



huizenga
park

July 5, 2022

Fort Lauderdale City Commission

CAM 22-0678
Exhibit 1
Page 1 of 30



huizenga
park

CAM 22-0678
Exhibit 1
Page 2 of 30

CAM #23-0046
Exhibit 2
Page 2 of 30

1 HUIZENGA PLAZA
 2.1 acres
 Anchored by a large fountain, this riverfront park currently consists of a large lawn, amphitheater, walkways, picnic tables & benches.

2 STRANAHAN PARK
 1.6 acres
 This botanical park is attached to the Fort Lauderdale Woman's Club. The private/public partnership features over 500 varieties of plants within six gardens.

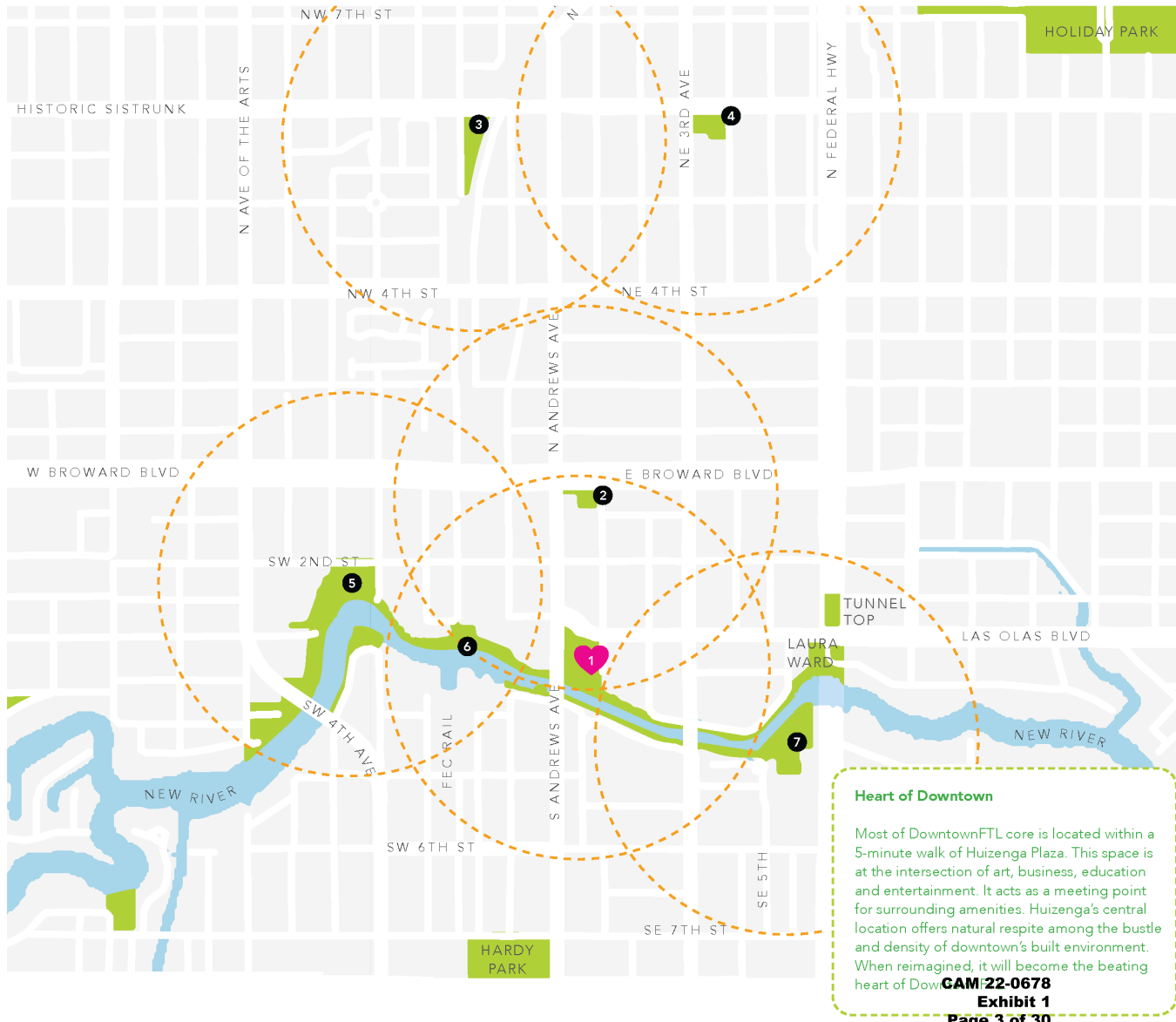
3 SISTRUNK PARK
 1.7 acres
 This park is home to many neighborhood and cultural events. It features a mounded lawn with community mural and a playground.

