



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#14-1633**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** January 6, 2015

**TITLE:** Approving an agreement with Aids Healthcare Foundation d/b/a Positive  
Healthcare for a 5k and music event on Fort Lauderdale Beach, March 22,  
2015.

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**Recommendation**

It is recommended that the City Commission approve, in substantially the form attached, a motion authorizing the City Manager to execute an agreement with Aids Healthcare Foundation d/b/a Positive Healthcare for the 2015 Florida Aids Walk & Music Festival on Sunday, March 22, 2015.

**Background**

The Parks and Recreation Department has received a request from the Aids Healthcare Foundation for the 2015 Florida Aids Walk & Music Festival to be held on Sunday, March 22, 2015 on Fort Lauderdale Beach.

This event has been held on Fort Lauderdale Beach since 2012 and is aimed at promoting fundraising and awareness. The post walk concert will feature major musical acts playing on stage at the beach.

**Event 1:**

Applicant: Aids Healthcare Foundation, Inc.  
Event Name: 2015 Florida Aids Walk & Music Festival  
Date/Time: Sunday, March 22, 2015 (8:00am-5:00pm)  
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd  
Road Closing: Yes- see attached walk route  
Alcohol: Yes  
Amplified Music: Yes- (12:00pm-6:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

01/06/15  
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### **Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

### **Resource Impact**

There is a positive impact of \$100.00

Attachments:

Exhibit 1 – 2015 Agreement

Exhibit 2 - Site Plan

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Department Director: Phil Thornburg, Director