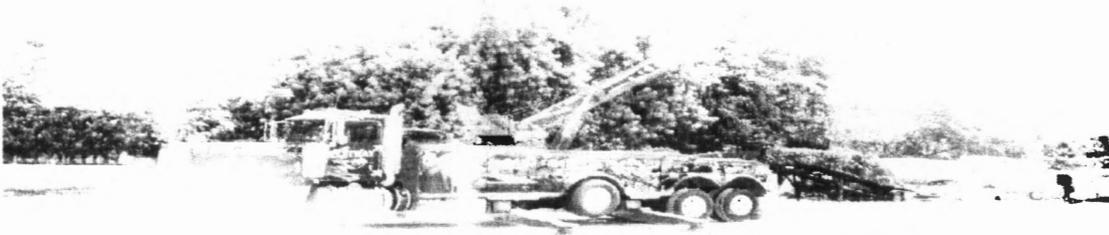
WE HAVE ROOM FOR OVER 100 CARS INSIDE.

# WESTWAY TOWING EQUIPMENT

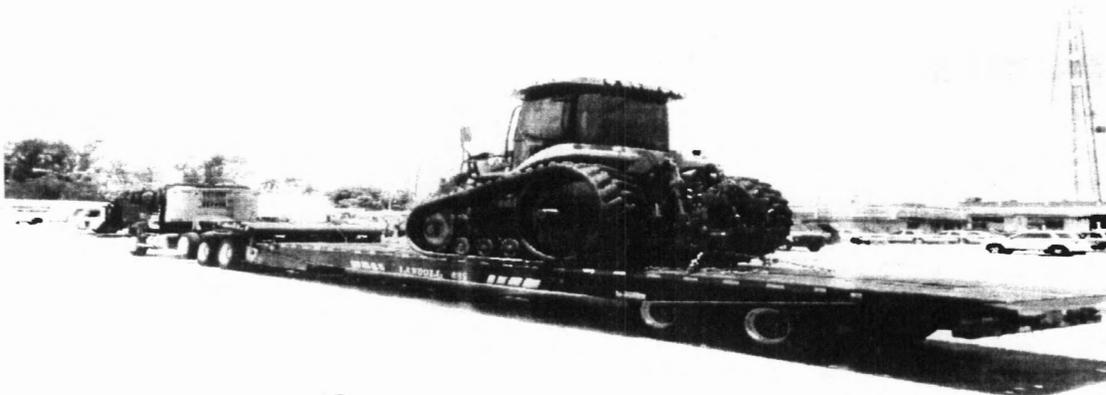
38 UNITS AVAILABLE TO THE CITY OF FORT LAUDERDALE







**WESTWAY TOWING HAS 5 OF THESE TRAILERS TO SERVICE RFP**



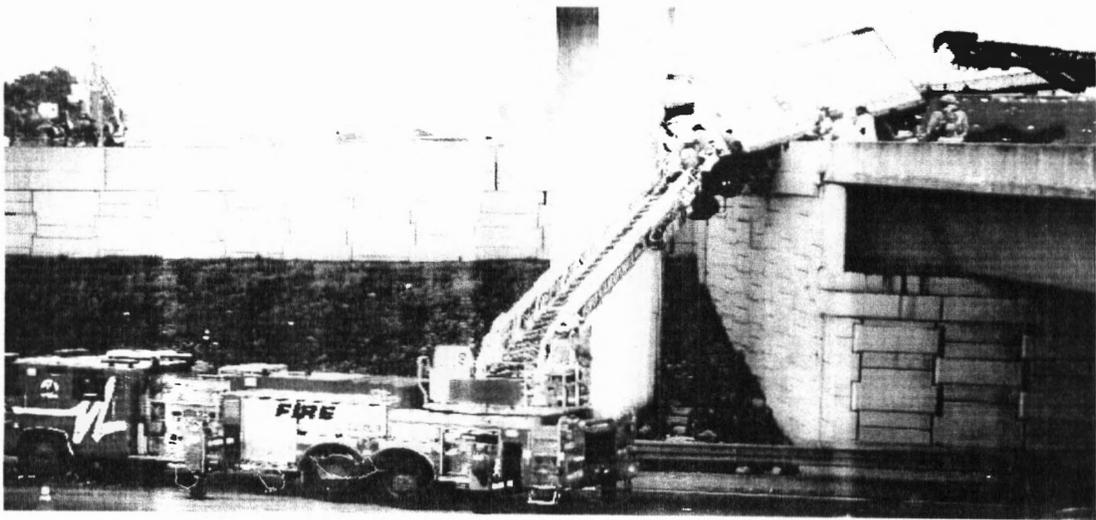
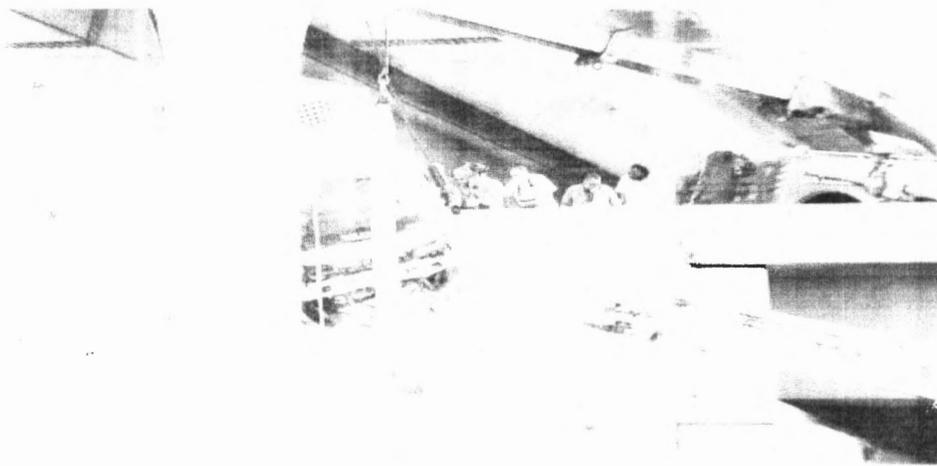
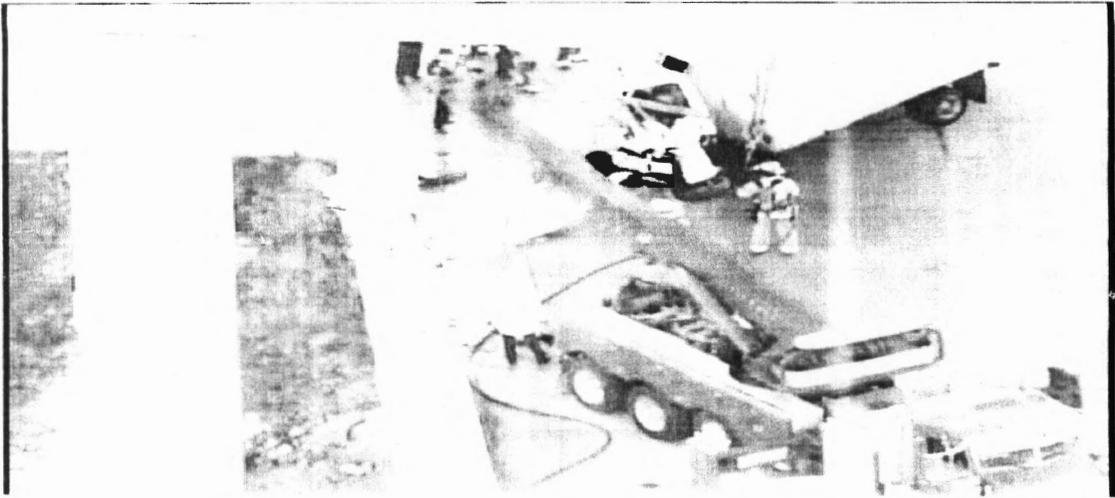


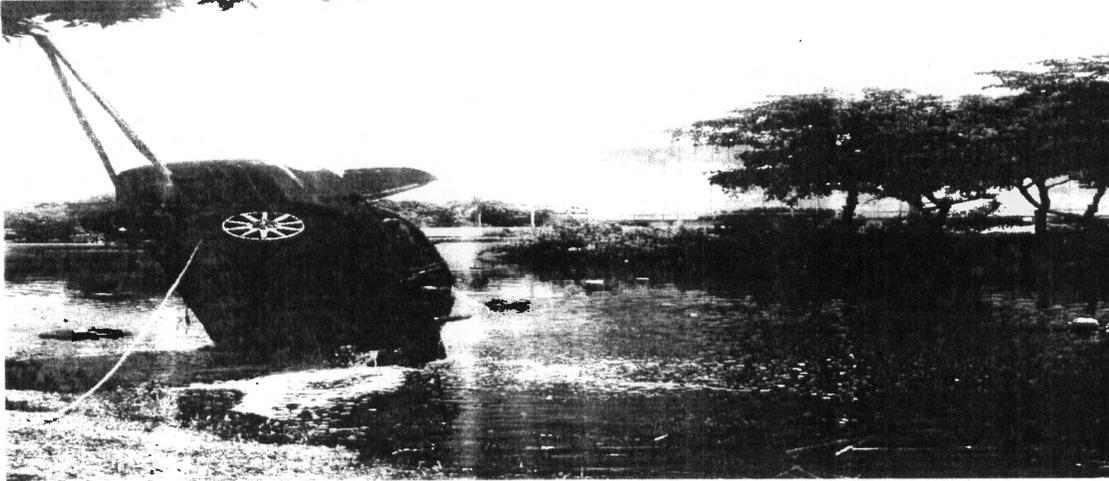
**THE FOLLOWING IS JUST A FEW OF THE RECOVERIES THAT WERE HANDLED BY WESTWAY TOWING.**

**THIS RFP IS A LARGE RESPONSIBILITY WITH AN ENORMOUS AMOUNT OF EQUIPMENT NECESSARY.**

**AS YOU WILL SEE THESE RECOVERIES ARE NOT IN ANY WAY SIMILAR SERVICES AS MENTIONED. A COMPANY THAT NEVER HANDLED POLICE TOWING AND JUST PERFORMS PRIVATE PROPERTY TOWING HAS NEVER HANDLED SITUATIONS LIKE THIS.**







WESTWAY TOWING PERFORMED OVER AND ABOVE EVERY SPECIFICATION IN YOUR TOWING RFP. WE ARE PROUD OF THIS INCREDIBLE RECORD OF SERVICE.

**\*\*\* THESE PICTURES ARE NOT PRIVATE PROPERTY TOWING \*\*\***

**THIS IS ONE OF THEIR RECOVERIES.**

MAYOR COMMISSIONERS, CITY MANAGER,

WESTWAY TOWING HAS SERVICED THE CITY OF FORT LAUDERDALE  
OVER AND ABOVE EVERY SPECIFICATION IN THE RFP.

MY STAFF TOTALLY ENJOYED EVERY DAY WE PERFORMED FOR YOU.

WE ARE A RESPONSIBLE CERTIFIED TOWING COMPANY THAT HAS  
HANDLED POLICE TOWING FOR 22 YEARS. WE HAVE NEVER LOST A  
CITY CONTRACT BECAUSE OF OUR RESPECT FOR THE PUBLIC AND  
THE TREMENDOUS AMOUNT OF KNOWLEDGE WE HAVE GATHERED  
OVER THE PAST 22 YEARS.

I WANT TO THANK YOU ALL FOR GIVING ME THE OPPORTUNITY TO  
BID ON YOUR TOWING RFP.

AGAIN THANK YOU.