



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-1034**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** November 5, 2019

**TITLE:** Motion to Approve an Agreement with Riverwalk Fort Lauderdale, Inc. for  
Calendar Year 2020 Events – **(Commission Districts 2 and 4)**

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**Recommendation**

It is recommended that the City Commission approve an agreement with Riverwalk Fort Lauderdale, Inc. consolidating approval of outdoor events proposed in the event area (Exhibit 1) from January 1, 2020 through December 31, 2020.

**Background**

Riverwalk Fort Lauderdale, Inc. is requesting authorization for the execution of an Agreement to allow the listed outdoor events (Exhibit 1) and other substantially similar events to be conducted by the organization in the event area from January 1, 2020 through December 31, 2020, contingent upon the approval of the City Manager or his designee for each event. Ending times for amplified music will follow the current policy, with any requests to the contrary coming before the City Commission for approval. Authorization for the execution of individual events is contingent upon staff review and approval of individual event applications.

This annual approval was granted the first time by the City Commission for Riverwalk events in 2010 and has been granted each year since. The same process will continue to be followed for all Riverwalk events for the coming year. Each individual event application will be subject to administrative review and approval. The organizer will pay the applicable fees and costs as designated by City Manager, for each application that is submitted. All current permitting requirements, including but not limited to; trash disposal, parking arrangements, logistics, and security, as applicable, will apply. Organizer will provide the City with a certificate of insurance in the amount of \$1,000,000 general liability and \$500,000 liquor liability or greater as deemed satisfactory by the City Risk Manager, for each event, naming the City as an additional insured, if required pursuant to the Code of Ordinances.

**Resource Impact**

Revenue related to these agreements, \$200 per event application (Exhibit 1), is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of October 16, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$180,000	\$0	\$9,200
<b>TOTAL AMOUNT ►</b>					<b>\$9,200</b>

**Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – 2020 Events and Event Area

Exhibit 2 – Riverwalk Fort Lauderdale, Inc. for Calendar Year 2020 Events Agreement

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Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation