



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 3, 2013

TITLE: Resolution approving renaming of 15th Street Boat Ramp to Cox's Landing
15th Street Boat Ramp.

Recommendation

It is recommended that the City Commission adopt a resolution approving the renaming of 15th Street Boat Ramp to Cox's Landing 15th Street Boat Ramp to honor former City of Fort Lauderdale Mayor Robert Cox.

Background

At the Marine Advisory Board meeting held on September 5, 2013, a motion was passed by Vice Chair Harrison, seconded by Mr. Herhold, through the proper channels, that the Board ask for the support of naming the 15th Street Boat Ramp to Cox's Landing 15th Street Boat Ramp (Exhibit 1).

In compliance with the Guidelines for Naming Parks, Recreation Areas and Facilities (Exhibit 2), Parks and Recreation staff notified the surrounding homeowners associations of the suggested re-naming (Exhibit 3). In return, The Parks and Recreation Director received a letter from Harbordale Civic Association in support of the re-naming (Exhibit 4). In addition, two Public Advisory Notices were placed at the 15th Street Boat Ramp to notice that the proposed re-naming would be placed on the agenda at the October 23, 2013 Parks, Recreation and Beaches Board Meeting. The item was placed on the October 23, 2013 Parks, Recreation, and Beaches Board Agenda for discussion. After reviewing the item, a motion was made by Richard Zaden, seconded by Karen Polivka, to support the renaming of 15th Street Boat Ramp to "Cox's Landing 15th Street Boat Ramp".(Exhibit 5).

Parks and Recreation Staff recommends approval of renaming the 15th Street Boat Ramp to Cox's Landing 15th Street Boat Ramp, to honor former City of Fort Lauderdale Mayor Robert Cox.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item advances the Fast Forward Fort Lauderdale Vision Plan 2035: We are Community.

Attachments:

Exhibit 1 – Marine Advisory Board Minutes 9/5/2013

Exhibit 2 – Guidelines for Renaming Parks

Exhibit 3 – Letter to HOA

Exhibit 4 – Support Letter from Harbordale

Exhibit 5 – Parks, Recreation and Beaches Board Draft Minutes 10/23/2013

Exhibit 6 - Resolution

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director