



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-1211

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: December 19, 2023

TITLE: Motion Approving a Temporary Beach License and Outdoor Event
Agreement for Seaglass: A Fort Lauderdale Rose Experience -
(Commission District 2)

Recommendation

Staff recommends the City Commission approves a temporary beach license and outdoor event agreement with SEAGLASS GROUP LLC, in substantially the form attached, and authorize the City Manager to execute the agreement.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of City streets where appropriate with event parking being satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will submit the required certificates of insurance. The organizer is requesting City Services to support the production of the event, as noted in the outdoor event application.

Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: <u>Seaglass: A Fort Lauderdale Rose Experience</u> (District 2)	
Applicant:	Seaglass Group LLC

Date/Time:	Friday, January 26, 2024 (6:00pm – 10:00pm) Saturday, January 27, 2024 (5:00pm – 9:00pm) Sunday, January 28, 2024 (1:00pm – 5:00pm)
Location:	Fort Lauderdale Beach Park – directly across from Bahia Mar
Set Up Date/Time:	Tuesday, January 23, 2024 – Thursday, January 25, 2024 (8:00am – 11:59pm) and Friday, January 26, 2024 (8:00am – 6:00pm)
Breakdown Date/Time:	Sunday, January 28, 2024 (5:00pm – 11:59pm) and Monday, January 29, 2024 (8:00am – 11:59pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Friday, January 26, 2024 (6:00pm – 10:00pm) Saturday, January 27, 2024 (5:00pm – 9:00pm) Sunday, January 28, 2024 (1:00pm – 5:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1,000 +3,500 Beach Usage Fee

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<i>Funds available as of December 12, 2023</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$165,000	\$4,770	\$4,500
TOTAL AMOUNT ►					\$4,500

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically

advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Seaglass: A Fort Lauderdale Rose Experience

Exhibit 1a – Seaglass: A Fort Lauderdale Rose Experience Site Plan

Exhibit 1b – Seaglass: A Fort Lauderdale Rose Experience Agreement

Exhibit 2 – January 2024 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation