



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-1128

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: December 5, 2023

TITLE: Motion Approving Event Agreements and Related Road Closures for 36th
Annual Las Olas Art Fair (January and March 2024) and Tik Tok Dance
Party with Santa (**Commission Districts 2 and 4**)

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with The Las Olas Association, Inc. and Beach Daze Entertainment LLC, in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: 36th Annual Las Olas Art Fair – Part 1(District 4)

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| Applicant: | The Las Olas Association, Inc. |
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| Date/Time: | Saturday, January 6, 2024 (10:00am – 5:00pm) Sunday, January 7, 2024 (10:00am – 5:00pm) Saturday, March 2, 2024 (10:00am – 5:00pm) Sunday, March 3, 2024 (10:00am – 5:00pm) |
| Location: | East Las Olas Blvd between SE 6 th Ave and SE 11 th Ave |
| Set Up Date/Time: | Saturday, January 6, 2024 (4:00am – 9:30am) Sunday January 7, 2024 (4:00am – 9:30am) Saturday, March 2, 2024 (4:00am – 9:30am) Sunday March 3, 2024 (4:00am – 9:30am) |
| Breakdown Date/Time: | Saturday, January 6, 2024 (5:30pm – 8:00pm) Sunday January 7, 2024 (5:30pm – 8:00pm) Saturday, March 2, 2024 (5:30pm – 8:00pm) Sunday March 3, 2024 (5:30pm – 8:00pm) |
| Road Closing: | Yes – Full Road Closure Saturday, January 6, 2024 (4:00am – 8:00pm) Sunday January 7, 2024 (4:00am – 8:00pm) Saturday, March 2, 2024 (4:00am – 8:00pm) Sunday March 3, 2024 (4:00am – 8:00pm) <ul style="list-style-type: none"> East Las Olas Blvd (from SE 6th to SE 11th Ave) |
| Alcohol: | No |
| Amplified Music: | No |
| Special Permission: | Amplified Music/Extended Road Closure – No |
| Insurance Required: | Yes |
| Banners: | No |
| Pending Code Violations: | No |
| Application Fee: | \$200 – Same application fee for both January/March. Recurring event (can permit up to 90 days) |

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| <u>Event 2: 36th Annual Las Olas Art Fair – Part 2 (District 4)</u> | |
| Applicant: | The Las Olas Association, Inc. |
| Date/Time: | Saturday, March 2, 2024 (10:00am – 5:00pm) Sunday, March 3, 2024 (10:00am – 5:00pm) |
| Location: | East Las Olas Blvd between SE 6 th Ave and SE 11 th Ave |
| Set Up Date/Time: | Saturday, March 2, 2024 (4:00am – 9:30am) Sunday March 3, 2024 (4:00am – 9:30am) |
| Breakdown Date/Time: | Saturday, March 2, 2024 (5:30pm – 8:00pm) Sunday March 3, 2024 (5:30pm – 8:00pm) |
| Road Closing: | Yes – Full Road Closure Saturday, March 2, 2024 (4:00am – 8:00pm) |

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| | Sunday March 3, 2024 (4:00am – 8:00pm) <ul style="list-style-type: none"> East Las Olas Blvd (from SE 6th to SE 11th Ave) |
| Alcohol: | No |
| Amplified Music: | No |
| Special Permission: | Amplified Music/Extended Road Closure – No |
| Insurance Required: | Yes |
| Banners: | No |
| Pending Code Violations: | No |
| Application Fee: | \$200 – Same application fee for both January/March. Recurring event (can permit up to 90 days) |

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| <u>Event 3: Tik Tok Dance Party (District 2)</u> | |
| Applicant: | Beach Daze Entertainment LLC |
| Date/Time: | Saturday, December 23, 2023 (12:00pm – 6:00pm) |
| Location: | Esplanade Park 400 SW 2 nd Street, Fort Lauderdale, FL 33312 |
| Set Up Date/Time: | Saturday, December 23, 2023 (8:00am – 11:00am) |
| Breakdown Date/Time: | Saturday, December 23, 2023 (6:00pm – 9:00pm) |
| Road Closing: | Yes – Full Road Closure Saturday, December 23, 2023 (8:00am – 9:00pm) <ul style="list-style-type: none"> SW 2nd Street (from SW 4th Ave to SW 5th Ave) SW 4th Ave (from 2nd Street to the Riverwalk) |
| Alcohol: | Yes |
| Amplified Music: | Saturday, December 23, 2023 (12:00pm – 6:00pm) |
| Special Permission: | Amplified Music/Extended Road Closure – No |
| Insurance Required: | Yes |
| Banners: | No |
| Pending Code Violations: | No |
| Application Fee: | \$200 |

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

| <i>Funds available as of November 16, 2023</i> | | | | | |
|---|-------------|-----------|---------|--------|--|
| ACCOUNT NUMBER | COST CENTER | ACCOUNT / | AMENDED | AMOUNT | |

| | NAME (Program) | ACTIVITY NAME | BUDGET (Character) | RECEIVED (Character) | AMOUNT |
|------------------------------------|---------------------|---|-----------------------|-------------------------|--------|
| 10-001-6025-574-347- 200-PKR029 | Community Events | Charges for Service/ Nonsponsor Charges – Spec Event Fees | \$165,000 | \$4,770 | \$400 |
| TOTAL AMOUNT ► | | | | | \$400 |

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Las Olas Art Fair (January 2024) Application
Exhibit 1a – Las Olas Art Fair (January 2024) Site Plan
Exhibit 1b – Las Olas Art Fair (January 2024) Agreement
Exhibit 2 – Las Olas Art Fair (March 2024) Application
Exhibit 2a – Las Olas Art Fair (March 2024) Site Plan
Exhibit 2b – Las Olas Art Fair (March 2024) Agreement
Exhibit 3 – Tik Tok Dance Party with Santa Application
Exhibit 3a – Tik Tok Dance Party with Santa Site Plan
Exhibit 3b – Tik Tok Dance Party with Santa Agreement
Exhibit 4 – December 2023 Special Event Calendar
Exhibit 5 – January 2024 Special Event Calendar
Exhibit 6 – March 2024 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation
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