4 PETER FELDMAN PARK
 1.3 acres
 This park offers a lawn, playground, benches, and shaded picnic tables.

5 ESPLANADE PARK
 2.4 acres
 The riverside park features a covered stage and hosts many year-round events. It is at one end of the city's Riverwalk.

6 THE RIVERWALK
 18.2 acres / 1.5 miles
 This linear promenade sits next to the New River, providing access for residents and visitors. The park consists of a meandering walkway linking together attractions, restaurants and shops.

7 SMOKER PARK
 1.7 acres
 On the south side of the Riverwalk is a conservation area called Smoker Park. This park is mainly used for leisure activities, such as taking a stroll.



Heart of Downtown
 Most of DowntownFTL core is located within a 5-minute walk of Huizenga Plaza. This space is at the intersection of art, business, education and entertainment. It acts as a meeting point for surrounding amenities. Huizenga's central location offers natural respite among the bustle and density of downtown's built environment. When reimagined, it will become the beating heart of Downtown.
CAM#22-0678
Exhibit 1
Page 3 of 30

Park History



A/01

1970

The DDA purchased the land for Huizenga Plaza in the 1970s as part of a larger land acquisition effort to revitalize Downtown Fort Lauderdale by bringing civic and cultural amenities to the urban core.

1996

In 1996, the DDA evaluated the development potential for the site and determined that the best use would be for a signature park centered on the Riverwalk.

1998

This Yellow Tabebuia species was introduced to Broward County by Annie Beck, who started the first garden club in Fort Lauderdale. Beck planted a yellow tab in the 1930s. Tom Chancey, an arborist, saved the tree in 1998 by supervising its relocation from Beck's 334 E. Las Olas property.



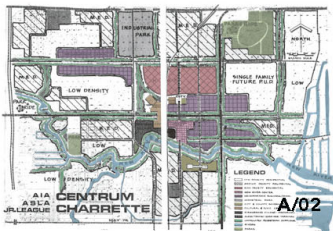
2003

The park is named after H. Wayne Huizenga to recognize his contributions to the growth of Downtown Fort Lauderdale, Broward County and South Florida. He and his late wife, Marti, were generous community philanthropists who left a lasting positive impact on the community.



1980

The DDA initiated land use and zoning policy for a compact, mixed-use Downtown, allowing for the development of thousands of residential units to create a live-work-play destination.



A/02

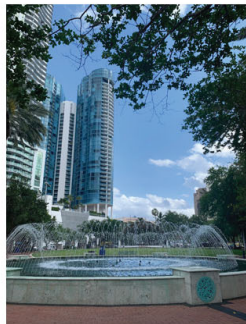
1997

The DDA approved the design of a \$1 million dollar fountain for Wayne Huizenga, a prominent American businessman and entrepreneur. The original design featured life-like bronze wildlife sculptures of birds, alligators and other animals that live in the Everglades erected 30 feet high. The renovation of other features in the park was also done by Landscape Architect, Rhett Roy.



A/03

1997 original concept

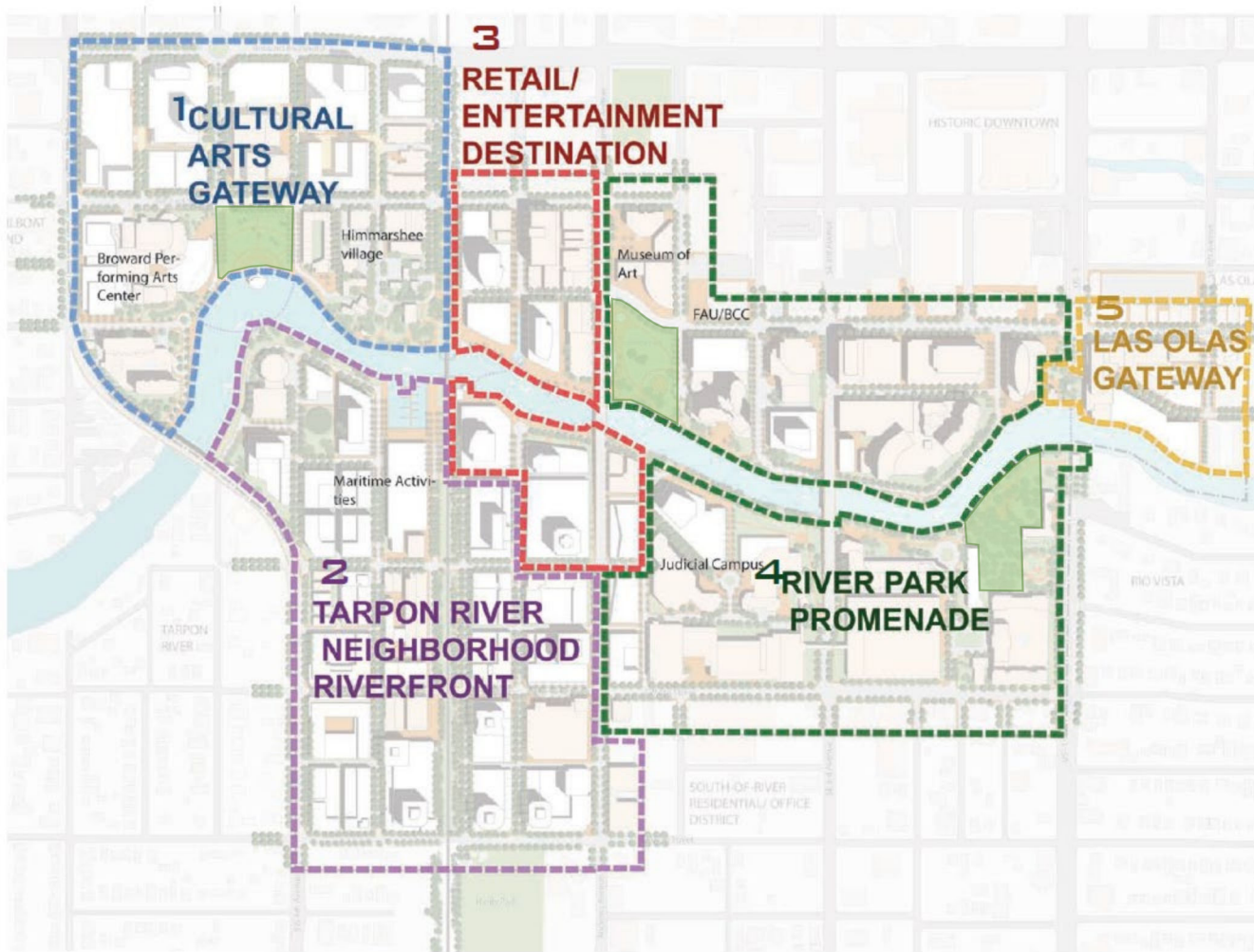


2021

What's next for Huizenga Park?

The reimagined park will become the physical heart of the DowntownFTL park network, connected by the New River, Las Olas Boulevard and Andrews Avenue. The new park will demonstrate the DDA's commitment to the future health and prosperity of the city and inspire more investments in downtown public spaces.

huizenga
park



Andrews Bridge Before



Proposed Andrews Bridge After
(from New River Master Plan 2008)



2008 New River Master Plan, 2010 Riverwalk District Plan

CAM 22-0678
Exhibit 1
Page 5 of 30



Recommendations made by national experts from the Urban Land Institute in 2019 serve as inspiration for the new vision of Huizenga Park.

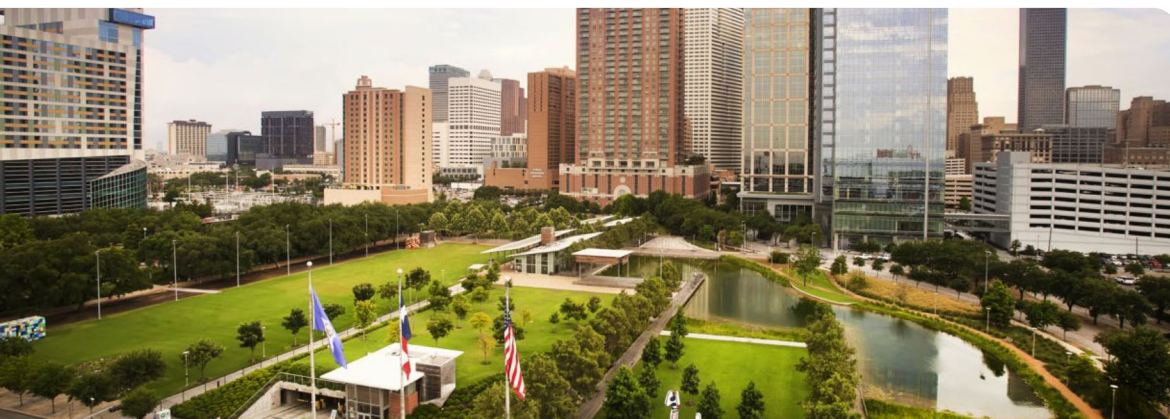
huizenga
park



CAM 22-0678
Exhibit 1
Page 6 of 30



From Dallas to Detroit, Sarasota to Tampa, Minneapolis and Houston, the DDA studied successful urban parks to inform future decisions about Huizenga Park.



CAM 22-0678
Exhibit 1
Page 7 of 30



Since the start of the design process, we've presented at nearly ten public meetings, engaging with close to 300 DowntownFTL and Park stakeholders.



CAM 22-0678
Exhibit 1
Page 8 of 30

Existing Conditions



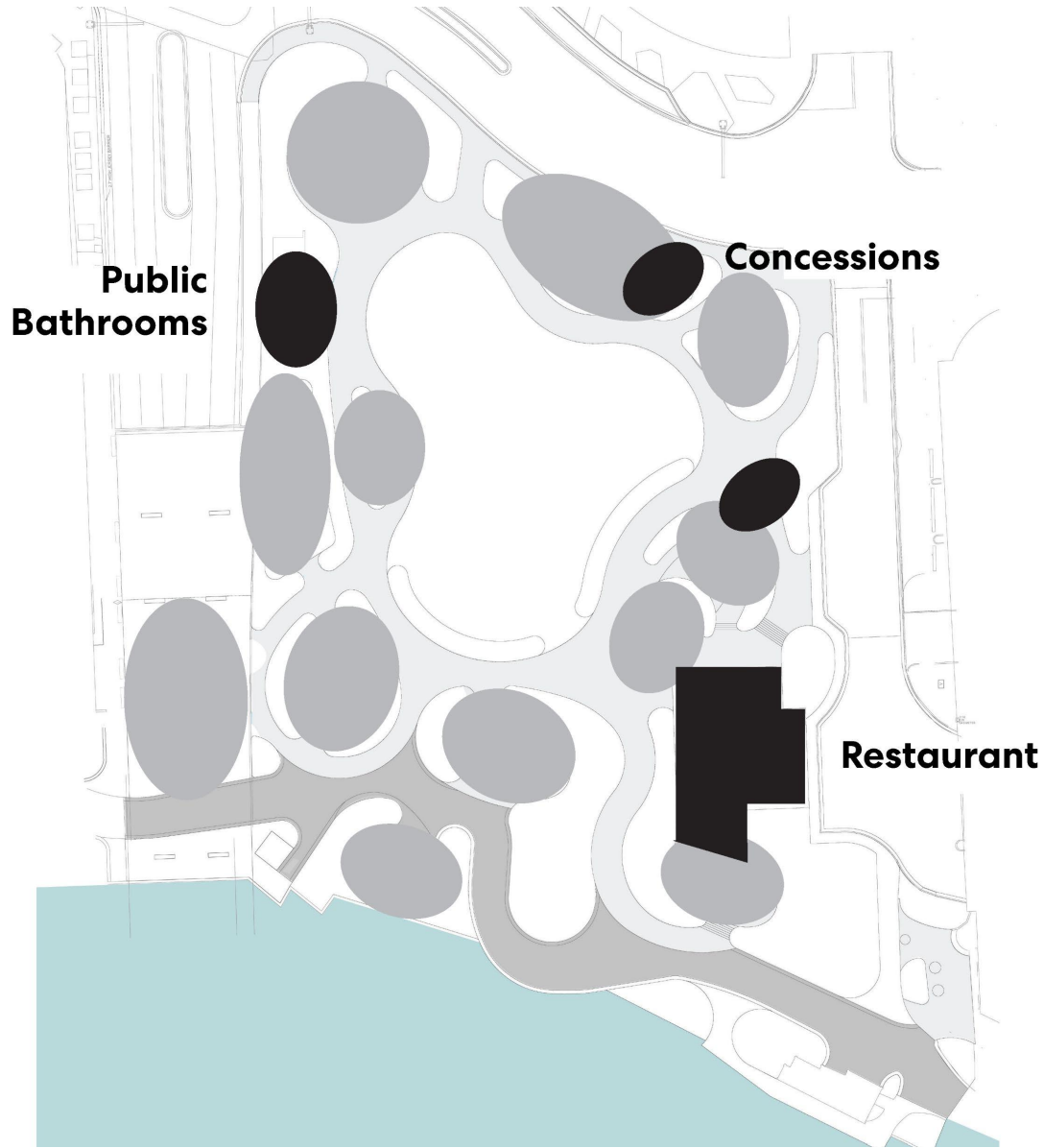
Existing Circulation



Proposed Circulation



New Amenities



Site Plan



Site Plan



Annie Beck Entry Plaza



huizenga
park

CAM 22-0678
Exhibit 1
Page 15 of 30

Café Terrace



huizenga
park

CAM 22-06-18
Exhibit 1
Page 16 of 30

Spirit of FTL Fountain



huizenga
park

CAM 22-0678
Exhibit 1
Page 17 of 30

CAM #23-0046
Exhibit 2
Page 17 of 30

Bathrooms + Pumphouse



huizenga
park

CAM 22-0678
Exhibit 1
Page 18 of 30

CAM #23-0046
Exhibit 2
Page 18 of 30

The Quarry



huizenga
park

CAM 22-0678
Exhibit 1
Page 19 of 30

CAM #23-0046
Exhibit 2
Page 19 of 30

Dog Run



huizenga
park

CAM 22-0678
Exhibit 1
Page 20 of 30

Moundscape



huizenga
park

CAM 22-0679
Exhibit 1
Page 21 of 30

Andrews Ave Plaza



huizenga
park

CAM 22-0678
Exhibit 1
Page 22 of 30

River's Edge



huizen
park

CAM 22-0678
Exhibit 1
Page 23 of 30

CAM #23-0046
Exhibit 2
Page 23 of 30

River Overlook



huizenga
park

CAM 22-0678
Exhibit 1
Page 24 of 30

River Overlook



huizenga
park

CAM 22-0678
Exhibit 1
Page 25 of 30

The Deck



huizenga
park

CAM 22-0678
Exhibit 1
Page 26 of 30

Dining Terrace



huizenga
park

CAM 22-0678
Exhibit 1
Page 27 of 30

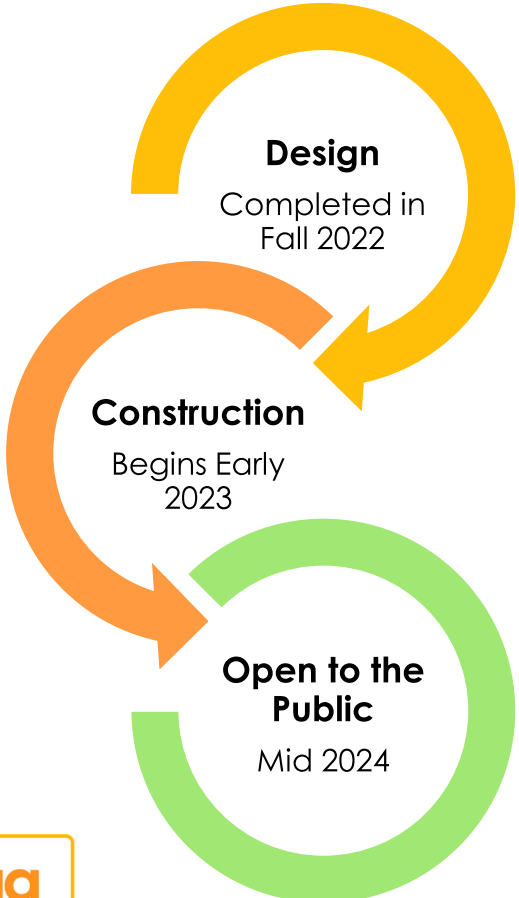
Park Terrace



huizenga
park

CAM 22-0678
Exhibit 1
Page 28 of 30

What is the Schedule?



How is the Park Funded?

Construction Cost Estimate at 60% Design Plans: **\$15 million**



State of Florida \$950,000

DDA has spent/committed an additional \$1M to date

huizenga
park

FTL
DDA

Connect With Us

Connect with us @ddaftl



CAM 22-0678
Exhibit 1
Page 30 of 30