



**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** February 18, 2014

**TITLE:** Motion approving event agreements and related road closings: Galt Ocean Wine & Food Festival, Fort Lauderdale St. Patrick's Day Parade & Festival, Fort Lauderdale Shamrock Run 4 Miler & Little Lucky Leprechaun Dash and New Times 17<sup>th</sup> Annual Beerfest.

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Boca Raton.com, Inc., Fort Lauderdale St. Patrick's Day Parade & Festival, Inc., Wildside Online, Inc. and New Times BPB, LLC.

**Background**

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

**Event 1:**

Applicant: Boca Raton.com, Inc.  
Event Name: Galt Mile Wine & Food Festival  
Date/Time: Saturday, March 1, 2014 (4:00pm-8:00pm)  
Location: Galt Ocean Drive 3351-3531 (City Parking lots)

Road Closing: Yes- City of Fort Lauderdale parking lots that run a long 3351-3531 Galt Ocean Drive & NE 35<sup>th</sup> St between North Ocean Blvd & Galt Ocean Drive (see attached site plan).

Alcohol: Yes

Amplified Music: Yes- (4:00pm-8:00pm)

Insurance Required: Yes

Banners: Yes- pending approval

Pending Code Violations: No

Exhibit: 1

#### Event 2:

Applicant: Fort Lauderdale St. Patrick's Day Parade & Festival, Inc.

Event Name: Fort Lauderdale St. Patrick's Day Parade & Festival

Date/Time: Saturday, March 7, 2014 (12:00pm- 1:00pm), March 8, 2014 (11:30am- 7:00pm)

Location: Parade- Las Olas Blvd. Event- Huizenga Plaza- 32 East Las Olas Blvd

Road Closing: Yes- see attached parade route

Alcohol: Yes

Amplified Music: Yes (11:30am –7:00pm)

Insurance Required: Yes

Banners: Yes- pending approval

Pending Code Violations: No

Exhibit: 2

#### Event 3:

Applicant: Wildside Online, Inc.

Event Name: Fort Lauderdale Shamrock Run 4 Miler & Little Lucky Leprechaun

Date/Time: Sunday, March 16, 2014 (3:00pm-10:00pm)

Location: Huizenga Plaza- 32 East Las Olas Blvd

Road Closing: Yes (see attached race route) Las Olas Blvd – left east bound lane and left west bound lane from Huizenga Plaza to Royal Palm.

Alcohol: Yes

Amplified Music: Yes- (2:00pm – 8:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Exhibit: 3

#### Event 4:

Applicant: New Times BPB, LLC

Event Name: New Times 17<sup>th</sup> Annual Beerfest

Date/Time: Saturday, April 5, 2014 (12:00pm- 8:00pm)

Location: America's Backyard & Revolution Live- 100 SW 3<sup>rd</sup> Ave

Road Closing: Yes- (see attached site plan)

Alcohol: Yes

Amplified Music: Yes- (3:00pm- 7:00pm)

Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 4

**STRATEGIC CONNECTION**

THIS ITEM IS A PRESS PLAY FORT LAUDERDALE STRATEGIC PLAN 2018 INITIATIVE, INCLUDED WITHIN THE PUBLIC PLACES CYLINDER OF EXCELLENCE, SPECIFICALLY ADVANCING:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

THIS ITEM ADVANCES THE FAST FORWARD FORT LAUDERDALE 2035 VISION PLAN: WE ARE HERE.

AUTHORIZATION FOR THE EXECUTION OF EVENT AGREEMENTS IS CONTINGENT UPON THE CITY ATTORNEY’S OFFICE RECEIVING AND APPROVING A VALIDLY EXECUTED AGREEMENT.

**Resource Impact**

There is no fiscal impact associated with this CAM.

Attachments:

- Exhibit 1 – Galt Mile Wine & Food Festival
- Exhibit 1a – Galt Mile Wine & Food Festival Site Plan
- Exhibit 2 – Fort Lauderdale St. Patrick’s Day Parade & Festival
- Exhibit 2a – Fort Lauderdale St. Patrick’s Day Parade Route
- Exhibit 3 – Fort Lauderdale Shamrock Run 4 Miler & Little Lucky Leprechaun Dash
- Exhibit 3a – Fort Lauderdale Shamrock Run Race Route
- Exhibit 4—New Times 17<sup>th</sup> Annual Beerfest
- Exhibit 4a – New Times 17<sup>th</sup> Annual Beerfest Site Plan

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation Director