

| City of Fort Lauderdale, Florida Special Events and Public Space Activation Budget Summary | |
|---|---------------------------------------|
| List of Activities | FY 2024 Preliminary Budget |
| Fourth of July | \$ 400,000 |
| Riverwalk Activation | \$ 225,000 |
| Las Olas Oceanside Park Activation | \$ 115,500 |
| Great American Beach Party | \$ 100,000 |
| Sistrunk Festival | \$ 100,000 |
| Summer Jamz | \$ 100,000 |
| Jazz Brunch | \$ 66,000 |
| Starlight Musicals | \$ 60,000 |
| Downtown Countdown - New Year's Eve | \$ 50,000 |
| St. Patrick's Day Parade | \$ 40,000 |
| King Holiday Parade and Multicultural Festival | \$ 40,000 |
| Carter Park Jamz | \$ 20,000 |
| Fort Lauderdale | \$ 20,000 |
| Light Up Sistrunk | \$ 20,000 |
| Light Up the Beach | \$ 20,000 |
| Light Up the Galt | \$ 20,000 |
| Pre Labor Day Festival | \$ 20,000 |
| Get Lit - Riverwalk | \$ 16,500 |
| David Deal Play Day | \$ 15,000 |
| Relay for Life | \$ 10,000 |
| Sips, Sounds, and Splats | \$ 10,000 |
| Viernes Musicales | \$ 10,000 |
| Noon Tunes | \$ 8,000 |
| Diwali | \$ 5,000 |
| Kijiji Moja | \$ 5,000 |
| Menorah Lighting | \$ 2,000 |
| Old School Reunion | \$ 2,000 |
| Pride Parade | \$ 1,500 |
| Big Toy and Truck Extravaganza | \$ 1,000 |
| Kwanzaa Ujamaa | \$ 1,000 |
| Santa on the Beach | \$ 800 |
| Event Support Related Expenses | |
| Marketing | \$ 50,000 |
| Music License Fees | \$ 10,000 |
| General Fund Total | \$ 1,564,300 |