



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0767

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: August 16, 2022

TITLE: Motion Approving Event Agreements and Related Road Closures, as well as Request for Music Exemption and Road closure of the Barrier Island after 10:00am for Seminole Hard Rock Winterfest Boat Parade, Seminole Hard Rock Winterfest Boat Parade PUBLIC VIEWING AREA and Seminole Hard Rock Winterfest Boat Parade VIP VIEWING AREA - **(Commission Districts 1, 2, and 4)**

Recommendation

Staff recommends the City Commission approve event agreements, related road closures, as well as request for extended hours for music and road closure of the Barrier Island after 10:00am with Winterfest, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval for closing the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Seminole Hard Rock Winterfest Boat Parade</u> – (Districts 1, 2, and 4)	
Applicant:	Winterfest, Inc.
Date/Time:	Saturday, December 10, 2022 (6:00pm – 11:00pm)
Location:	Along the New River in Fort Lauderdale to Lake Santa Barbara in Pompano
Set Up Date/Time:	Saturday, December 10, 2022 (8:00am – 8:00pm)
Breakdown Date/Time:	Saturday, December 10, 2022 (8:30pm – 10:00pm)
Road Closing:	No
Alcohol:	No
Amplified Music:	Yes - Saturday, December 10, 2022 (4:30pm – 11:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes Amplified Music until 11:00pm on the following dates: <ul style="list-style-type: none"> • Saturday, December 10, 2022
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

****The event organizer is requesting to play Amplified Music until 11:00pm on the following dates:**

- Saturday, December 10, 2022

**** The event organizer is requesting a Road Closure on the Barrier Island after 10:00am on the following dates:**

- Las Olas Circle Surrounding Las Olas Promenade Park
- Saturday, December 10, 2022 (6:00am – 11:30pm)

<u>Event 2: Seminole Hard Rock Winterfest Boat Parade PUBLIC VIEWING AREA</u> – (District 2)	
Applicant:	Winterfest, Inc.
Date/Time:	Saturday, December 10, 2022 (7:00pm – 11:00pm)
Location:	Las Olas Intracoastal Promenade Park (80 Las Olas Cir, Fort Lauderdale, FL 33316) Las Olas Garage Rooftop (200 Las Olas Cir, Fort Lauderdale, FL 33316)
Set Up Date/Time:	Friday, December 9, 2022 (8:00am – 5:00pm)
Breakdown Date/Time:	Sunday, December 11, 2022 (8:00am – 5:00pm) Monday, December 12, 2022 (8:00am – 5:00pm)
Road Closing:	Yes – Full Road Closure Saturday, December 10, 2022 (6:00am – 11:30pm) Las Olas Circle Surrounding Las Olas Promenade Park
Alcohol:	No
Amplified Music:	Yes - Saturday, December 10, 2022 (4:00pm – 11:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes Amplified Music until 11:00pm on the following dates: <ul style="list-style-type: none"> • Saturday, December 10, 2022 Road Closure past 10:00am on the Barrier Island: <ul style="list-style-type: none"> • Las Olas Circle Surrounding Las Olas Promenade Park • Saturday, December 10, 2022 (6:00am – 11:30pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Included as part of the Winterfest Boat Parade Application

****The event organizer is requesting to play Amplified Music until 11:00pm on the following dates:**

- Saturday, December 10, 2022

**** The event organizer is requesting a Road Closure on the Barrier Island after 10:00am on the following dates:**

- Las Olas Circle Surrounding Las Olas Promenade Park
- Saturday, December 10, 2022 (6:00am – 11:30pm)

Event 2: Seminole Hard Rock Winterfest Boat Parade VIP VIEWING AREA – (District 4)	
Applicant:	Winterfest, Inc.
Date/Time:	Saturday, December 10, 2022 (8:00pm – 11:00pm)
Location:	Along the Riverwalk (from Salt7 to east of Stranahan House) and the Henry Kinney Tunnel Top Park (Laura Ward Park)
Set Up Date/Time:	Friday, December 9, 2022 (8:00am – 5:00pm)
Breakdown Date/Time:	Sunday, December 11, 2022 (9:00am – 5:00pm) Monday, December 12, 2022 (9:00am – 5:00pm)
Road Closing:	Yes – Full Road Closure Saturday, December 10, 2022 (7:00am – 10:00pm) S.E. 4th Street (South of Las Olas Blvd.) Between S.E. 6th to the west side of S.E. 8th Avenue
Alcohol:	Yes
Amplified Music:	Yes - Saturday, December 10, 2022 (4:30pm – 11:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes Amplified Music until 11:00pm on the following dates: <ul style="list-style-type: none"> • Saturday, December 10, 2022
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Included as part of the Winterfest Boat Parade Application

****The event organizer is requesting to play Amplified Music until 11:00pm on the following dates:**

- Saturday, December 10, 2022

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

Funds available as of January 25, 2022					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$148,282	\$200
				TOTAL AMOUNT ►	\$200

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – Seminole Hard Rock Winterfest Boat Parade Application

Exhibit 2a – Seminole Hard Rock Winterfest Boat Parade Site Plan

Exhibit 2b – Seminole Hard Rock Winterfest Boat Parade Agreement

Exhibit 3 – Seminole Hard Rock Winterfest Boat Parade **PUBLIC VIEWING AREA** Application

Exhibit 3a - Seminole Hard Rock Winterfest Boat Parade **PUBLIC VIEWING AREA** Site Plan

Exhibit 3b - Seminole Hard Rock Winterfest Boat Parade **PUBLIC VIEWING AREA** Agreement

Exhibit 4 – Seminole Hard Rock Winterfest Boat Parade **VIP VIEWING AREA** Application

Exhibit 4a - Seminole Hard Rock Winterfest Boat Parade **VIP VIEWING AREA** Site Plan

Exhibit 4b - Seminole Hard Rock Winterfest Boat Parade **VIP VIEWING AREA** Agreement

Exhibit 5 – December 2022 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department