



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#13-1116**

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**TO:** Honorable Mayor & Members  
Fort Lauderdale City Commission

**FROM:** Lee Feldman, City Manager

**DATE:** September 3, 2013

**TITLE:** Motion approving event agreements: Lauderdale Fest Oktoberfest; Las Olas Oktoberfest; Festival of Souls; Where the Cars Are; Beach Bash 5K and 30<sup>th</sup> Birthday at Quarterdeck

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**Recommendation**

It is recommended that the City Commission approve event agreements and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with The Las Olas Holding Company Inc.; Festival of Souls, LLC; Antique Automobile Club of America, The Fort Lauderdale Region, Inc.; The Greater Fort Lauderdale Road Runners Club and Quarterdeck Cordova, Inc.

**Background**

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

**Event 1:**

Applicant: The Las Olas Holding Company Inc.

Event Name: Las Olas Oktoberfest

Date/Time: Friday, September 20, 2013 (5:00PM- 10:00PM), Saturday, September 21, 2013 (11:00AM- 11:00PM), Sunday, September 22, 2013 (12:00PM- 8:00PM), Thursday, September 26, 2013 (5:00PM- 10:00PM), Friday, September 27, 2013 (5:00PM- 10:00PM), Saturday, September 28, 2013 (11:00AM- 11:00PM) and Sunday, September 29, 2013 (12:00PM- 8:00PM).

Location: Riverside Hotel Lawn- 620 East Las Olas Blvd.

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Road Closings: No  
Alcohol: Yes  
Amplified Music: Yes (During event times- See above)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 1

**Event 2**

Applicant: Festival of Souls, LLC  
Event Name: Festival of Souls  
Date/Time: Thursday's, Friday's, Saturday's and Sunday's starting September 26-  
November 3, 2013 (7:30PM- 11:00PM)  
Location: Las Olas Riverfront  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- (7:30PM- 11:00PM)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 2

**Event 3:**

Applicant: Vitamin C Communications Inc.  
Event Name: Lauderdale Fest Oktoberfest  
Date/Time: Saturday, September 28, 2013 (12PM-11PM)  
Location: Huizenga Plaza- 32 East Las Olas Blvd.  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (12PM-11PM)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 3

**Event 4:**

Applicant: Antique Automobile Club of America, The Fort Lauderdale Region, Inc.  
Event Name: Where the Cars Are  
Date/Time: Thursday, September 12, 2013 (6:00PM- 9:00PM), Thursday, October 24,  
2013 (6:00PM- 9:00PM), Thursday, November 21, 2013 (6:00PM- 9:00PM).  
Location: Riverside Hotel Lawn- 620 East Las Olas Blvd.  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes (6:00PM- 9:00PM on event dates)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No

Exhibit: 4

**Event 5:**

Applicant: The Greater Fort Lauderdale Road Runners Club  
Event Name: Beach Bash 5K  
Date/Time: September 21, 2013 (7:00AM – 9:30AM)  
Location: South Beach Parking Lot Across From Bahia Mar  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 5

**Event 6**

Applicant: Quarterdeck Cordova, Inc.  
Event Name: 30<sup>th</sup> Birthday at Quarterdeck  
Date/Time: Saturday, September 14, 2013 (6:00PM – 2:00AM)  
Location: 1541 Cordova Road  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (6PM – 11PM)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 6

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Resource Impact**

There is no fiscal impact associated with this action

**Attachments**

Exhibit 1 – Las Olas Oktoberfest  
Exhibit 2 – Festival of Souls  
Exhibit 3 – Lauderdale Fest Oktoberfest  
Exhibit 4—Where the Cars Are  
Exhibit 5 – Beach Bash 5K  
Exhibit 5a – Beach Bash Race Route  
Exhibit 6 – 30<sup>th</sup> Birthday at Quarterdeck

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Department Director: Phil Thornburg, Director, x5348  
September 3, 2013  
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