



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 17, 2018

TITLE: Motion to Approve a Parking Enforcement Agreement with First Baptist
Church, Inc.

Recommendation

It is recommended that the City Commission authorize the City Manager to enter into an agreement, in substantially the form attached, with the First Baptist Church, Inc. to monitor and enforce parking at its designated lot location through the use of the City's Parking Enforcement Agreement.

Background

This agreement provides the City and the First Baptist Church the opportunity to build a partnership that provides public parking and promotes uniform parking requirements in its parking lot located on the north side of NE 1st Street between NE 1st Avenue and North Federal Highway. The lot offers general public parking, and enforcement services will be provided by the City Parking Enforcement staff, which also adds a layer of security for public safety and well-being and will serve as a legitimate municipal purpose.

This is a one-year agreement with three one-year renewals. The City will enforce all City parking ordinances within this lot pursuant to Chapter 26 of the Code of Ordinances of the City of Fort Lauderdale. The City shall monitor the parking lot in accordance with the terms and conditions set forth in this agreement to ensure that patrons pay the parking fees due and, as necessary, enforce payment of the parking fees at a minimum by issuing citations to violators. The City shall retain all citation revenue derived by City.

Entering into this public/private partnership agreement affords First Baptist Church, Inc. and the City an opportunity to build a partnership that provides public parking and promotes uniform parking requirements citywide.

Resource Impact

There will be a positive fiscal impact associated with this agreement for any citation revenue generated.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 12: Be a leading government organization, managing resources wisely and sustainably
- Objective 1: Ensure sound fiscal management

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachment

Exhibit 1 – Parking and Enforcement Agreement

Prepared by: Jeff Davis, Transportation and Mobility

Department Director: Diana Alarcon, Transportation and Mobility