



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0199

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: March 3, 2015

TITLE: Event Agreements: Farmers' Market at Broward Health Medical Center, 2015 Fort Lauderdale Walk MS, South Florida Scottish Festival & Games and Farmers' Market at Whole Foods Market Fort Lauderdale

Recommendation

It is recommended that the City Commission approve event agreements with Florida Fresh Market Enterprises, Inc., National Multiple Sclerosis Society, South Florida Chapter, Scottish American Society of South Florida, Inc. and Florida Fresh Market Enterprises, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information for each event is as follows:

Event 1:

Applicant: Florida Fresh Market Enterprises, Inc.
Event Name: Farmers' Market at Broward Health Medical Center
Date/Time: Tuesdays, March 3, 2015- June 3, 2015 (9:00am-3:00pm)
03/03/15
15-0199

Location: Broward Health Medical Center- 1600 S. Andrews Ave
Road Closings: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: National Multiple Sclerosis Society, South Florida Chapter
Event Name: 2015 Fort Lauderdale Walk MS
Date/Time: Saturday, March 14, 2015 (6:00am- 2:00pm)
Location: George English Park- 1100 Bayview Drive
Road Closing: No- (Walk on sidewalks only)
Alcohol: No
Amplified Music: Yes- (8:00am- 12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Scottish American Society of South Florida, Inc.
Event Name: South Florida Scottish Festival & Games
Date/Time: Saturday, March 21, 2015 (8:00am-10:00pm)
Location: Snyder Park- 3299 SW 4th Ave
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (8:00am-9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: Florida Fresh Market Enterprises, Inc.
Event Name: Farmers' Market at Whole Foods Market Fort Lauderdale
Date/Time: Tuesdays, March 3, 2015- June 3, 2015 (4:00pm- 9:00pm)
Location: Whole Foods Market- 2000 N. Federal Hwy
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes

Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is positive fiscal impact in the amount of \$400.00

Attachments

Exhibit 1 – Farmer’s Market at Broward Health Medical Center
Exhibit 1a – Farmer’s Market at Broward Health Medical Center Site Plan
Exhibit 2 – 2015 Fort Lauderdale Walk MS
Exhibit 2a –2015 Fort Lauderdale Walk MS Site Plan
Exhibit 3 – South Florida Scottish Festival & Games
Exhibit 3a – South Florida Scottish Festival & Games Site Plan
Exhibit 4 – Farmers Market at Whole Foods Market Fort Lauderdale
Exhibit 4a – Farmers Market at Whole Foods Market Fort Lauderdale Site Plan

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