



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-0868**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** September 17, 2019

**TITLE:** Motion Approving Event Agreements and Related Road Closures: Dillard High School and City of Fort Lauderdale Community Parade and FATVillage Artwalk – **(Commission Districts 2 and 3)**

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**Recommendation**

It is recommended that the City Commission approve event agreements and requested road closures with Mary Lee Russ D/B/A A Wise Choice 4 U and FATVillage Arts District, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1: Dillard High School and City of Fort Lauderdale Community Parade**

Applicant: Mary Lee Russ D/B/A A Wise Choice 4 U  
Event Name: Dillard High School and City of Fort Lauderdale Community Parade

Date/Time: Saturday, October 12, 2019 (8:00am – 10:00am)  
 Location: Starts at Carter Park and ends at Dillard High School  
 Set Up Date/Time: Saturday, October 12, 2019 (7:00am – 8:00am)  
 Breakdown Date/Time: Saturday, October 12, 2019 (10:00am – 11:00am)  
 Road Closing: Yes – NW 15<sup>th</sup> Ave to Sistrunk to NW 22<sup>nd</sup> Road to NW 24<sup>th</sup> Ave to NW 11<sup>th</sup> Street  
 Alcohol: No  
 Amplified Music: Yes - Saturday, October 12, 2019 (8:00am – 10:00am)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**Event 2: FATVillage Artwalk**

Applicant: FATVillage Arts District, Inc.  
 Event Name: FATVillage Artwalk  
 Date/Time: Saturday, October 26, 2019 (6:00pm – 10:00pm)  
 Saturday, November 30, 2019 (6:00pm – 10:00pm)  
 Location: NW 1<sup>st</sup> Avenue between Sistrunk Blvd. and NW 5<sup>th</sup> Street  
 Set Up Date/Time: Saturday, October 26, 2019 (12:00pm – 6:00pm)  
 Saturday, November 30, 2019 (12:00pm – 6:00pm)  
 Breakdown Date/Time: Saturday, October 26, 2019 (10:00pm – 11:00pm)  
 Saturday, November 30, 2019 (10:00pm – 11:00pm)  
 Road Closing: Yes – NW 1<sup>st</sup> Avenue btwn 5<sup>th</sup> and 6<sup>th</sup> Streets  
 Alcohol: Yes  
 Amplified Music: Yes - Saturday, October 26, 2019 (6:00pm – 10:00pm)  
 Saturday, November 30, 2019 (6:00pm – 10:00pm)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of August 22, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$165,000	\$120,708	\$400

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Dillard High School and City of Fort Lauderdale Community Parade Application

Exhibit 1a – Dillard High School and City of Fort Lauderdale Community Parade Site Plan

Exhibit 1b – Dillard High School and City of Fort Lauderdale Community Parade Agreement

Exhibit 2 – FATVillage Artwalk Application

Exhibit 2a – FATVillage Artwalk Site Plan

Exhibit 2b – FATVillage Artwalk Agreement

Exhibit 3 – October 2019 Special Event Calendar

Exhibit 4 – November 2019 Special Event Calendar

Exhibit 5 – December 2019 Special Event Calendar

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Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department