



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#20-0009**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** January 7, 2020

**TITLE:** Motion Approving Event Agreements: Igloo “Cooler” Festival, Electric Luau  
and South East Florida Apartment Association 24<sup>th</sup> Annual Volleyball  
Tournament – **(Commission Districts 2 and 3)**

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**Recommendation**

It is recommended that the City Commission approve event agreements with K.J Marketing Solutions LLC, David Adamec – Individual and South East Florida Apartment Association, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

**Event 1: Igloo “Cooler” Festival**

Applicant: K.J Marketing Solutions LLC  
Date/Time: Sunday, January 19, 2020 (3:00 pm – 9:00 pm)  
Location: Mills Pond Park

Set Up Date/Time: Sunday, January 19, 2020 (6:00 am – 4:00 pm)  
Breakdown Date/Time: Sunday, January 19, 2020 (9:00 pm – 12:00 am)  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes - Sunday, January 19, 2020 (3:00 pm – 9:00 pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00

**Event 2: Electric Luau**

Applicant: David Adamec – Individual  
Date/Time: Saturday, February 8, 2020 (1:00 pm – 9:00 pm)  
Location: Fort Lauderdale Beach  
Set Up Date/Time: Friday, February 7, 2020 (8:00 am – 5:00 pm)  
Breakdown Date/Time: Saturday, February 8, 2020 (9:00 pm – 10:00 pm)  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes - Saturday, February 8, 2020 (1:00pm – 9:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

**Event 3: South East Florida Apartment Association 24<sup>th</sup> Annual Volleyball Tournament**

Applicant: South East Florida Apartment Association, Inc.  
Date/Time: Friday, May 15, 2020 (10:00 am – 5:00 pm)  
Location: Fort Lauderdale Beach Park  
Set Up Date/Time: Friday, May 15, 2020 (6:00 am – 10:00 am)  
Breakdown Date/Time: Friday, May 15, 2020 (5:00 pm – 6:00 pm)  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes - Friday, Friday, May 15, 2020 (10:00 am – 5:00 pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of December 12, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$180,000	\$18,292	\$800
<b>TOTAL AMOUNT ►</b>					<b>\$800</b>

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Igloo “Cooler” Festival Application  
 Exhibit 1a – Igloo “Cooler” Festival Site Plan  
 Exhibit 1b – Igloo “Cooler” Festival Agreement  
 Exhibit 2 – Electric Luau Application  
 Exhibit 2a – Electric Luau Site Plan  
 Exhibit 2b – Electric Luau Agreement  
 Exhibit 3 – South East Florida Apartment Association 24<sup>th</sup> Annual Volleyball Tournament Application  
 Exhibit 3a – South East Florida Apartment Association 24<sup>th</sup> Annual Volleyball Tournament Site Plan  
 Exhibit 3b – South East Florida Apartment Association 24<sup>th</sup> Annual Volleyball Tournament Agreement  
 Exhibit 4 – January 2020 Special Event Calendar  
 Exhibit 5 – February 2020 Special Event Calendar  
 Exhibit 6 – May 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department