



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-0997

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 6, 2017

TITLE: Motion to Approve Event Agreements for STA Class of 97' Reunion and
Friday Night Sound Waves

Recommendation

It is recommended that the City Commission approve an event agreement with Quarterdeck Cordova, Inc. and A & R Enterprises of So. FL, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Quarterdeck Cordova, Inc., did not execute an Event Agreement before holding its previous event in the City of Fort Lauderdale. City staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Quarterdeck Cordova, Inc.
 Event Name: STA Class of 97' Reunion
 Date/Time: Saturday, October 14, 2017 (6:00pm- 12:00am)
 Location: Quarterdeck- 1541 Cordova Road
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes- (6:00pm- 10:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 1

Event 2:

Applicant: A & R Enterprises of So. FL, Inc.
 Event Name: Friday Night Sound Waves
 Date/Time: Friday's in September, October, and November 2017
 (5:30pm-8:30pm)
 Location: Las Olas and A1A
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes- (6:00pm – 9:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 2

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of August 3, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$40,000	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – STA Class of 97' Reunion Application

Exhibit 1a – STA Class of 97' Reunion Site Plan

Exhibit 1b – STA Class of 97' Reunion Agreement

Exhibit 2 – Friday Night Sound Waves Application

Exhibit 2a – Friday Night Sound Waves Site Plan

Exhibit 2b – Friday Night Sound Waves Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation