



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#14-1131**

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**TO:** Honorable Mayor & Members  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** September 16, 2014

**TITLE:** Motion approving event agreements: Where the Cars Are, October Fest Las Olas, Beach Baptism, Downtown Toys for Tots Charity Car Show, and National Marine Suppliers Customer Appreciation Party.

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**Recommendation**

It is recommended that the City Commission approve event agreements and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Antique Automobile Club of America, The Fort Lauderdale Region, Inc., Vitamin C Communications, Inc., Potential Church, Inc., and National Marine Suppliers, Inc.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

**Event 1:**

Applicant: Antique Automobile Club of America, the Fort Lauderdale, Inc.

Event Name: Where the Cars Are

Date/Time: Thursday's, September 25, 2014 (6:00pm- 9:00pm), October 23, 2014 (6:00pm- 9:00pm), & November 20, 2014

Location: Riverside Hotel Lawn- 620 East Las Olas Blvd

Road Closings: No – See Site Plan

Alcohol: No

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Amplified Music: Yes- (6:00pm- 9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 1

**Event 2**

Applicant: Vitamin C Communications, Inc.  
Event Name: October Fest Las Olas  
Date/Time: Saturday, September 27, 2014 (12:00pm- 11:00pm)  
Location: Huizenga Plaza- 32 East Las Olas Blvd  
Road Closing: No – See Site Plan  
Alcohol: Yes  
Amplified Music: Yes- (12:00pm- 11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 2

**Event 3:**

Applicant: Potential Church, Inc.  
Event Name: Beach Baptism  
Date/Time: Saturday, September 28, 2014 (3:00pm- 7:00pm)  
Location: Fort Lauderdale Beach  
Road Closing: No – See Site Plan  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 3

**Event 4:**

Applicant: Antique Automobile Club of America, the Fort Lauderdale Region, Inc.  
Event Name: Downtown Toys for Tots Charity Car Show  
Date/Time: Saturday, October 11, 2014 (11:00am- 4:00pm)  
Location: First Baptist Church- 301 East Broward Blvd  
Road Closing: No – See Site Plan  
Alcohol: No  
Amplified Music: Yes- (11:00am- 4:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 4

**Event 5:**

Applicant: National Marine Suppliers, Inc.  
Event Name: National Marine Suppliers Customer Appreciation Party  
Date/Time: Saturday, November 1, 2014 (6:00pm- 11:00pm)  
Location: Las Olas Riverfront- 300 SW 1<sup>st</sup> Ave  
Road Closing: No – See Site Plan  
Alcohol: Yes  
Amplified Music: Yes- (6:00pm- 11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 5

### **Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

### **Resource Impact**

There is no fiscal impact associated with this action

### **Attachments**

Exhibit 1 – Where the Cars Are  
Exhibit 1a – Where the Cars Are Site Plan  
Exhibit 2 – October Fest Las Olas  
Exhibit 2a – Octoberfest Site Plan  
Exhibit 3 – Beach Baptism  
Exhibit 4 – Downtown Toys for Tots Charity Car Show  
Exhibit 4a – Toys for Tots Site Plan  
Exhibit 5 - National Marine Suppliers Customer Appreciation Party  
Exhibit 5a – National Marine Suppliers Site Plan

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Prepared By: Carolyn Bean, Administrative Assistant  
Department Director: Phil Thornburg, Director